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MANUALD)

Departments

If you're
not a part
of the solution,
then you're part
of the vast
majority!

NUMBER 523 OCTOBER 2013



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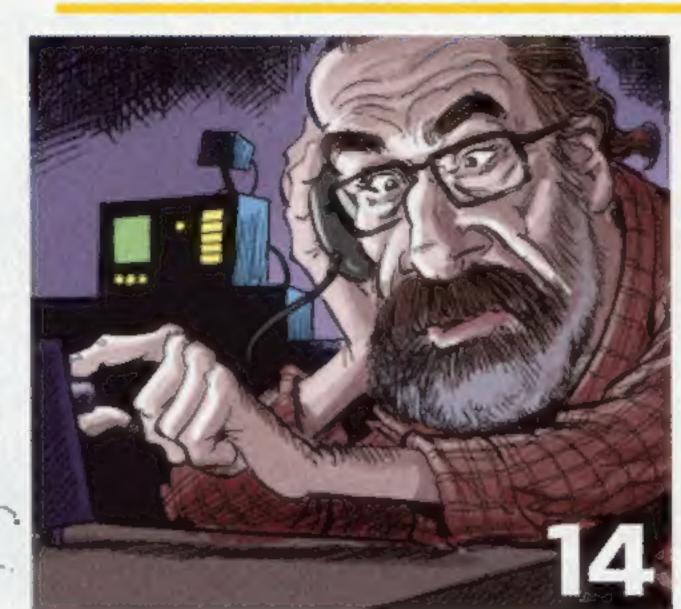
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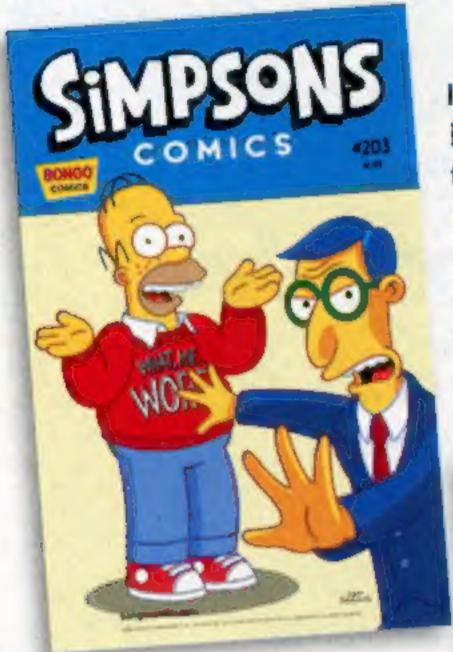
WOE, CANADA

I notice all sorts of fun little surprises in your magazine. I noticed in MAD #504 that you probably don't like Canadians, because in "Bieber Vs..." you say that between Bieber and Bebop, it's a tie, but the reason is that Bebop is half-human/half-warthog, and Bieber is Canadian! If you want me to subscribe, then STOP making fun of Canadian things! If you don't, you will hear from me again! I MEAN IT!

Sarah Flesher • Edmonton, Canada

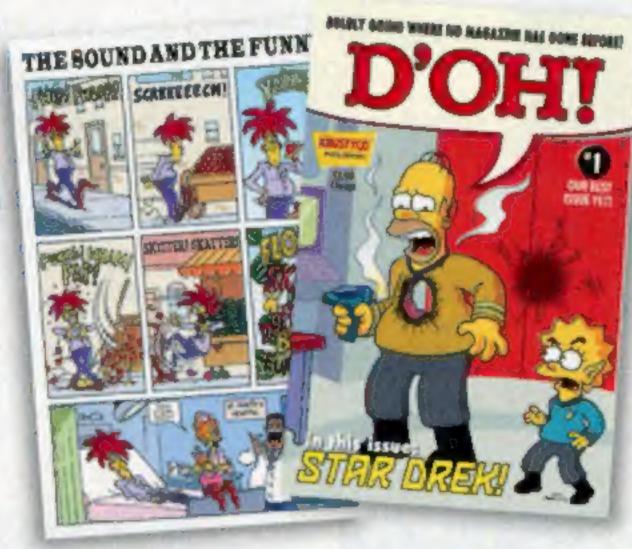
Flesher and Bone — Wait a minute! If we don't make fun of Canadian things, what's left for us to make fun of?!?! Oh yeah — EVERYTHING OF IMPORTANCE! Somehow, we think we'll get by without mocking poutine, curling and the Winnipeg Jets. And just for the record, Bieber is still fair game — he belongs to the world now! —Ed.

P.S. — We're retroactively declaring Bebop the winner.



COMICALLY INEPT

It's official — The Simpsons has run out of ideas! How else can you explain the fact that the plot in Simpsons Comics #203 was all about Bart starting his own strangely-familiar humor magazine? Even more damning — the issue features a MAD-esque cover and back cover, as well as MAD-centric pages throughout! Worst. Comic book. Ever.





TALES FROM THE QUIP

I guess I'll start this letter like everyone else. I love MAD. Yes, I am one of those 10-year-olds that read MAD, even though it's not that appropriate for 10-year-olds. I am one of those funny kids at school and sometimes I don't have any jokes. So I just try to remember MAD. Like, for example, I hate *Lord of the Rings*, so I told my friends, "I am so bored of the rings!" As you probably remember, your spoof was "Bored of the Rings."

Noah Perelmuter • Winter Park, FL

Gotta Noah When to Hold 'Em — So let us get this straight — thanks to MAD, you have a zinger ready...but only if someone mentions Lord of the Rings? Why not also use it if someone is eating onion rings...or showing off their jewelry...or has a phone that keeps ringing? As long as one of those four things happens, you'll be the life of the party. Sure, it'll be a terrible, terrible party, but you can't have everything! —Ed.

AMERICA THE DISPUTABLE

The July issue of Reader's Digest featured the cover story "Best of America — 50 More Reasons to Love Our Country!" This is clearly an obnoxious rebuttal to our "The 50 Worst Things About America" piece from MAD #515 — so we're going to offer a few counter-rebuttals of our own towards Reader's Digest:

1) laughter is NOT the best medicine (that would be Robitussin Mucus Relief), 2) it does NOT pay to increase your word power (as magazine editors, we make slightly less than the average street performer) and 3) there hasn't been any real-life humor in uniform since the invasion of Iraq! Take that, Reader's Digest!





THINGS THAT GO SPLOINK IN THE NIGHT

I have been a fan for a long time. I started reading your magazine when I was about 16. I recently started receiving your magazine again, and I'm sharing them with my children. But something strange happened last night. My children were cleaning out an old end table and came across an old issue of MAD. The strange thing is, this wasn't one of my old ones. It couldn't have been mine, as it is older than me! I have NO idea where it came from! So is our home haunted by the ghost of MAD? I'm kinda creeped out now...

Carisa Luongo · Endicott, NY

Take the Luongo Way Home — With any luck, it's not a haunting, but just a disgusting infestation — like silverfish or field mice. However, on the off-chance that your home IS haunted, our advice is to get a priest in there. Maybe a rabbi, too. Oh — and a forklift operator! And when they all walk in, hopefully it will be the start of a fantastic joke that gets the stink of MAD's terrible humor out of your lovely home once and for all! —Ed.

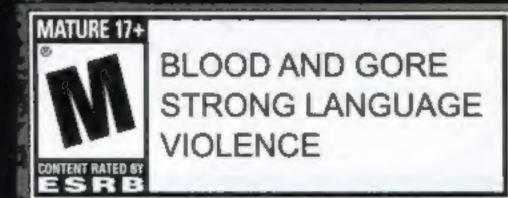
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We're on Facebook! You should go there and "Like" us. Go on...
it'll make you feel good about the Internet!



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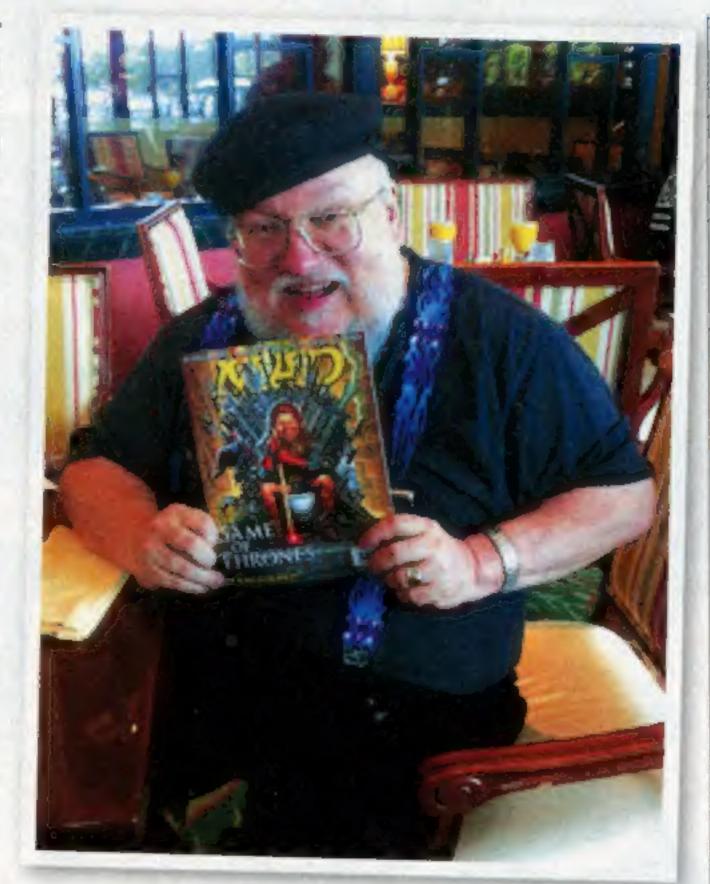
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CELEBRITY SNAPS

While at the San Diego Comic-Con, MAD Art Director Sam Viviano and Associate Art Director Ryan Flanders spied none other than Game of Thrones scribe George R.R. eating breakfast Martin right next to them! After rehearsing their Dothraki, they screwed up the courage to approach him for this Celebrity Snap! He was a great sport, even turning his famous hat sideways "Alfred E. Neuman-style." Thanks, George! Now stop goofing around and wrap up that heptalogy!



FRATERNAL AFFAIRS

I have a dilemma. My little brother has recently discovered my stash of MAD magazines. Shortly after discovering them, he borrowed a few magazines to read. He borrowed a few more and it escalated to the point where he has most of my magazines hidden in various locations around his room. I was wondering if you "Usual Gang of Idiots" had any advice as to how I could get them back. I could really use some help, because I'm nearing the end of my collection!

John Gauge • Petaluma, CA

Gauge Against the Machine — We're no stranger to this problem — much like the Civil War, MAD has long pitted brother against brother! But you've come to the right place! One solution would be to conspicuously sit around the house reading copies of Cat Fancy and Modern Orthodontist — then let your brother "discover" your stash of those back issues. Soon he'll be hooked on them and you'll have your MADs all to yourself! However, that seems needlessly complicated, when you could restore order to your household if you each just got your own subscription to MAD! Why, you can just call 1-800-4-MADMAG or visit madmagazine.com and end this sibling rivalry (and line our pockets) once and for all. Do it for the sake of your family! —Ed.

A VISIT FROM THE 'TOON SQUAD

Many eagle-eyed readers sent us a recent installment of "Mutts," in which a mischievous squirrel (is there any other kind?) drops an acom on Alfred's head. And while we're not sure why he was standing under that tree, we do know that this casual cartoon-character-on-Alfred violence cannot be tolerated. Because if we let this sort of thing go on, it will only be a matter of time before Mark Trail ties Alfred in a sack full of rattlesnakes and kicks him down a ravine. That's right, Trail — we've got our eye on you!



GOING FROM GRAD TO WORSE

Your magazine is awesome and I have a subscription. I have a question. If all of the artists at MAD were in categories from their high school yearbooks' superlatives, what would they be in?

Ryan Piazza • Westminster, MD

Piazza Hut — Your letter makes the huge assumption that any of our contributors ever graduated from high school, but a few have actually managed the feat, including:

Anton Emdin — Most Likely to be Pummeled by Event Staff

Paul Coker — Most Symmetrical Nostrils

Teresa Burns Parkhurst — Most Likely to Receive a Restraining Order from Angela Lansbury

Jason Yungbluth — Fanciest Spats

In related news, John Caldwell is currently studying again for his GED. Everyone cross their fingers for our boy Johnny! —Ed.

ENVELOPE OF THE MONTH

Luke Ellison of Toledo, OH sent in this amazingly prescient Envelope of the Month. Somehow, he was able to predict that William and Kate would have a baby MONTHS before he was even born!



NUMBER TWO'S COMPANY

This past Tuesday, my 4-year-old grandson requested some "privacy" in the bathroom. I left him alone with the door closed. After 10 minutes passed, I called to him but received no answer, so I decided to check on him. When I opened the door, he was sitting on the toilet, with MAD opened on his lap. He looked at me, folded it back up and stowed it away on the magazine shelf in front of him. We didn't say anything about it. I've been laughing about it ever since. He doesn't know how to read yet, but something about the cover of the issue must have intrigued him. And the lure of reading on the toilet must have been too strong for him to resist.

Mary Dryfoos • Poughkeepsie, NY

High & Dryfoos — We know exactly what you mean — we also love reading MAD on the toilet! And if you think reading MAD on the toilet is great, you should try writing it on the toilet! In fact, we're on the can right now! It's amazing how light and convenient laptops are these days! Sure, we may end up voiding a warranty or two, but we think you'll agree, the final products speak for themselves. —Ed.

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In the 1980s, MAD founder and Publisher William M. Gaines foolishly established "The Soul of MAD" - a collection of 12 MAD covers chosen for their idiotic uniqueness, artistic achievement or classic timelessness.

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(\$19.99 for a 1-year, 6-issue subscription but you won't get the limited edition print! Don't be a tightwad; go for the 2-year subscription!!!)

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Letters and Tomatoes



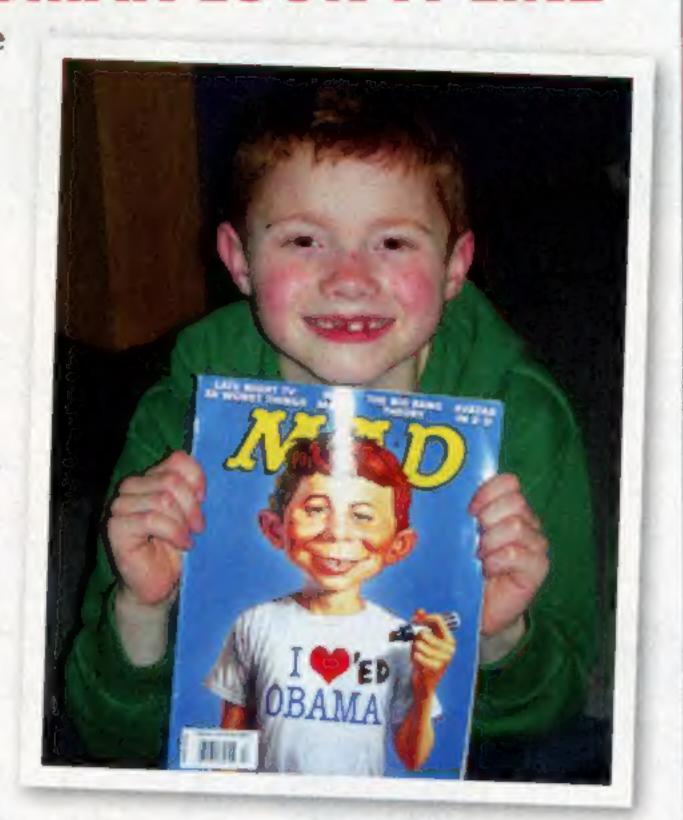
ALFRED E. NEUMAN LOOK-A-LIKE

Our grandson, Burton Bugbee (everyone calls him "B") is eight years old. He recently noticed the uncanny countenance on the cover of MAD and knew he could do better. Behold the heartthrob of the next generation – Alfred B. Neuman!

Thomas Dougherty • Clarence Center, NY

Dougherty Laundry — We've been running this feature for quite some time now and we have to tell you that, as far as ANY Alfred Look-A-Like becoming "the heartthrob of the next generation"...well, that's just not in the cards.

Maybe you should just focus on him NOT becoming "the laughingstock of Clarence Center, NY"! —Ed.



SNAP MISJUDGMENTS

I was hoping to turn the trip of a lifetime into a free year of MAD magazine. Oh, how my plan failed miserably. Between a layover in Los Angeles and spending 10 days on the Hawaiian island of Maui, I figured the odds were good I'd bump into someone famous, get their picture holding a MAD magazine, then sit back and feel pretty smug about my free one-year subscription. Our closest brush with fame happened to be some bimbo from *The Real Housewives of Orange County*, who was staying at our hotel and was in the pool with her kids. I contemplated whether it was worth asking her to oblige. However, I was afraid she'd suck all the intelligence out of me if I got anywhere near her, so I wisely refrained. On the last day of our stay, my daughter spilled lemonade on the cover of my magazine. That's the last time I go to Maui.

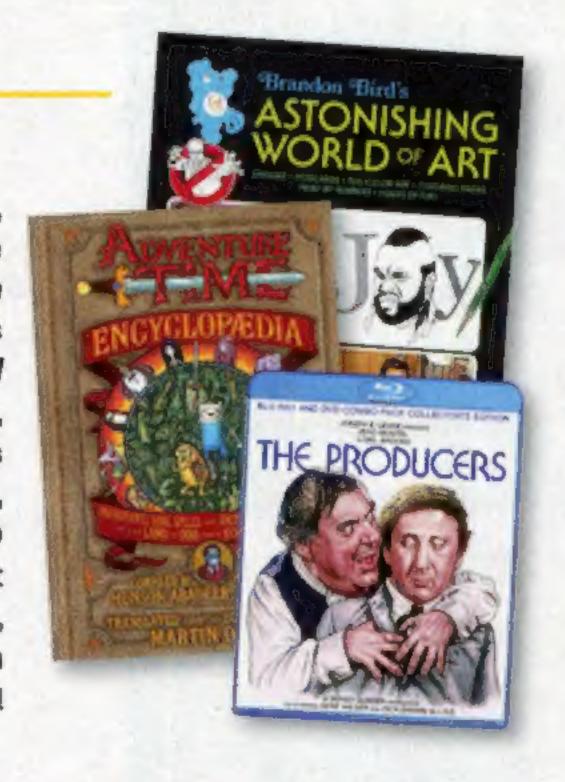
Jef Rietsma • Kalamazoo, MI

Two Wrongs Don't Make a Rietsma — We've heard some hard luck stories over the years, but yours really takes the poi! Not only did you have to vacation in a tropical paradise, but you ALSO didn't encounter a celebrity of free-subscription stature?!? That is some rough luck, friend! But at least some people benefitted from your terrible, terrible fortune. You've sworn to never return to Maui — so it sounds like an entire island owes us a hearty thanks! Oh, and not for nothing, but if you can afford a 10-day Hawaiian vacation, maybe you can swing the \$19.99 for a year of MAD. Eh, moneybags? —Ed.



READER ALERT

We really envy you if you had your letter printed in this issue. Because, sweet pajama pants, do we have some goodies for all y'all! You'll be receiving a Blu-ray/DVD combo set of *The Producers: Collector's Edition* (with a cover by MAD's own Drew Friedman!), courtesy of our chums at Shout! Factory; copies of *The Best of American Pickers: Mike And Frank's Picks, The Best of Pawn Stars: The Greatest Stories Ever Sold!*, AND *The Best of Storage Wars: Life In The Locker*, courtesy of our buds at Lionsgate Home Entertainment; *The Adventure Time Encyclopedia*, courtesy of our amigos at Abrams and Cartoon Network; a Blu-ray/DVD combo set of *Star Trek Into Darkness*, from our compadres at Paramount Home Media Distribution; and *Brandon Bird's Astonishing World of Art*, courtesy of our homies at Chronicle Books! If you missed out, shame on you, you scoundre! — but don't worry too much — they're all on sale now!



WALD)

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Dave Croatto Editor
Jacob Lambert Associate Editor

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MAD #524 is on sale October 22!

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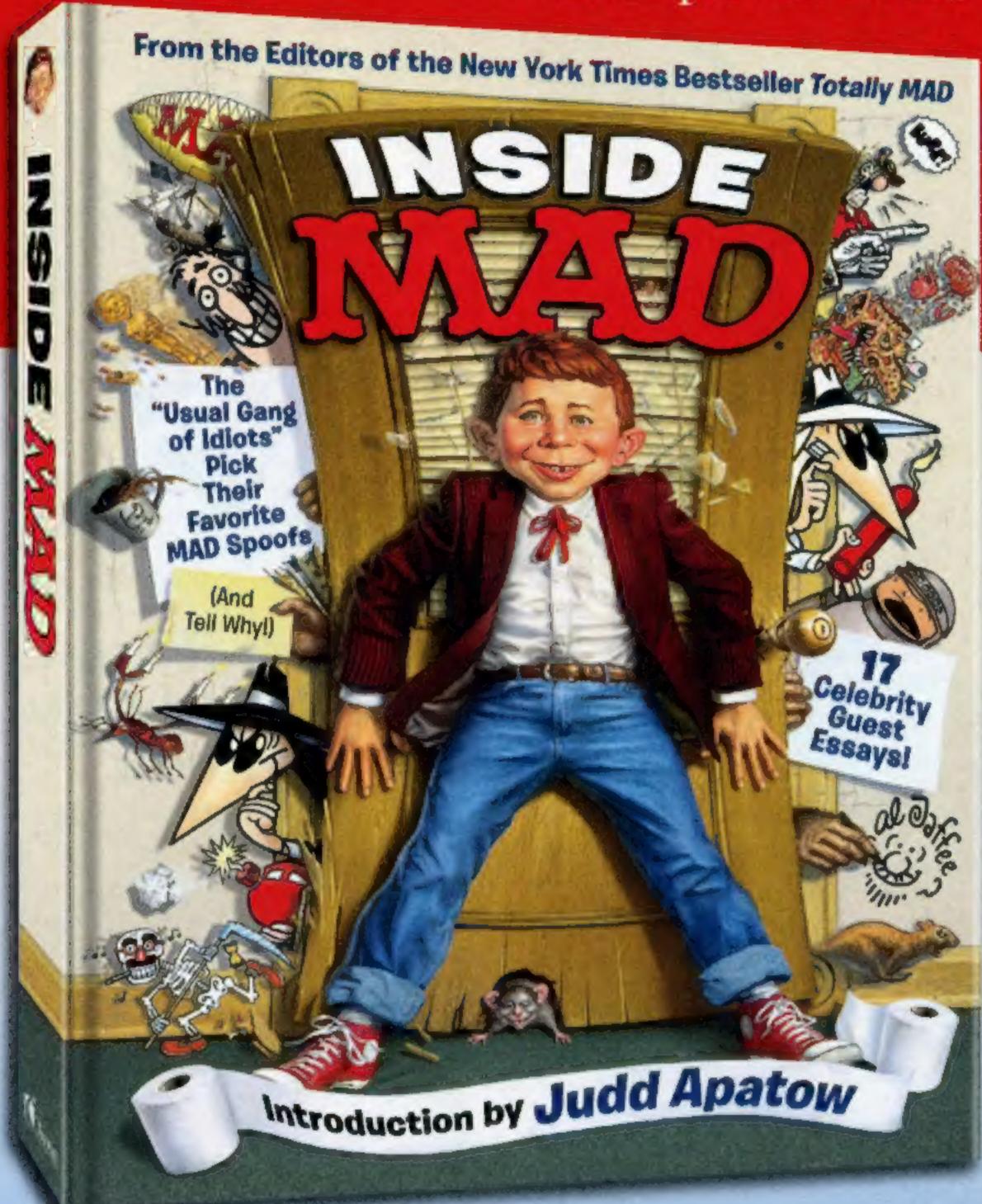
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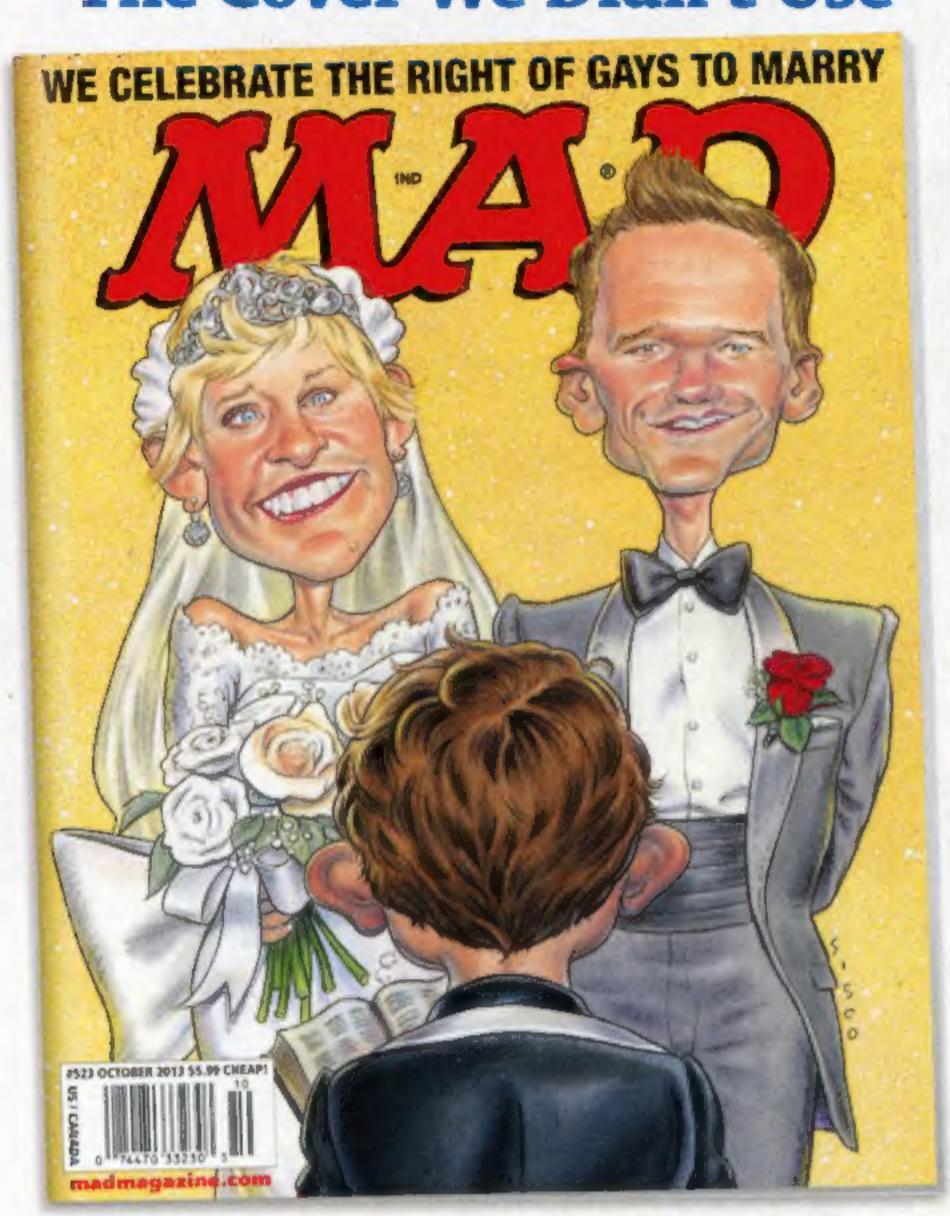


INSIDE: ALL NEW FOLD-OUT POSTER!

A specially commissioned look at the legendary MAD offices by Sergio Aragones!

THE FUNDALINI PAGES

The Cover We Didn't Use



Artist: Sam Sisco

BUILDING A REPLICA OF

THE TITANIC IS A GOOD IDEA

Thanks to global

warming, there aren't

any icebergs left

about this and

other things, like

how best to kidnap

a diplomat's kid

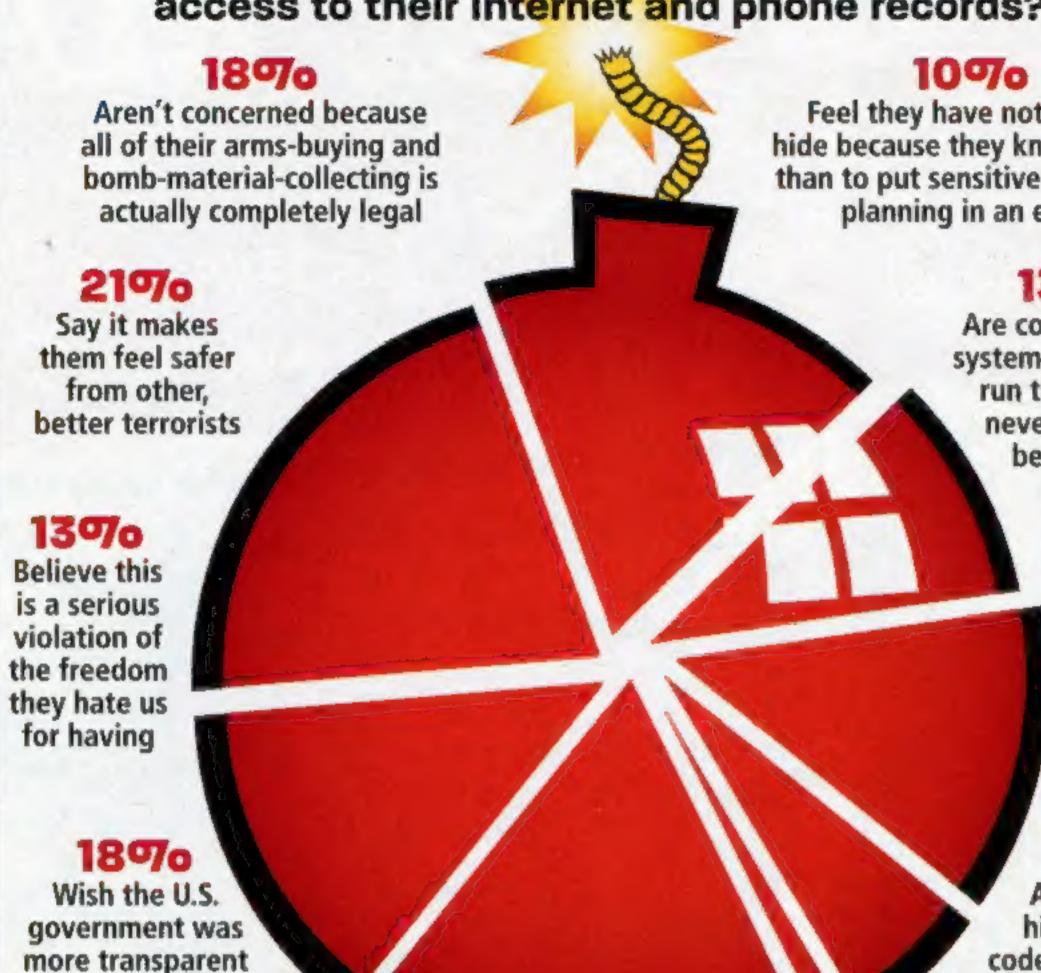
Because we

can — and that's

usually the reason

MAD POLL RESULTS

What do terrorists think of the NSA having access to their Internet and phone records?



Feel they have nothing to hide because they know better than to put sensitive terrorism planning in an email

13970

Are confident the system is so poorly run that they'll never actually be caught

6%

Feel jealous NSA is spreading fear and mistrust

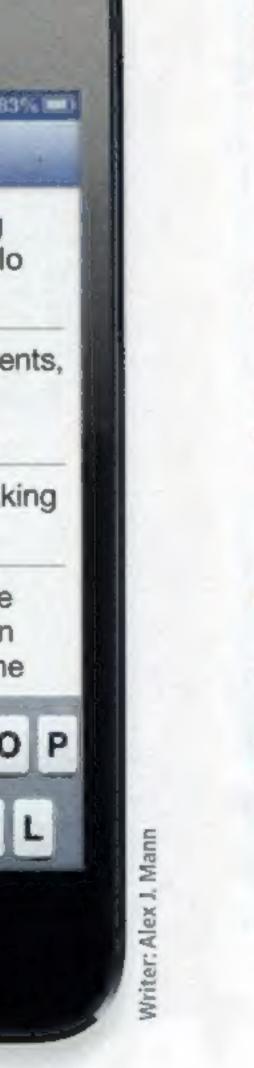
1970

Accidentally hit detonator code on cell phone while trying to answer survey

Writer: Shira Rachel Danan

Honest iPhone **Email Signature** Signoffs

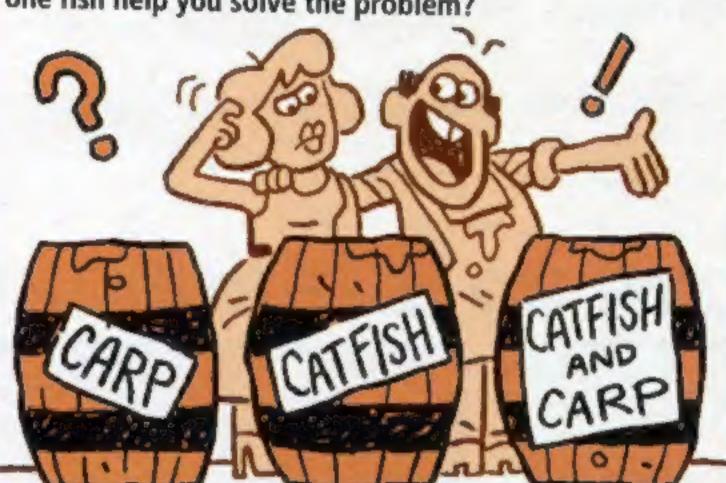






A Fishy Problem

Tommy works at the fish market and loves to play jokes on the customers. This time he mixed up the signs on the fish barrels. Now the carp barrel, the catfish barrel and the catfish-and-carp barrel are all mislabeled and need to be sorted out. Tommy will let you choose only one fish, but it can be from the barrel of your choice. Will this one fish help you solve the problem?



ANSWER: Yes. Choose a fish from any barrel and shove it straight up Tommy's butt. A catfish or carp in the crap-hole should get the little twerp to fix the signs and discourage him from playing any more moronic jokes!

Writer: Darren Johnson Artist: Chris Houghton

Celebrity Cause-of-Death **Betting Odds CHRIS BROWN**

 Counter-punched by Rihanna.....1:1 Bleach poisoning after he tries

to make the "carpet match

- New neck tattoo of Felix the Cat farting into a paper bag becomes hopelessly infected.....4:
- Suicide when Rihanna leaves him for O.J.....5:1
- Killed in tragic tandem bike crash while enjoying delightful New England getaway with new BFF Drake......120,000:1

Artist: Rick Tulka



Clip & Paste Bumper Stickers for Hot Wheels Cars

My Other Car is a MATCHBOX

THIS CAR CLIMBED MT. SOFA

Proud Parent of Mr. Teddy Bea

SASHA OBAMA 2044

I BRAKE FOR ANTS

Vote "No" on Proposition Early Bedtime

nly Outlaws Will Have Nerf Gu

This car passed through my dog's digestive system

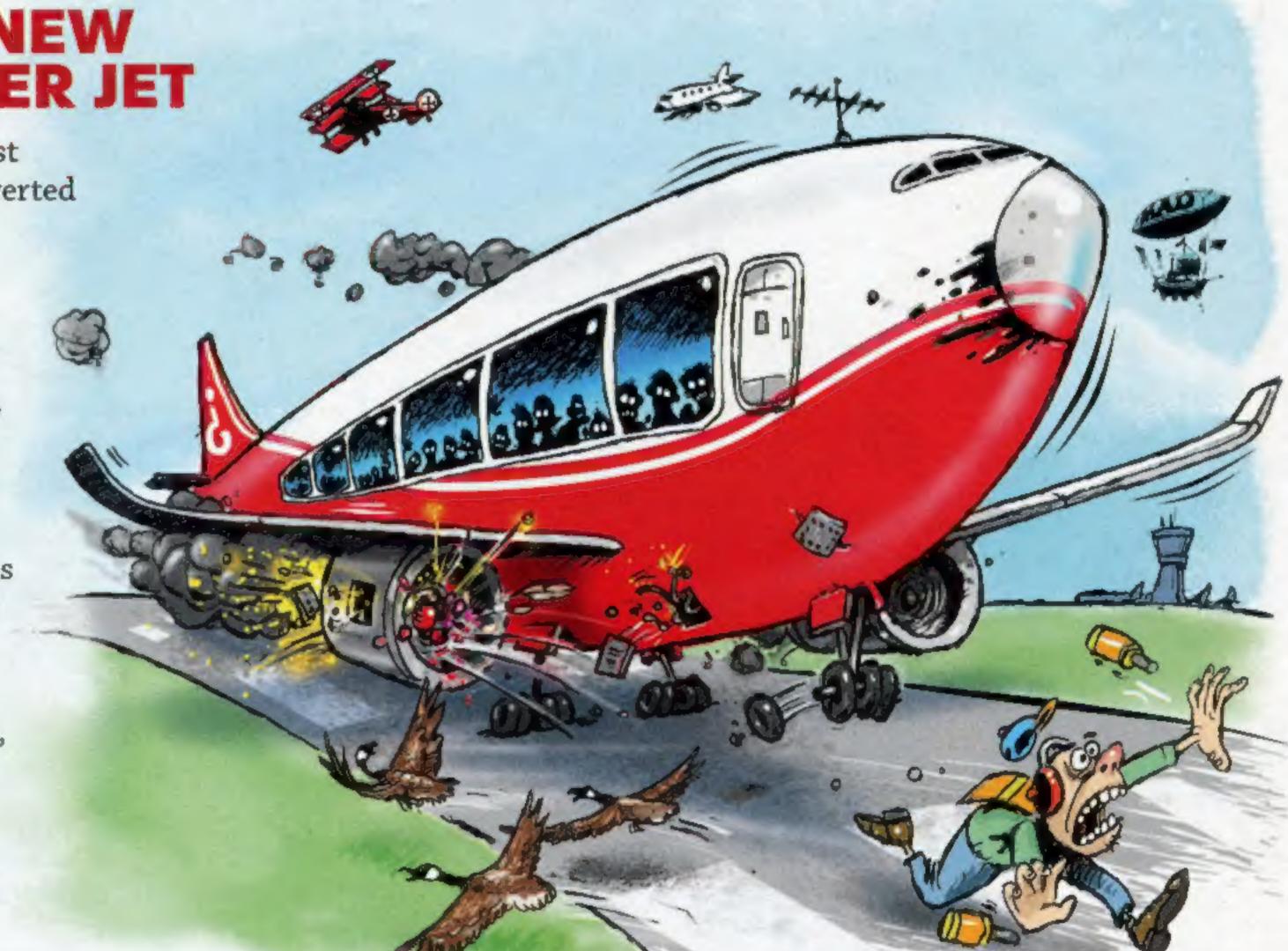
ABORTION IS MURDER

The Fast 5

FEATURES OF THE NEW **BOEING DREAMLINER JET**

- 1 Larger windows so passengers can see just how far the plane can go before being diverted due to electrical problems.
- 2 Roomier seats so passengers can stretch out during long delays.
- 3 Power outlets for smartphones will allow passengers to record extended video of their horrible in-flight experiences.
- 4 LED mood lighting seamlessly transitions from lavender for boarding to orange for delays to red for imminent death.
- 5 Cabin air is more humid than in regular planes, which will keep screaming babies' and obnoxious drunks' voices from getting hoarse.

Writer: Shira Rachel Danan Artist: Rich Powell



to discover things in

100 years if we don't

sink something

the last one i

The Speedy 7 REASONS THEY SHOULD **ALLOW WOMEN TO**

BECOME PRIESTS

- 1 Homilies would be less fire and brimstone and more Oprah and Dr. Phil.
- 2 Then there would be, like, women making up holy rules that affect, um, women.
- 3 Now there would be someone listening when you confessed.



- 4 Then little girls could aspire to a career that puts them above the law, too.
- 5 Altar boys wouldn't mind the molestation as much.
- 6 High heels go way better with gowns than flats. Duh!
- It would take some of the pressure off the remaining 16 male priests left on earth.

Writer: Teresa Burns Parkhurst Artist: Kevin Pope

Vey to Go!



"HES YOUR WITNESS, YOU GET HIM TO PUT HIS PANTS ON ."

Daze of the Week

On Monday Shane called his brother to inquire about getting back the \$100 that he loaned him. His brother told him that a check should arrive two days after the day before the day after tomorrow. When can Shane expect to receive the check?



ANSWER: Never. Your relatives always screw you out of money.

Writer Darren Johnson Artist: Chris Houghton

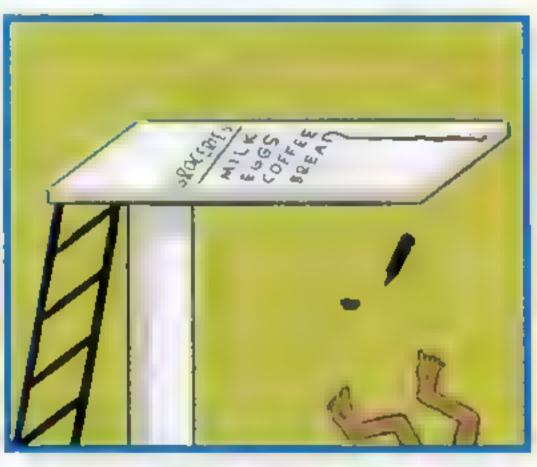
POOL TOYS NO ONE BOUGHT



Fisher-Price Animal **Carcass Floaties**



NERF Super Soaker Xtreme Chlorine Blaster



Dry-Erase **Diving Board**



McCormick "Mild Taco" Water Seasoning Pack



Cast Iron Pool Noodle



Snorkeling Monocle

Mobster or Male Porn Star?

7. Billy Fingers 1. Don Fernando

8. Jack Hammer 2. Johnny Sausage

5. John LaRock

9. John Steele 3. Tommy Pistol

10. Nicky Mouth 4. Joe Bananas 11. Tommy Blade

12. Cock-Eyed Lou 6. Michael Stefano

14. Sammy the Bull

15. Joey Silvera

16. Matty the Horse

17. Frank Gun

18. Jimmy Dumps

19. Whitey Bulger

13. Toni Ribas

Answers: 2, 4, 5, 7, 9, 10, 12, 14, 16, 18, 19 are mobsters - all the rest are male porn stars

Writer: Matt Lassen Artist: Hermann Mejia



"They say you should never talk politics or religion, but I'm finding it hard not to."

Writer and Artist: Nate Fakes

Better Nate Than Never

World Language Facts

In Crepulonian, the phrase for "thank you" is basically the same for "may your mother burn in Hell," so be sure to put the accent on the last syllable

Words in Grumblisch have five separate genders, much like the Grumblisch people themselves

In Rantravistan, you may be put to death for writing in "blasphemous fonts of the circus," including Ringmaster, Cavalcade, Houdini and dozens of others

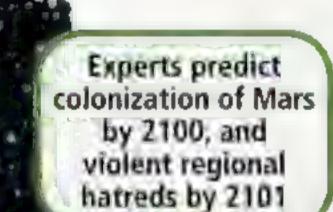
FUN FACTS ABOUT MARS

The Red Planet is actually more of a mauve, according to experts (in the field of interior design, that is)

Swedish astronauts landed on Mars in 1998, but an embarrassed American news media hushed it up

The Curiosity rover was named in a 2010 contest among schoolchildren. Runners-up were Fartknocker, Crustbutt, and Buttinsky 2

In 2004, the rover Spirit confirmed Elton John's theory that Mars ain't the kind of place to raise your kids. In fact it's cold as hell, and there's no one there to raise them if you did



Unlike our own planet, Mars actually is flat, so if you sailed a ship to the edge, it would fall off, assuming it had water

Using sophisticated equipment, The Jet Propulsion Laboratory was able to spot nearly 100 errors in the 1990 smash hit Total Recall

The planet's surface is approximately 70% rocks, 20% dirt and 10% dust, leading NASA to conclude that the whole exploration thing may not have been such a great idea after all

Writer and Artist: P.C. Vey Writer: Nate Chastain Artist: John Martz Writer: Jeff Kruse Artist: John Caldwell

A) FAKES

THE FUNDALINI PAGES

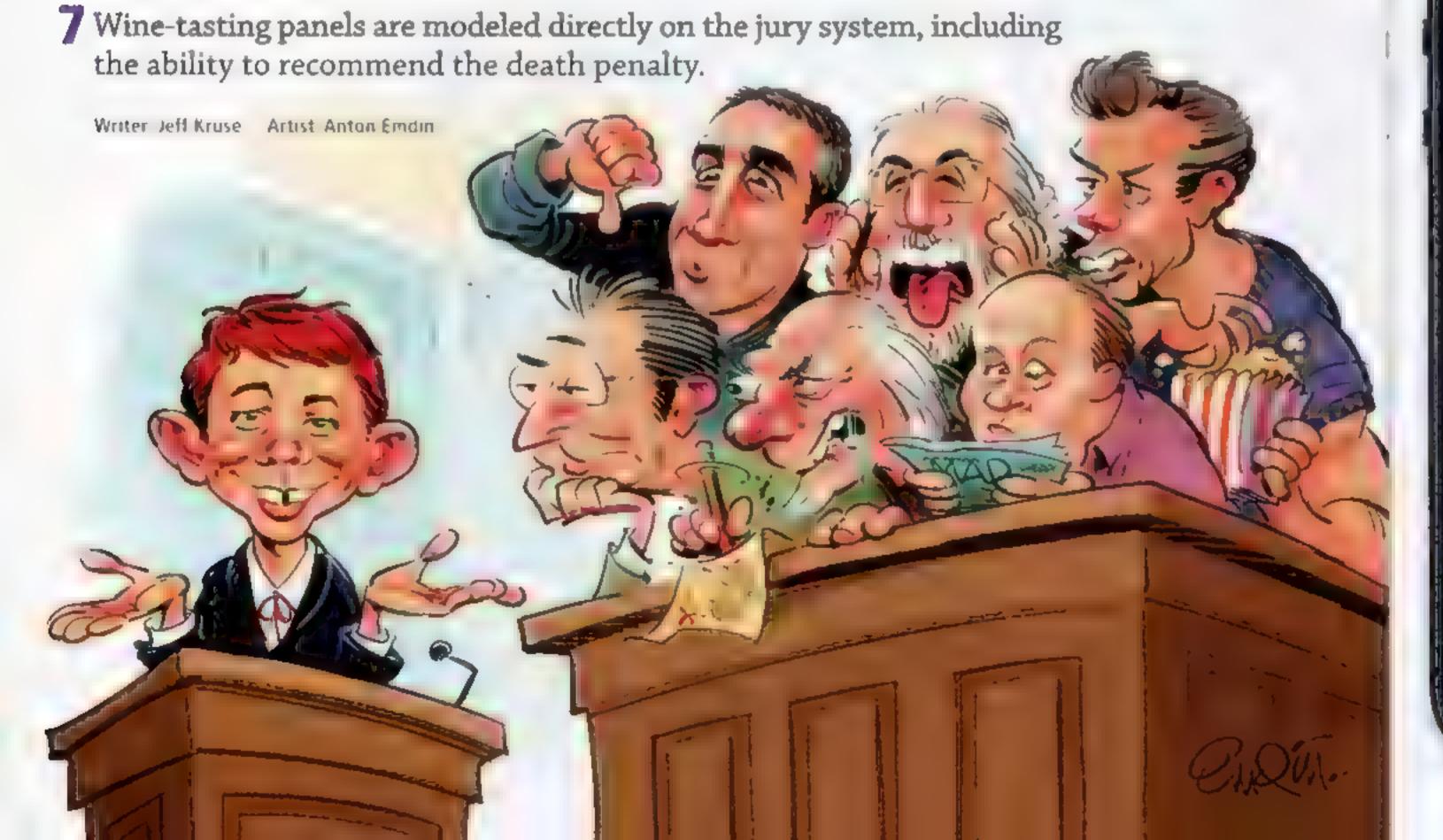
The Hart of the Matt-er



Writer: Matt Lassen Artist: Tom Hart

The Speedier 7 THINGS YOU MAY NOT KNOW ABOUT THE JURY SYSTEM

- 1 The short film "How to be a Good Juror" that they show in the jury-pool room was directed by none other than Oscar-winner Ang Lee.
- 2 Convicted felons are not allowed to serve on juries, so if you want to stop getting those pesky jury duty notices in the mail, you have a variety of options.
- 3 Many jurisdictions mandate that the foreman be chosen via rock-paper-scissors.
- 4 Potential jurors who claim a racial or ethical bias that would prevent them from being impartial may be asked to tell an offensive joke to prove their claim.
- 5 If a jury awards the plaintiff a huge cash settlement, each member is entitled to a cut as a finder's fee.
- 6 Workplaces cannot penalize employees who are chosen to serve, but there's no law preventing them from making fun of a person who couldn't get out of jury duty.



BRAINIUM Brownaturs

An Age-Old Dilemma

When Charles married Elaine 12 years ago, he was three times her age. Today he is twice as old as Elaine. Where do you suppose he went for his honeymoon?



ANSWER: Hopefully to jail. Based on the information given, Charles and Elaine must have been married when he was 36 and she was 12.

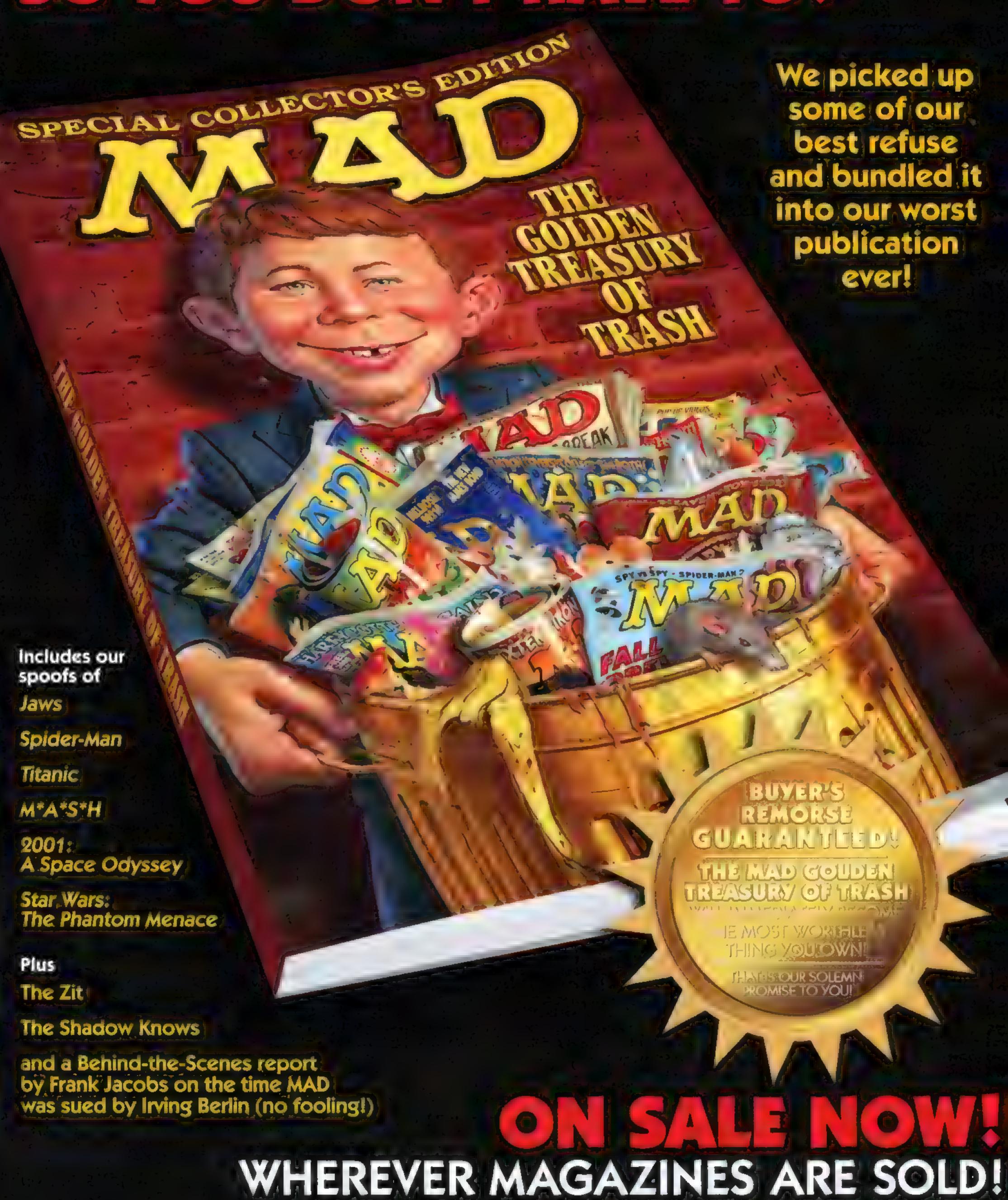
Writer: Darren Johnson Artist: Chris Houghton

More Honest iPhone Email Signature Signoffs



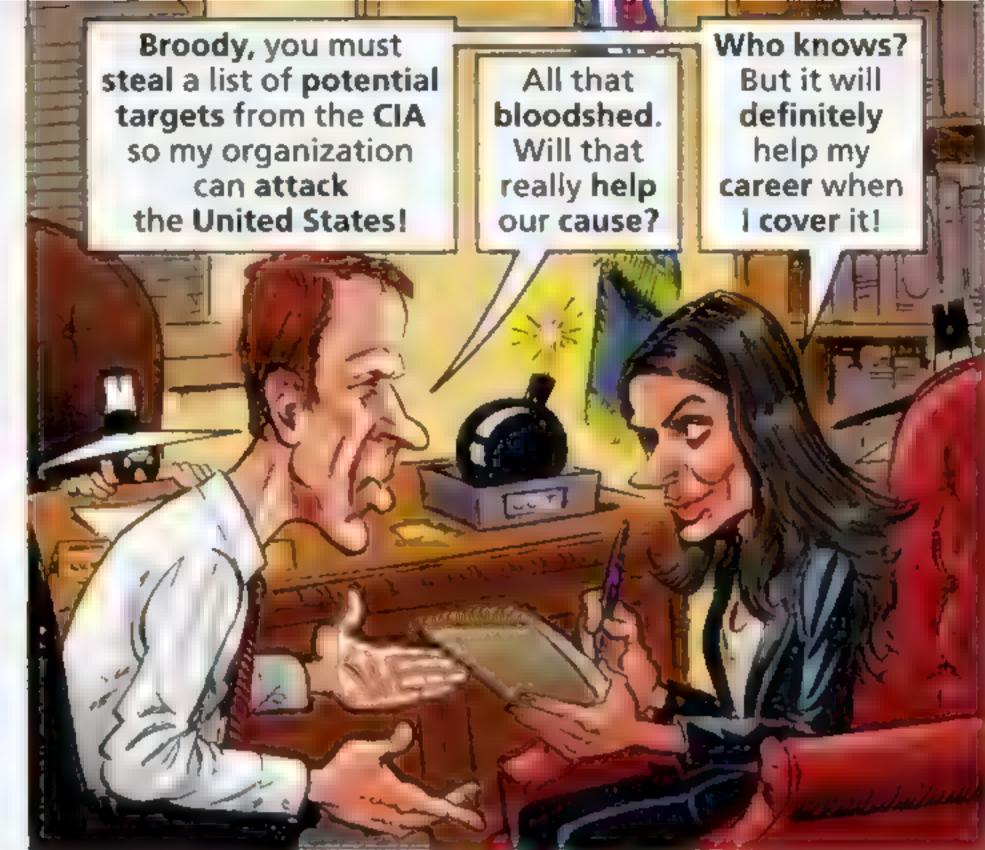
Writer: Alex J. Mann

WE'RE RECYCLING OUR CLASSIC GARBAGE — SO OUD DON'T HAVE TO







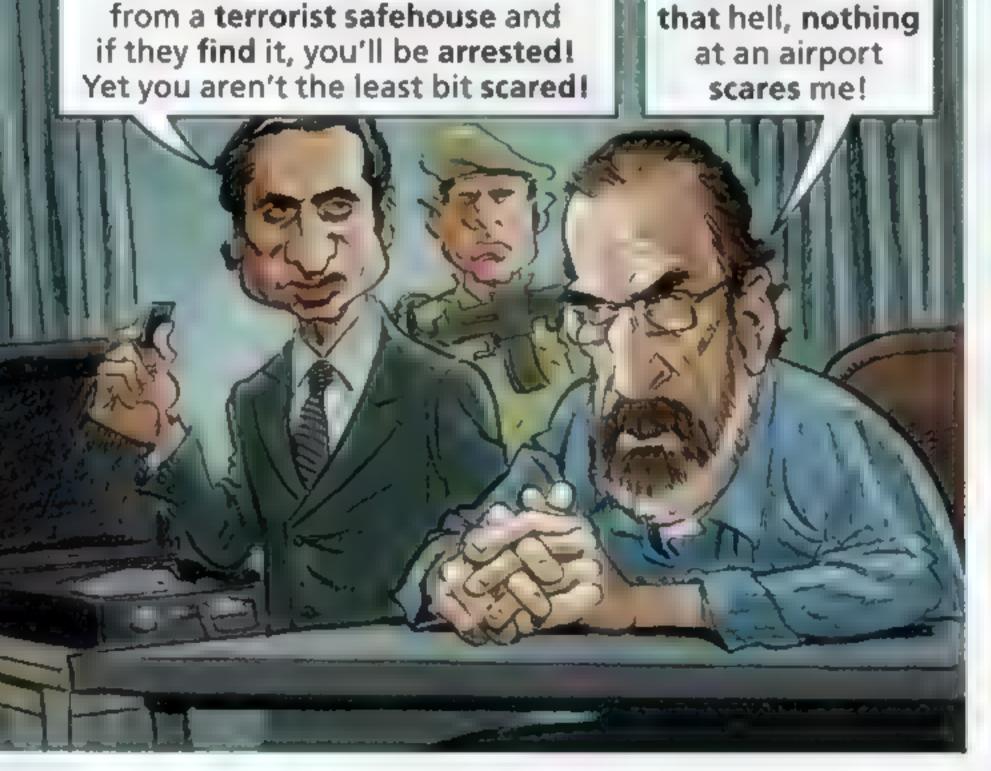




I've been through

the TSA line at

Newark! After



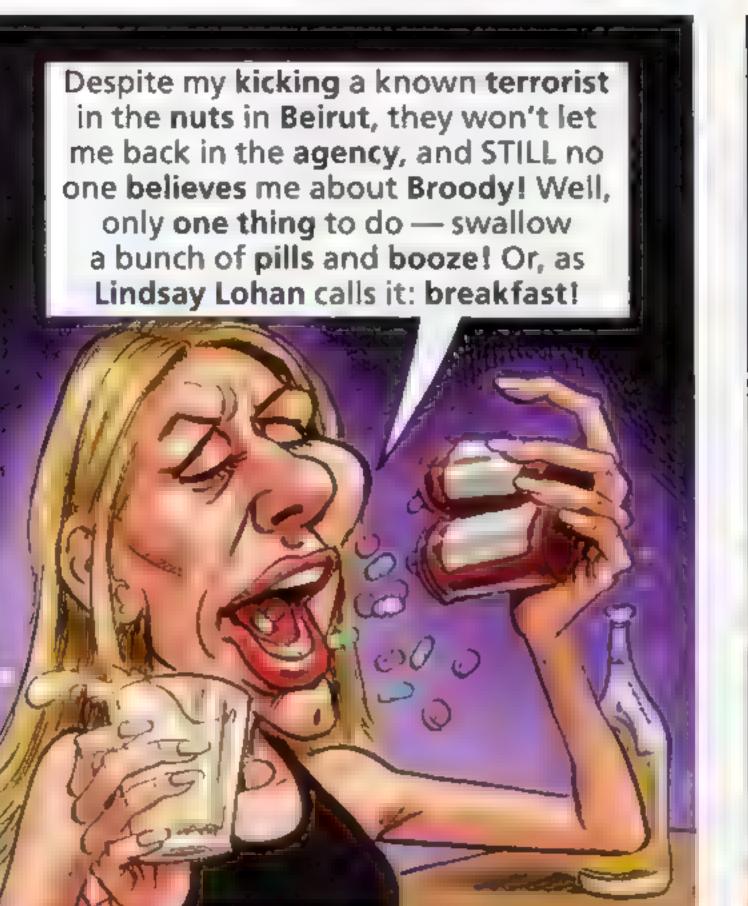
I don't understand it! Armed men

go through your luggage looking

for the memory card you stole

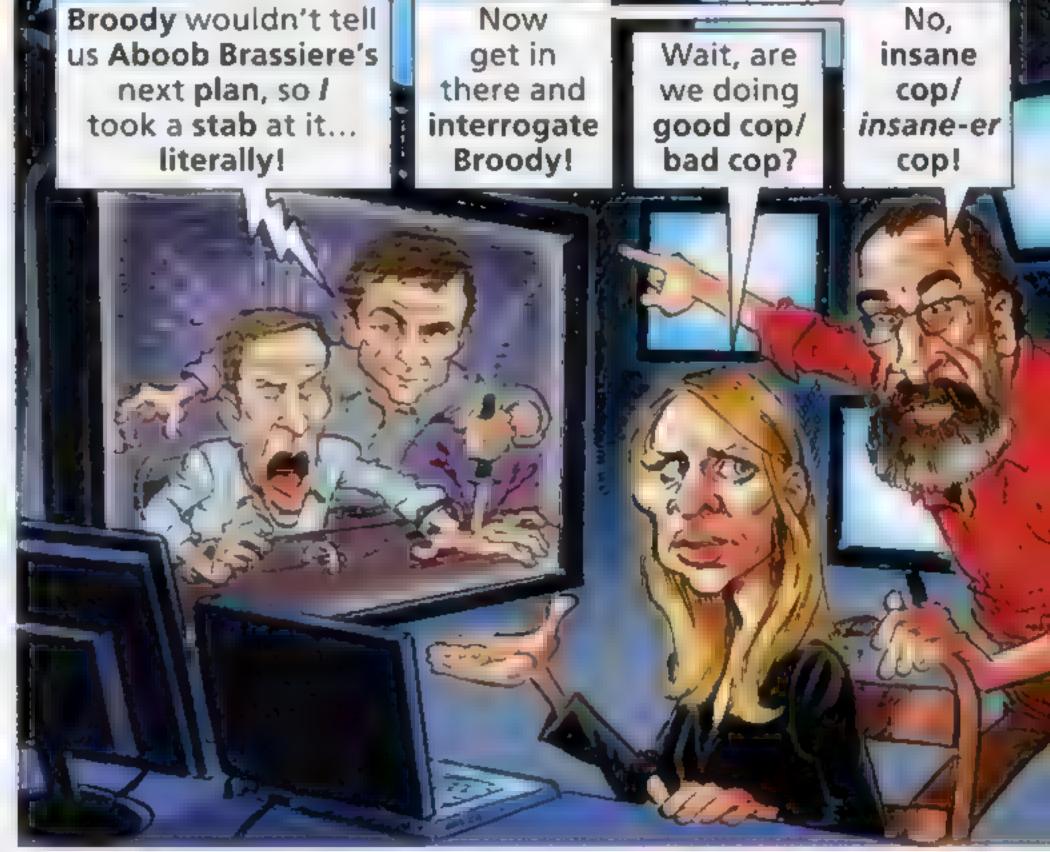




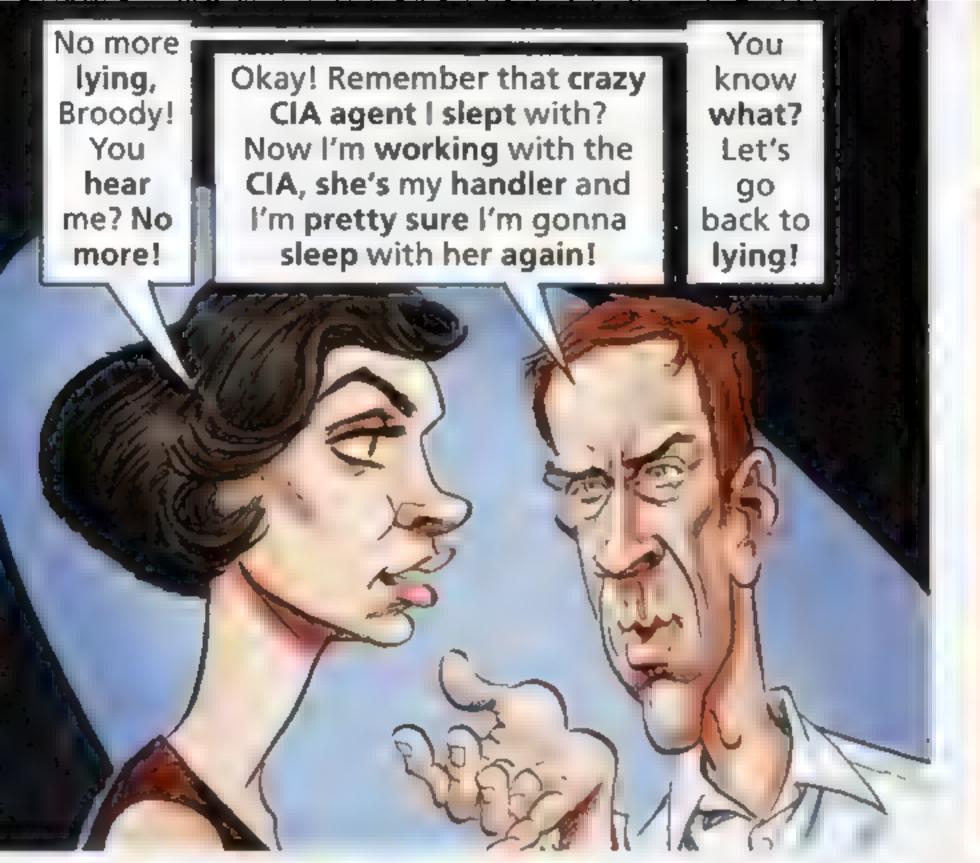


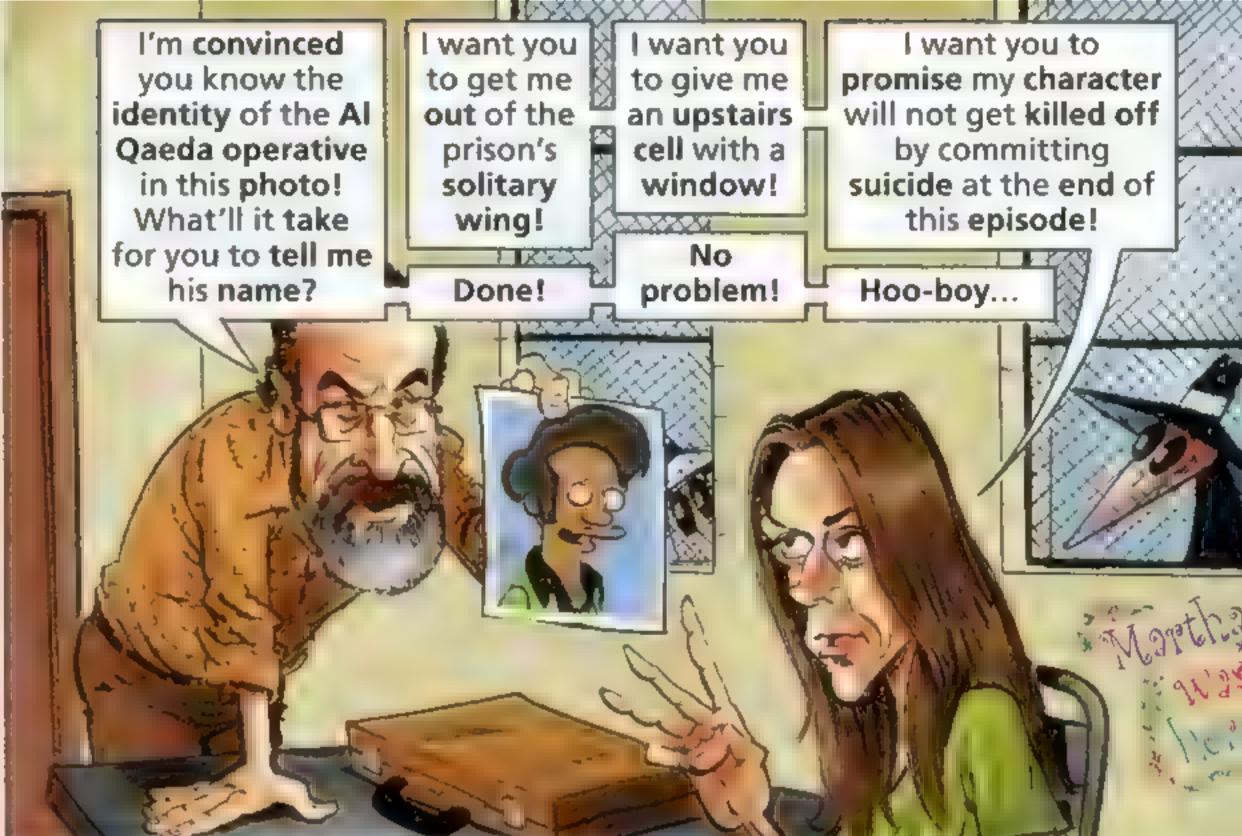










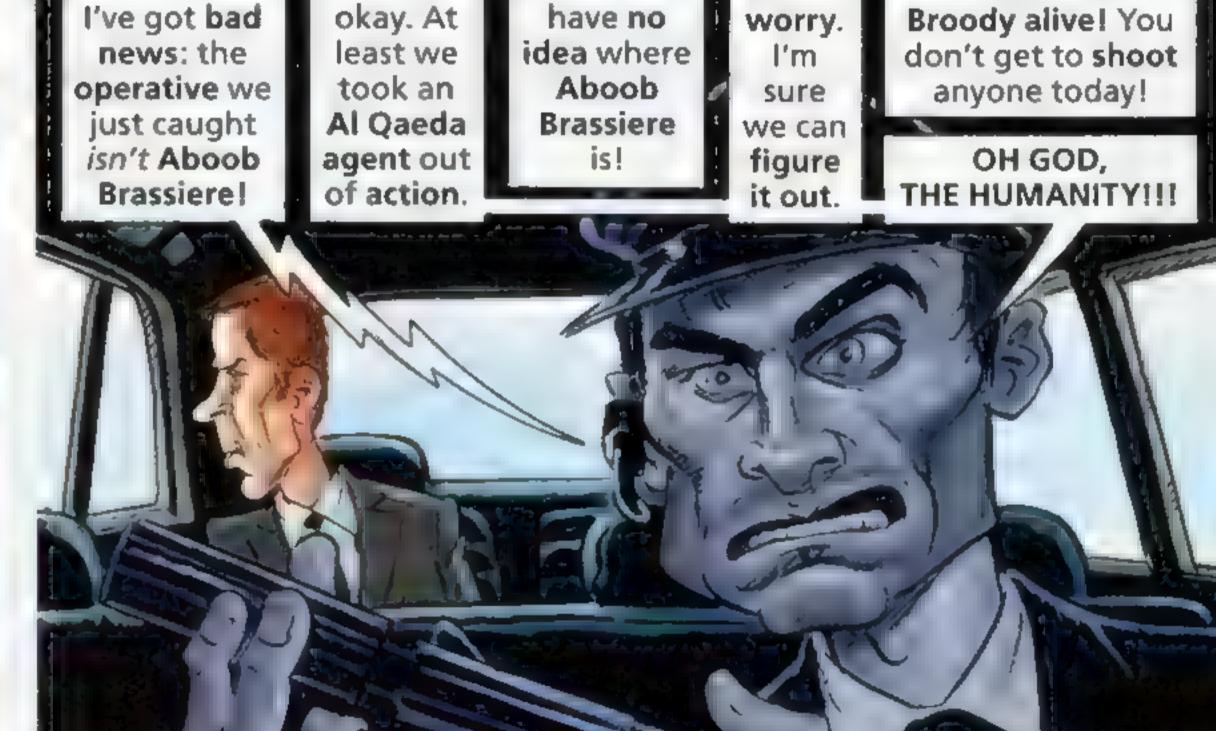




Squint, this

is Testes.





Worse

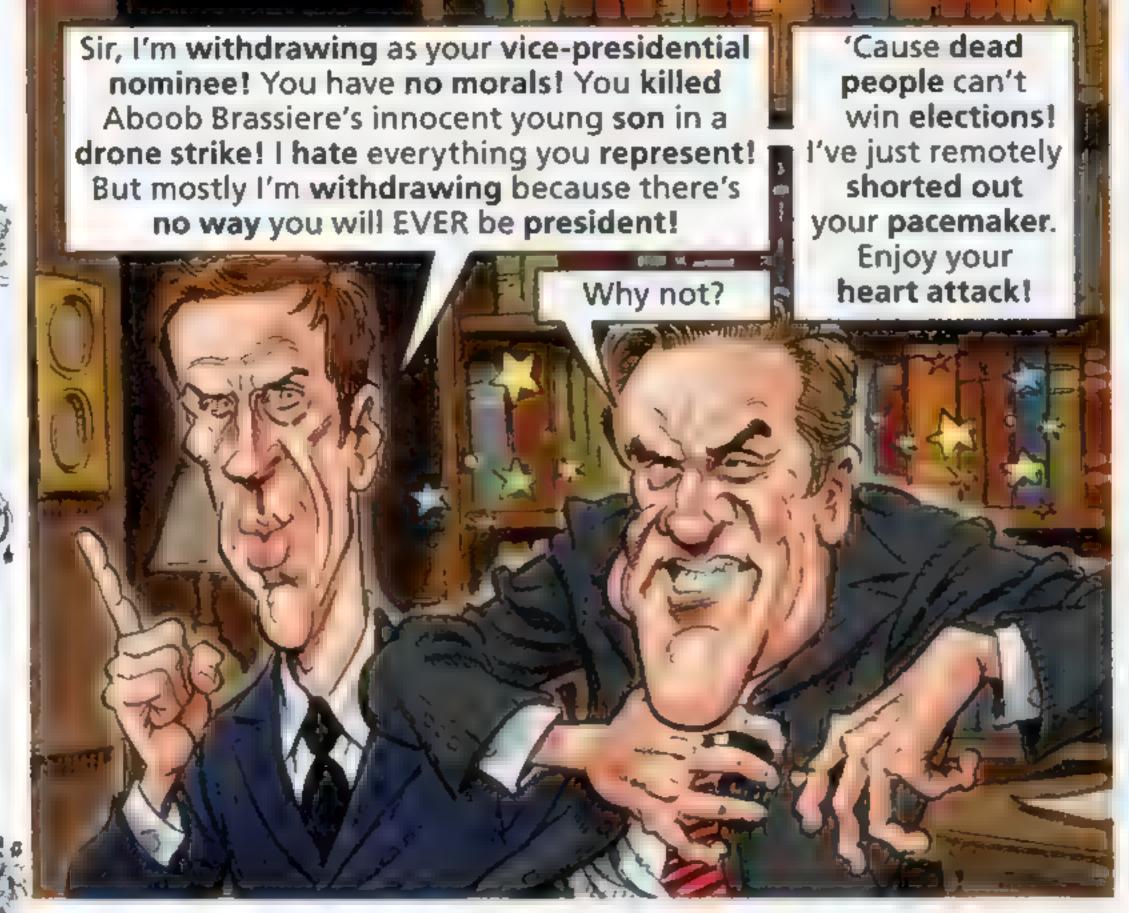
news: we

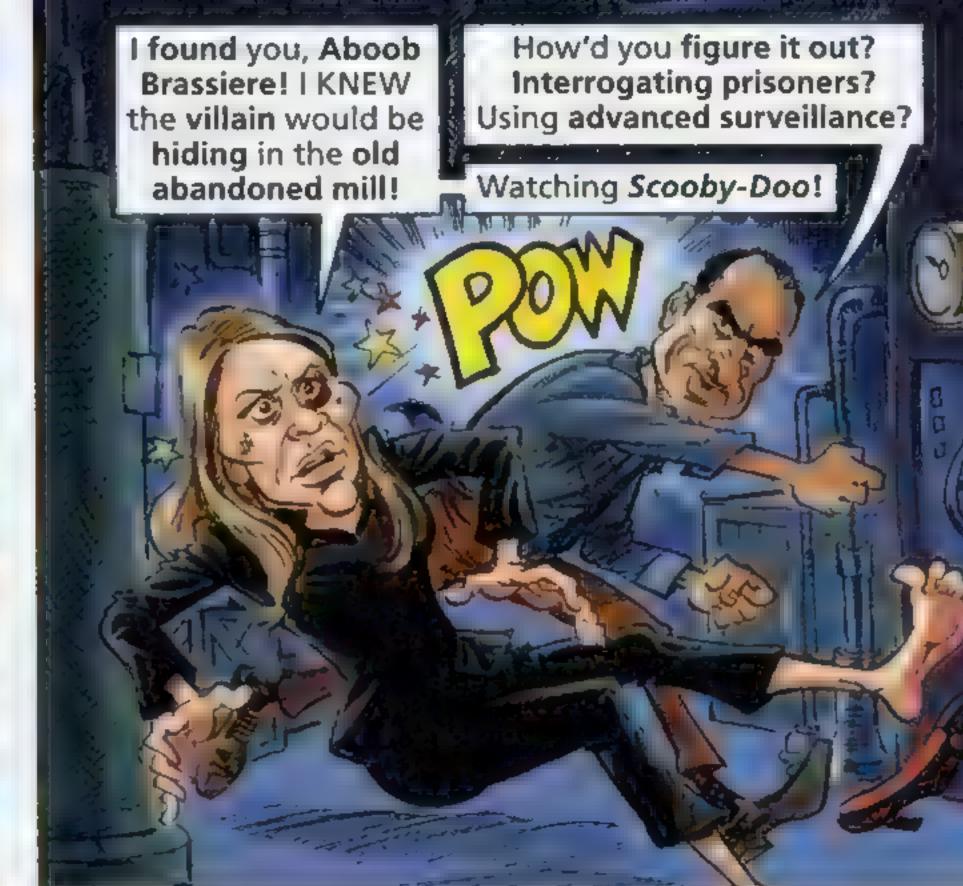
Don't

That's

WORST news: that

means we need





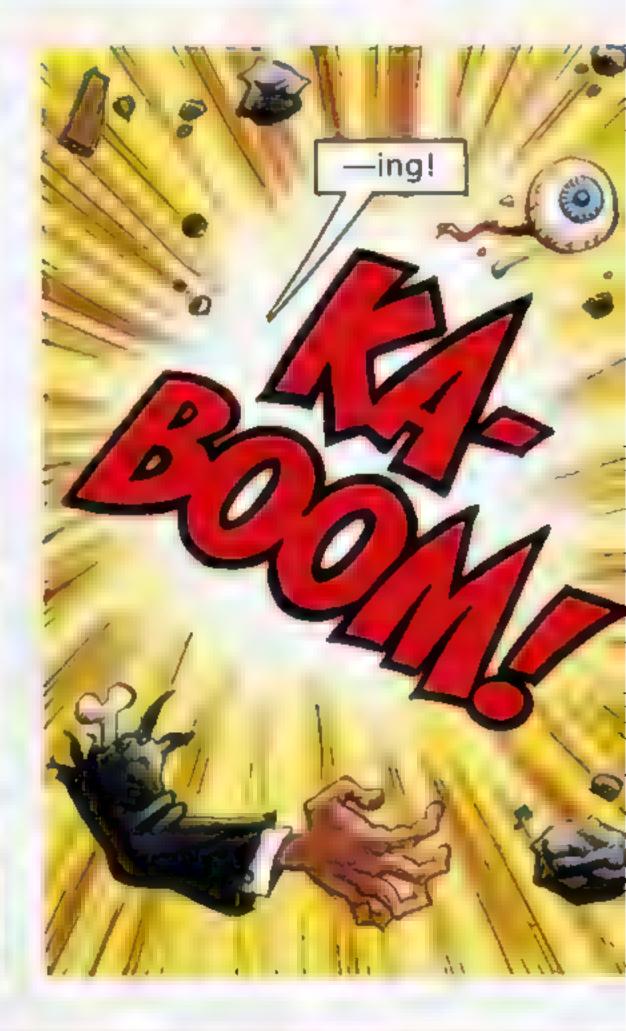
I can't believe
we're giving
a scumbag
like Aboob
Brassiere a
respectful
burial at sea!

We're not burying him at sea! We're dumping him on a stranded Carnival cruise ship!
The smell of his decaying corpse oughta fit in nicely with the odor of backed-up toilets and rotting food!



Vice-President Wal-Mart did not die in vain! He showed that national security is important! That we will stop at nothing to end terrorism! That any character on this show can get killed off without warn—





Now you're accused of blowing up CIA headquarters!
But don't worry, I have a plan! You'll just live in Canada until I can clear your name!

Have you gone off your meds?!
I'm a famous war hero and sitting congressman! They're showing my confession video on TV around the world 24/7! There's nowhere I can go where I won't be recognized!



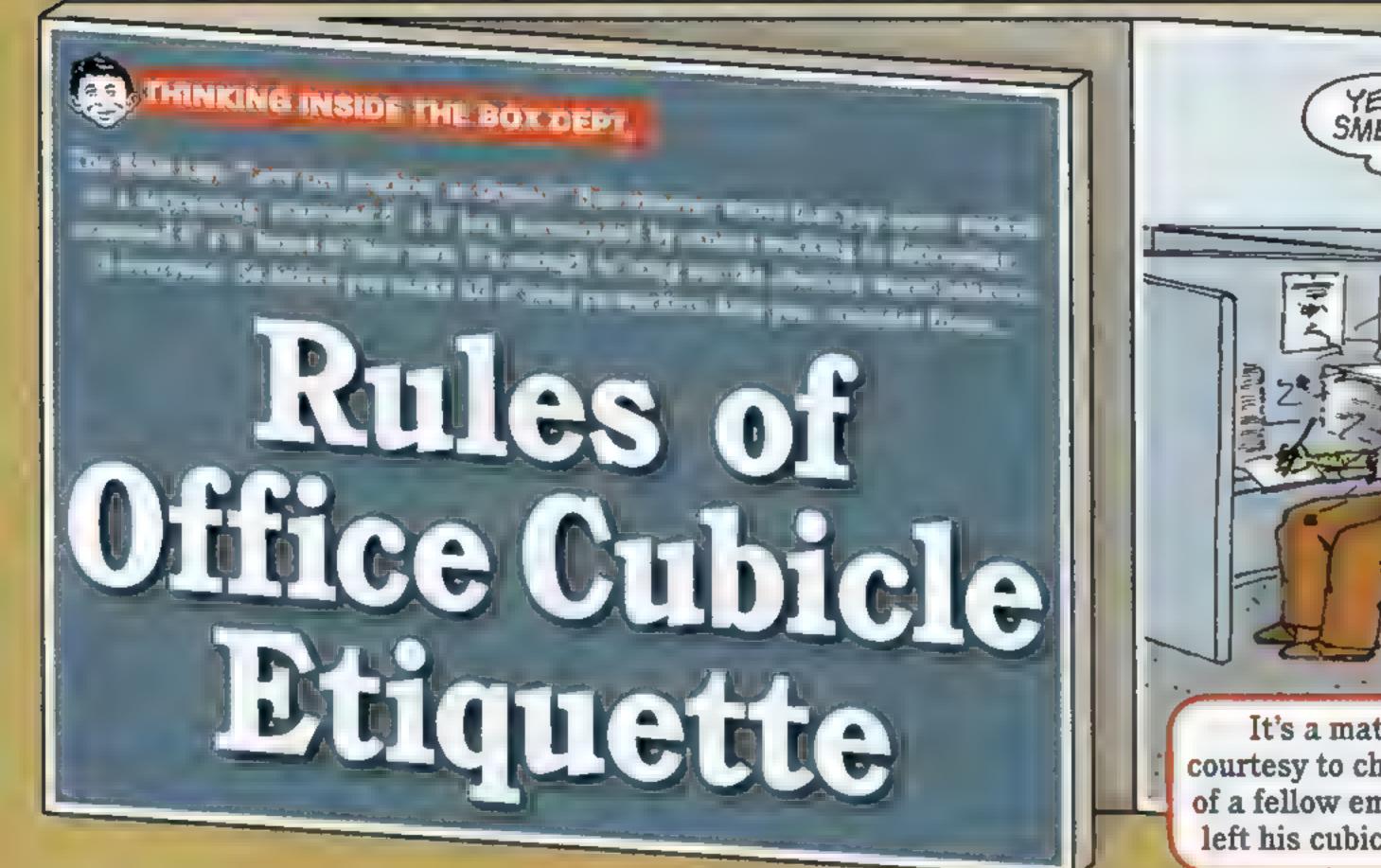
200 killed!
CIA
headquarters
destroyed!
You and I
have an
important job
to do!

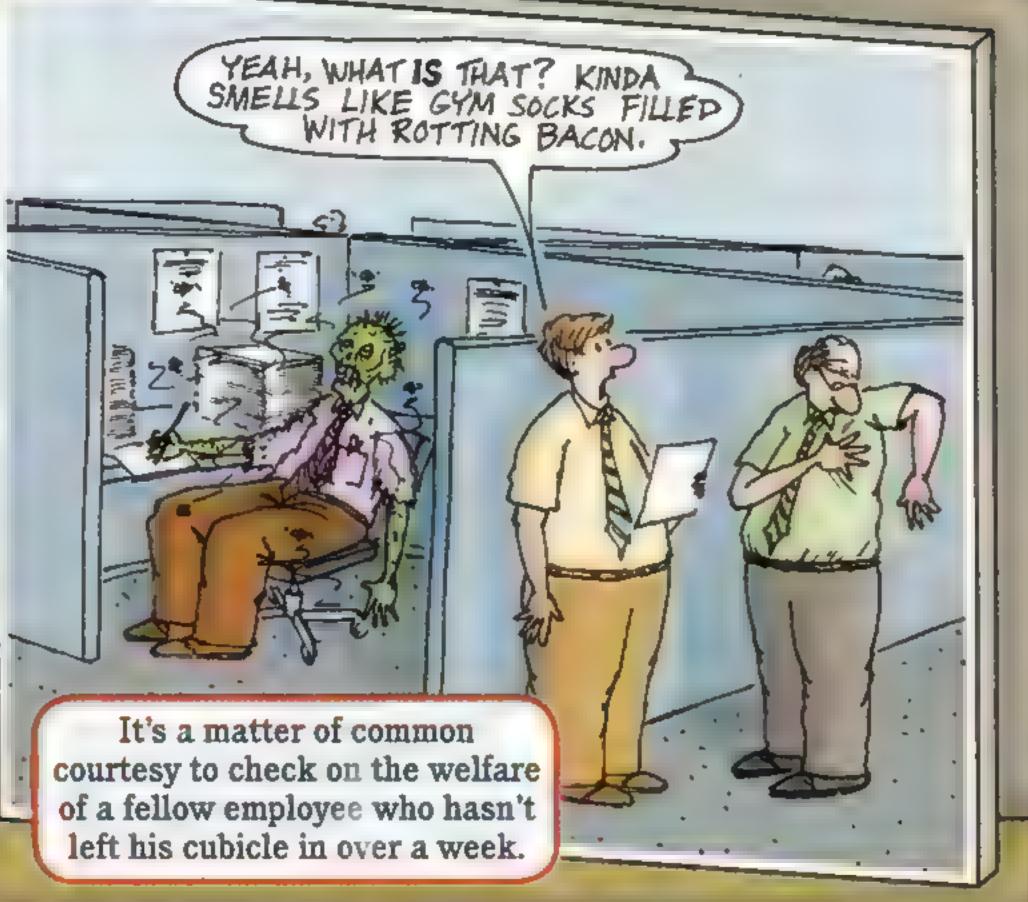
Find the high-level Al Qaeda terrorists responsible for this horrible act?

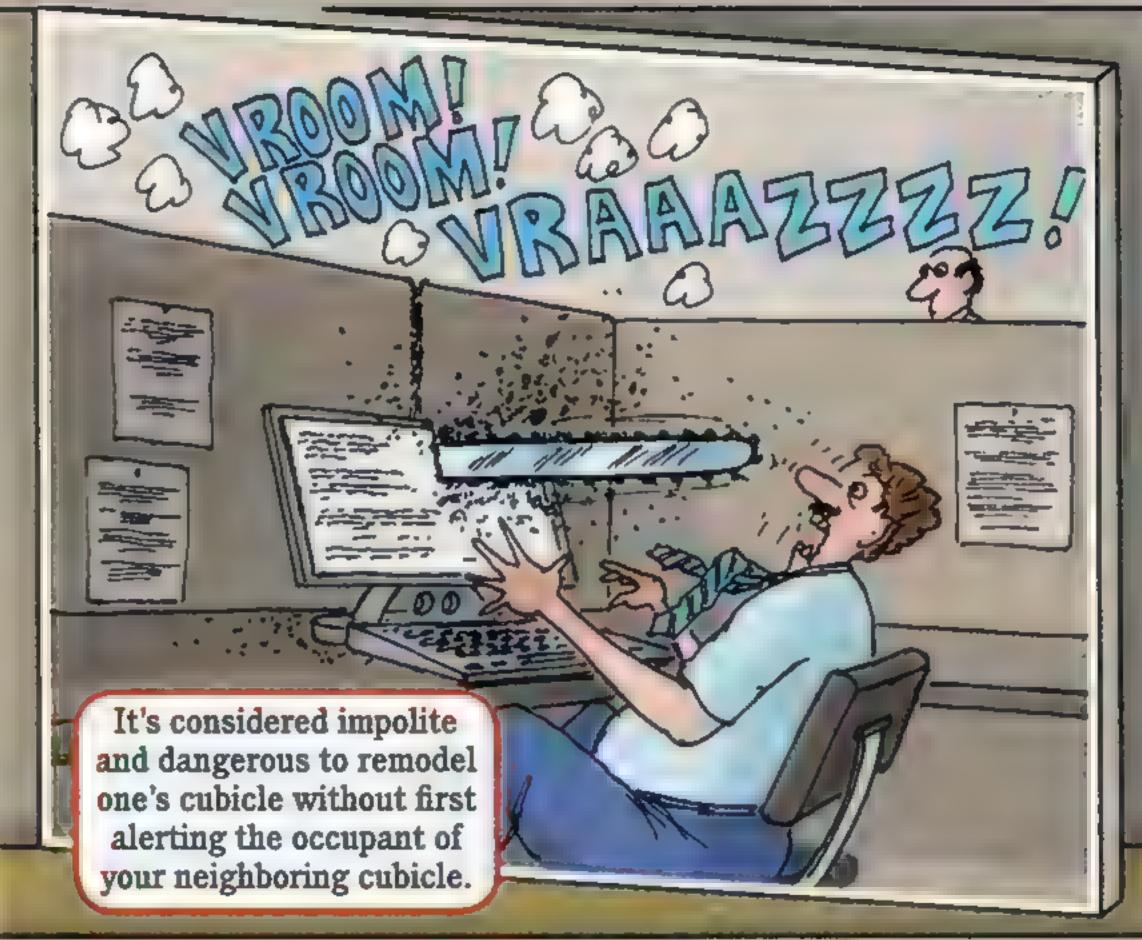
Find the low-level CIA guys we can pin this intelligence failure on! Jeez, did you learn nothing from what I taught you about Abu Ghraib? At the CIA we just push the blame downwards!

C'mon, I know a couple of file clerks we can set up...

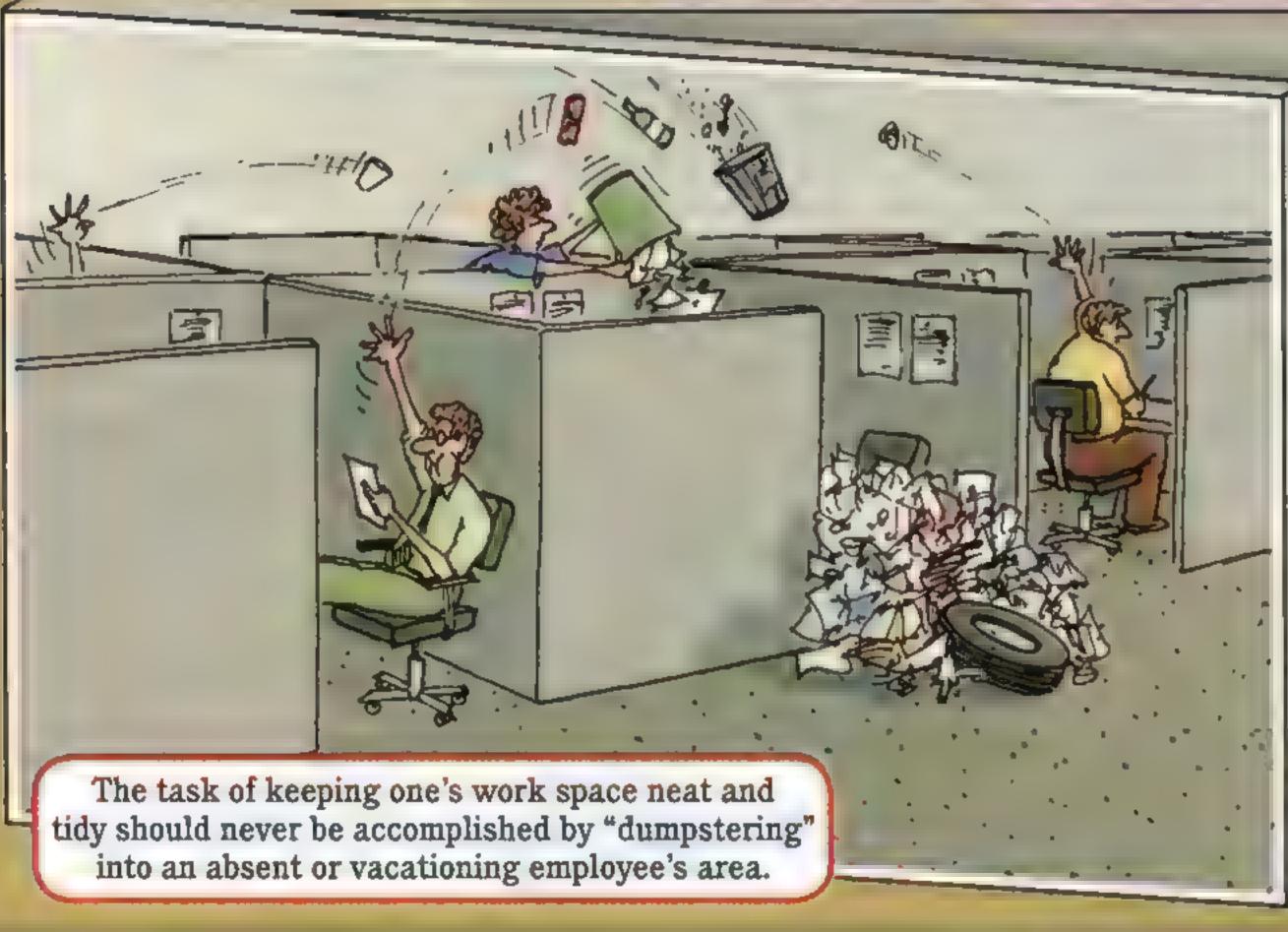


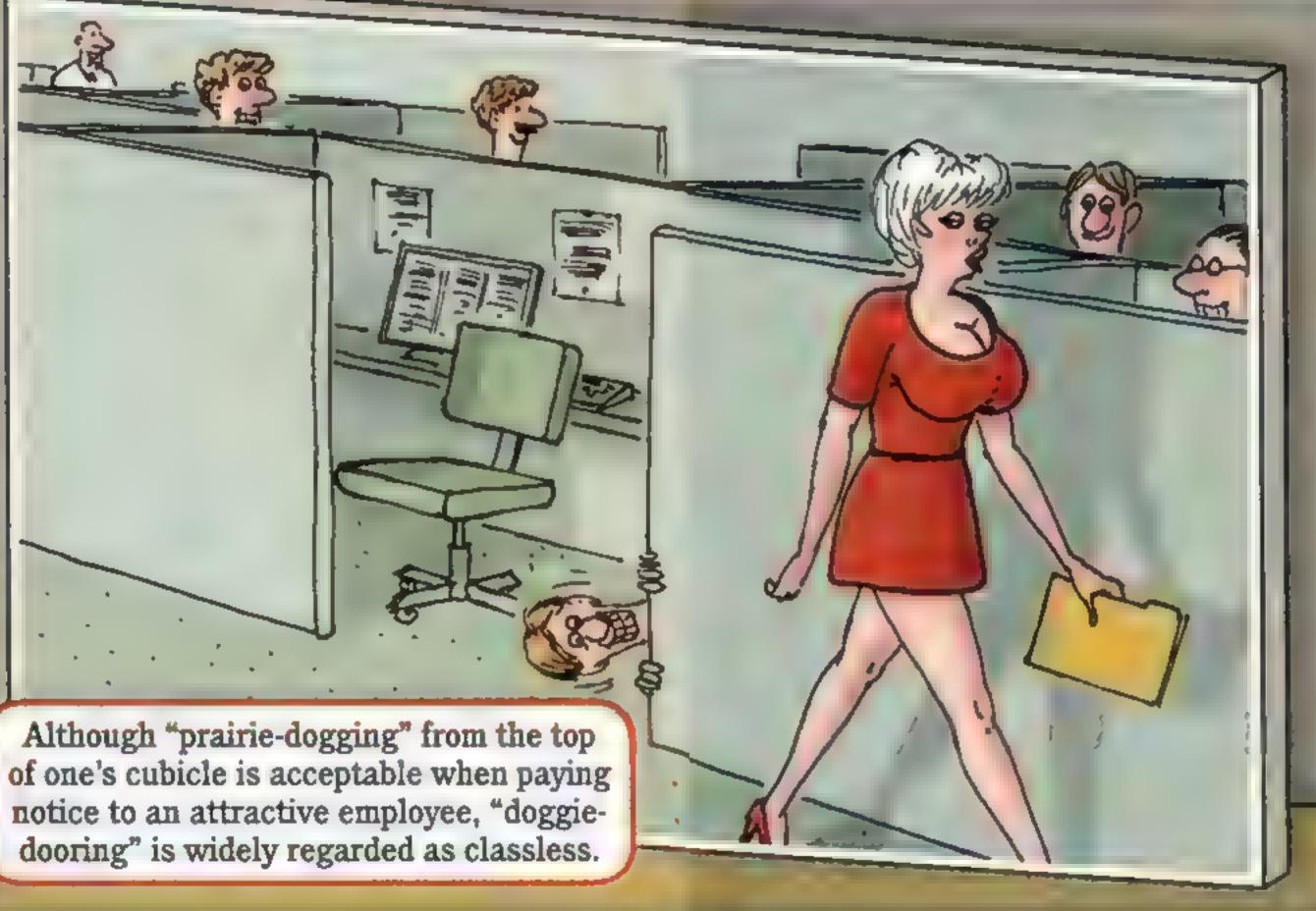


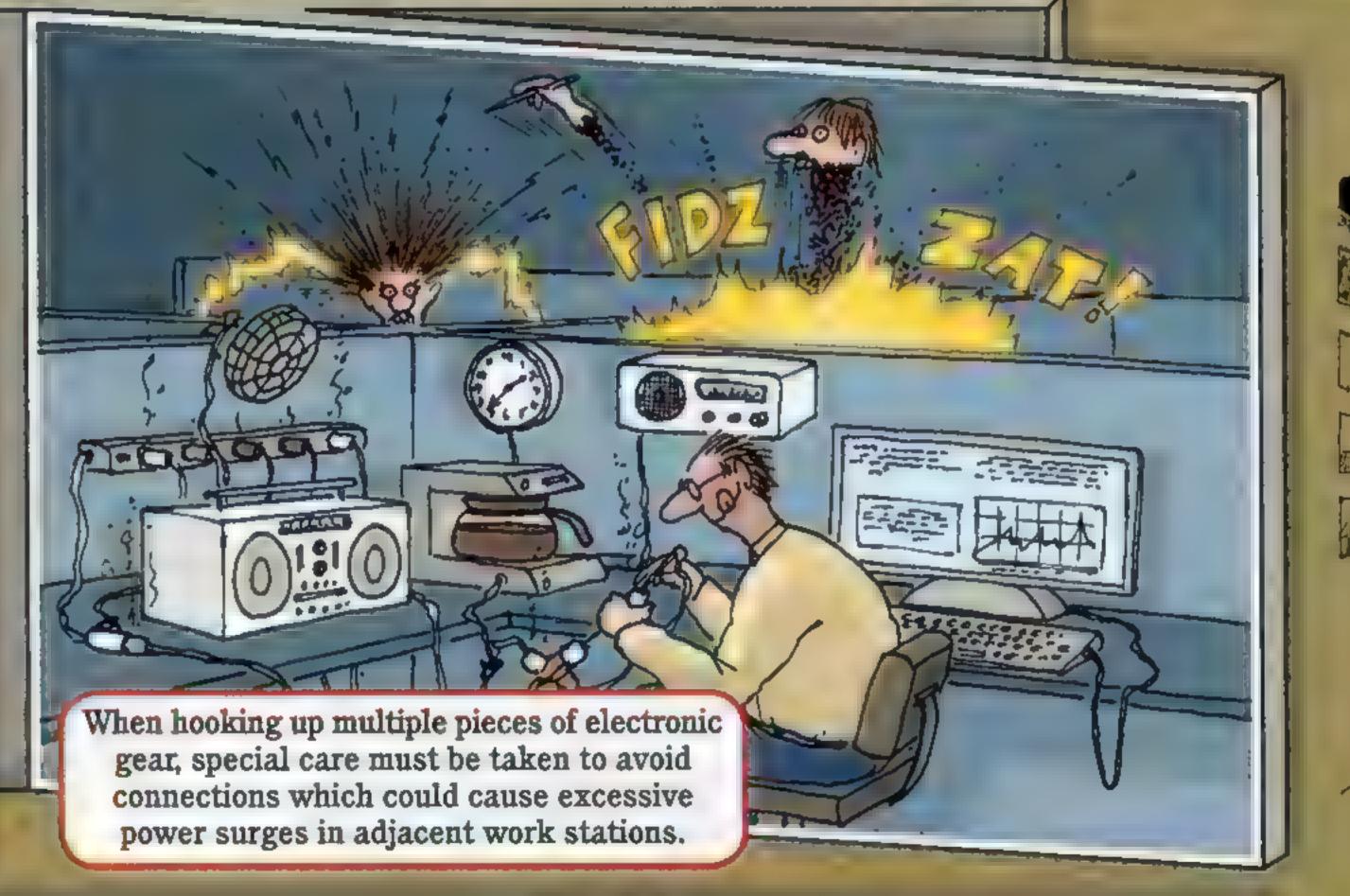


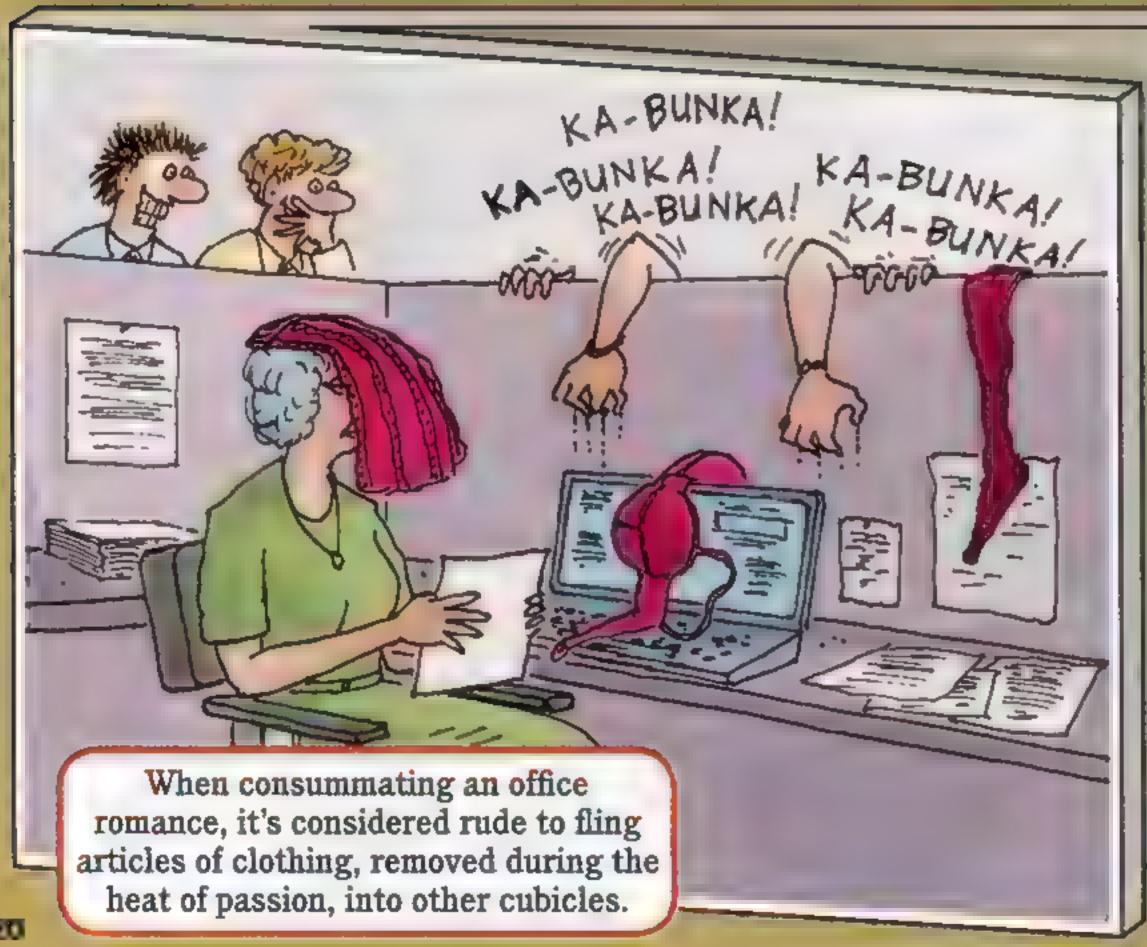


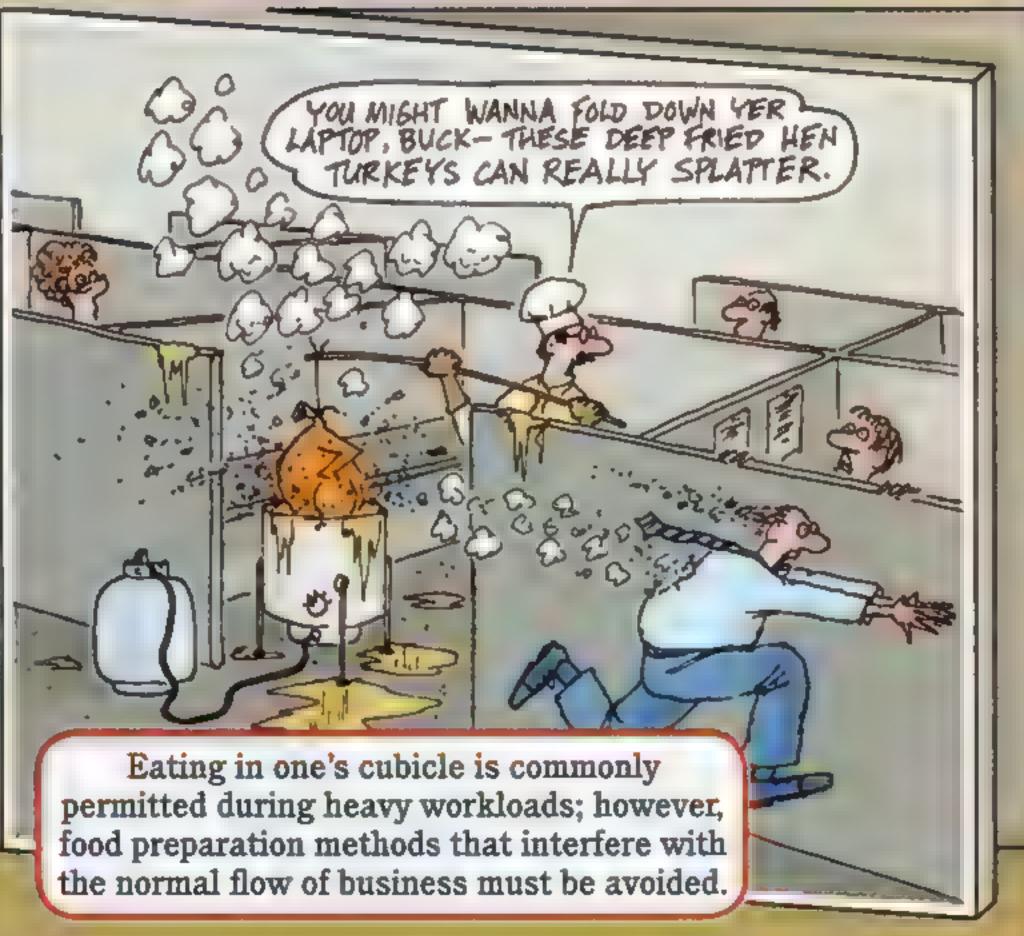


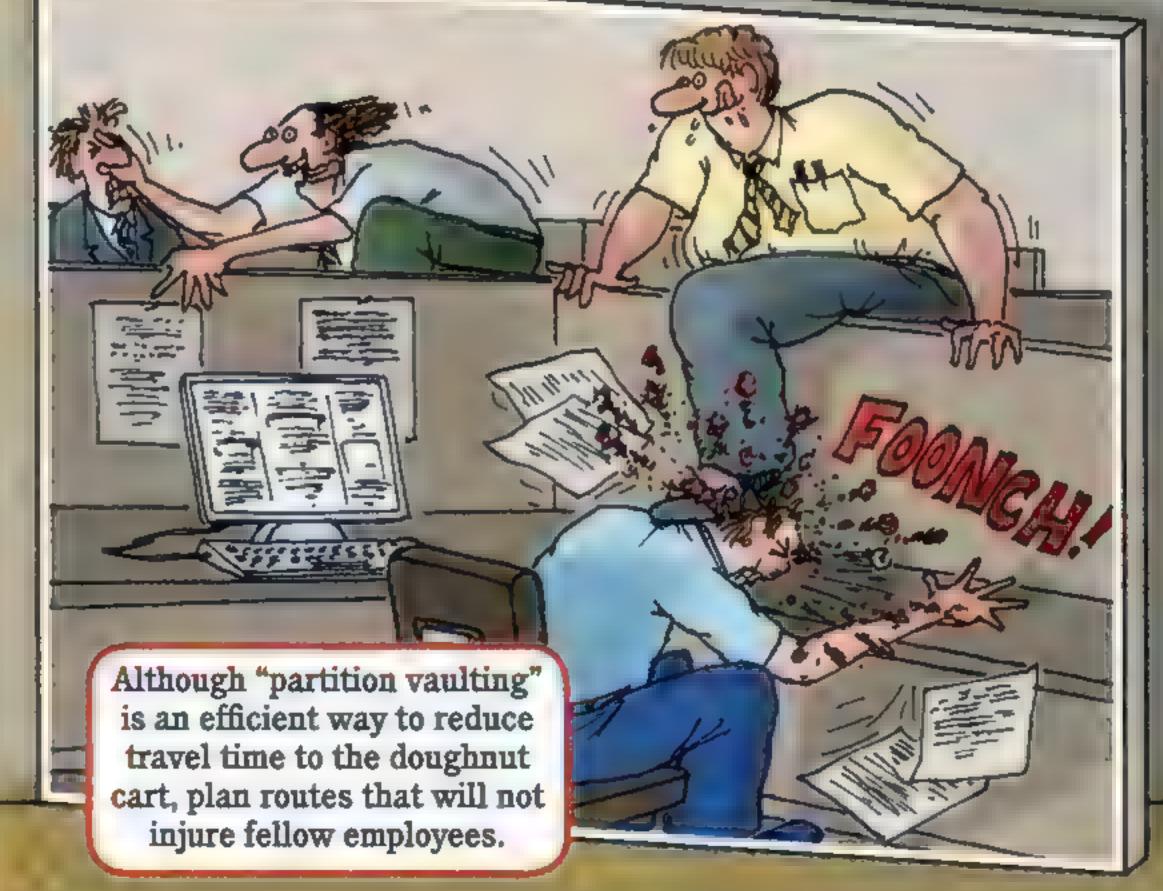




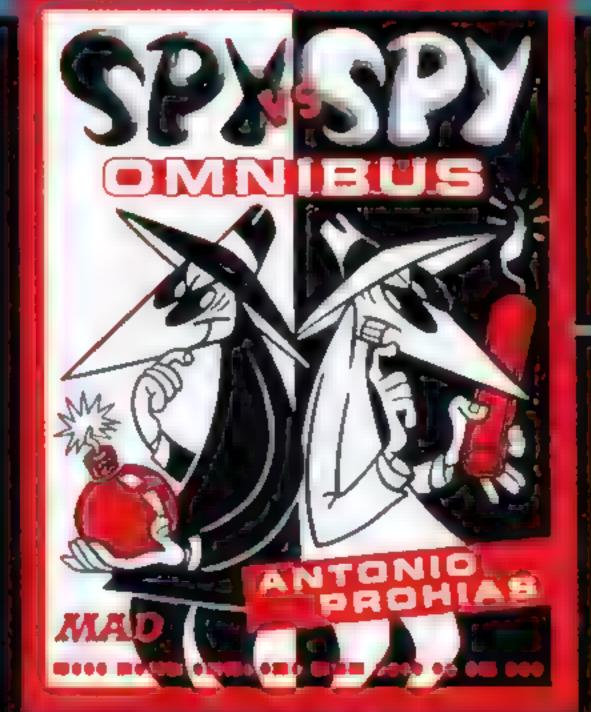












A four-volume set! Over 400 Al Jaffee classics! Includes a brand-new Fold-in created by Al Jaffee especially for this collection!

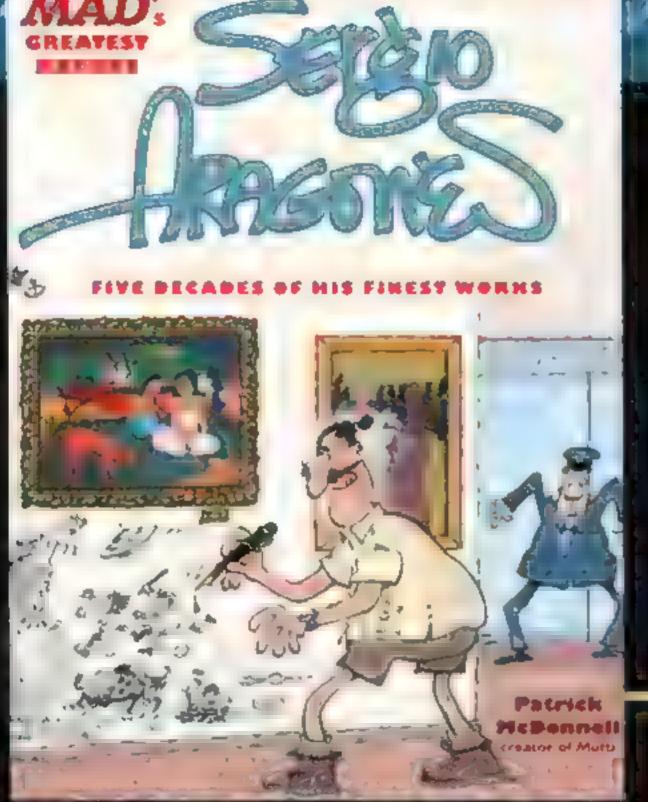
Includes every Antonio Prohias Spy vs. Spy adventure! All reproduced in their full, original size for the first time ever!



PLANET

Includes many of Mort's greatest movie satires plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams, and others! Also a classic, vintage pull-out poster!

Includes a foreword by George Lucas!



256 pages celebrating 60 years of humor, satire, stupidity and stupidity!
With an introduction by Stephen Colbert
and Eric Drysdale and a dozen collectible, classic MAD cover prints!

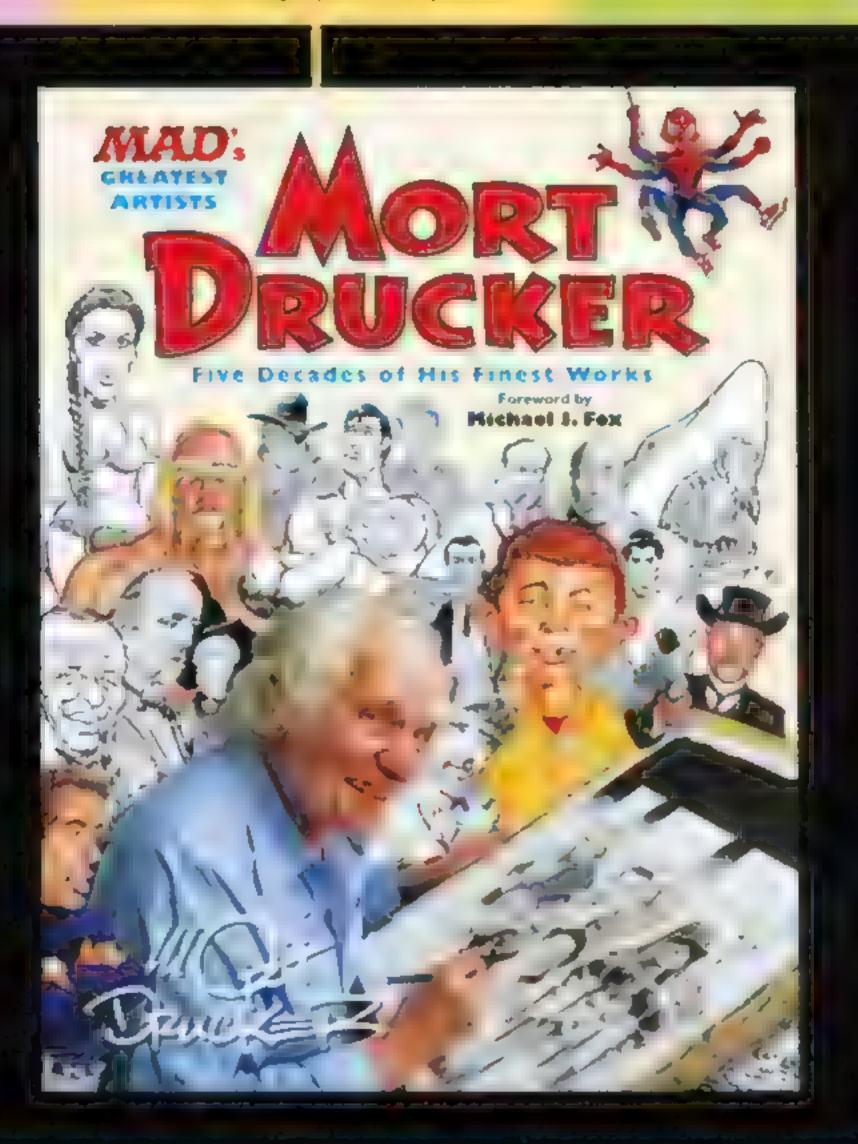
Includes new, original, never-before-seen Sergio art! Plus an 18"x24" pull-out poster featuring 500 of Sergio's favorite marginals!

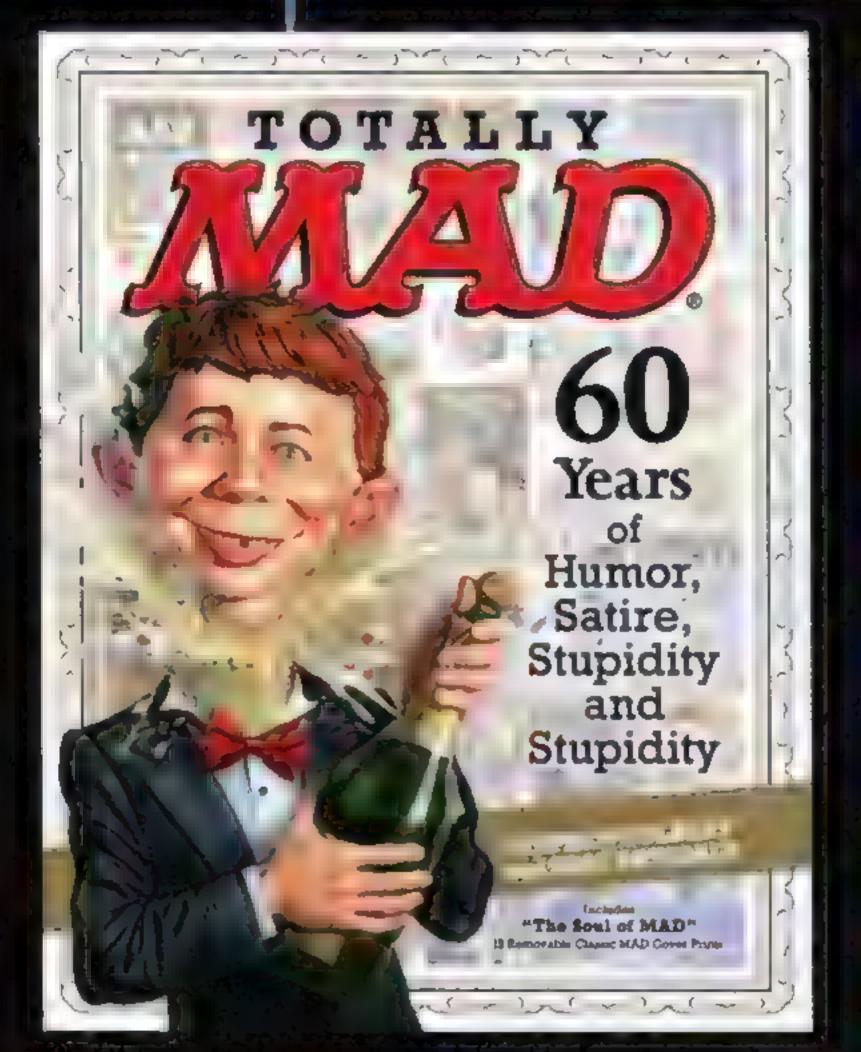
Special digest size! Includes 65 explosive adventures by Peter Kuper!

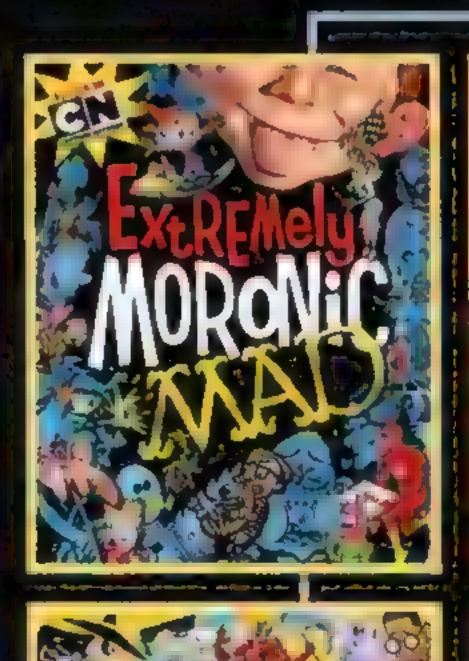
Includes every Spy vs. Spy adventure from 1987-2007!

Six wacky collections, perfect for fans of MAD on Cartoon Network!

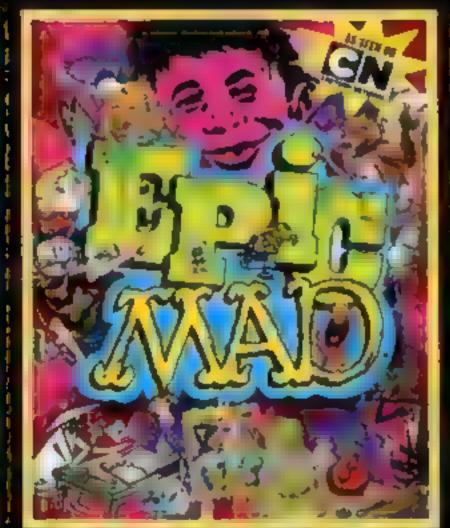


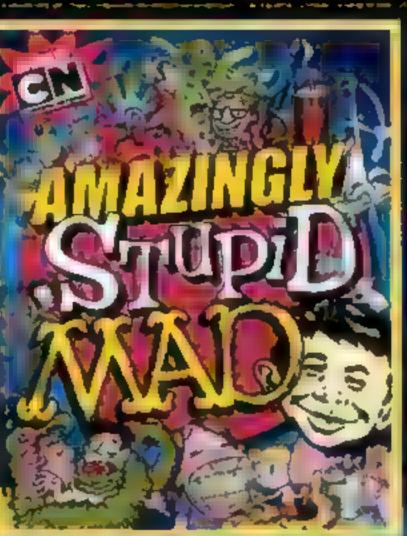


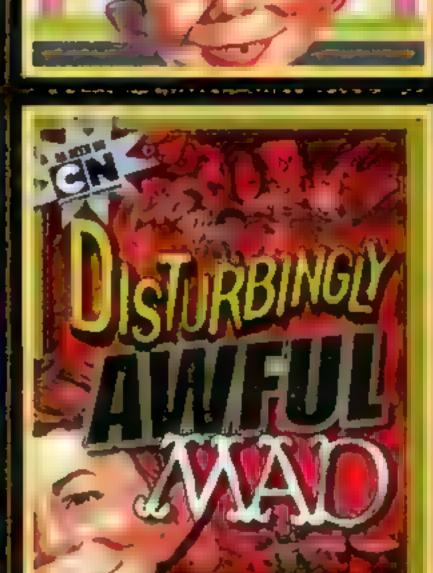












BUY THEM ALL NOW BEFORE YOU COME TO YOUR SENSES!



THE WALLEY

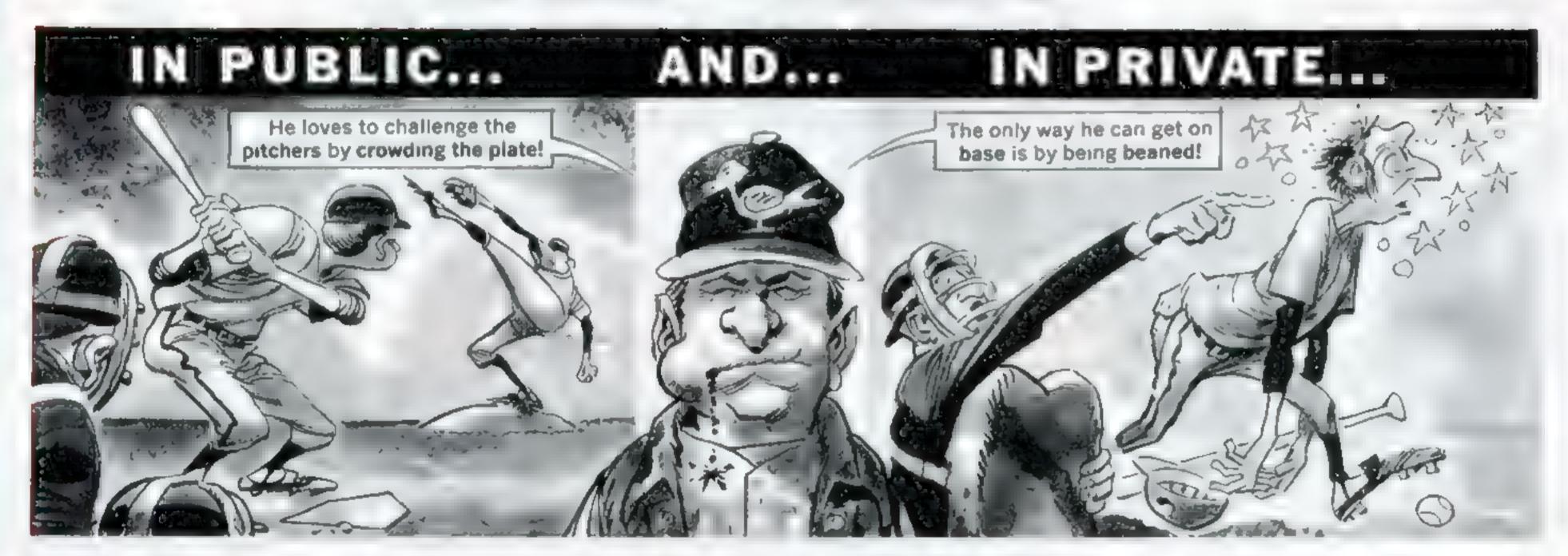
SWITCH PITCH DEPT.

Okay, gang, here we go with another fearless probe into the reliability of statements we read in the newspapers... these from the pages of the Sports Section. Mainly, here we go with a MAD look at...

WHAT COACHES SAY...

ARTIST: JACK DAVIS

WRITER: PAUL PETER PORGES













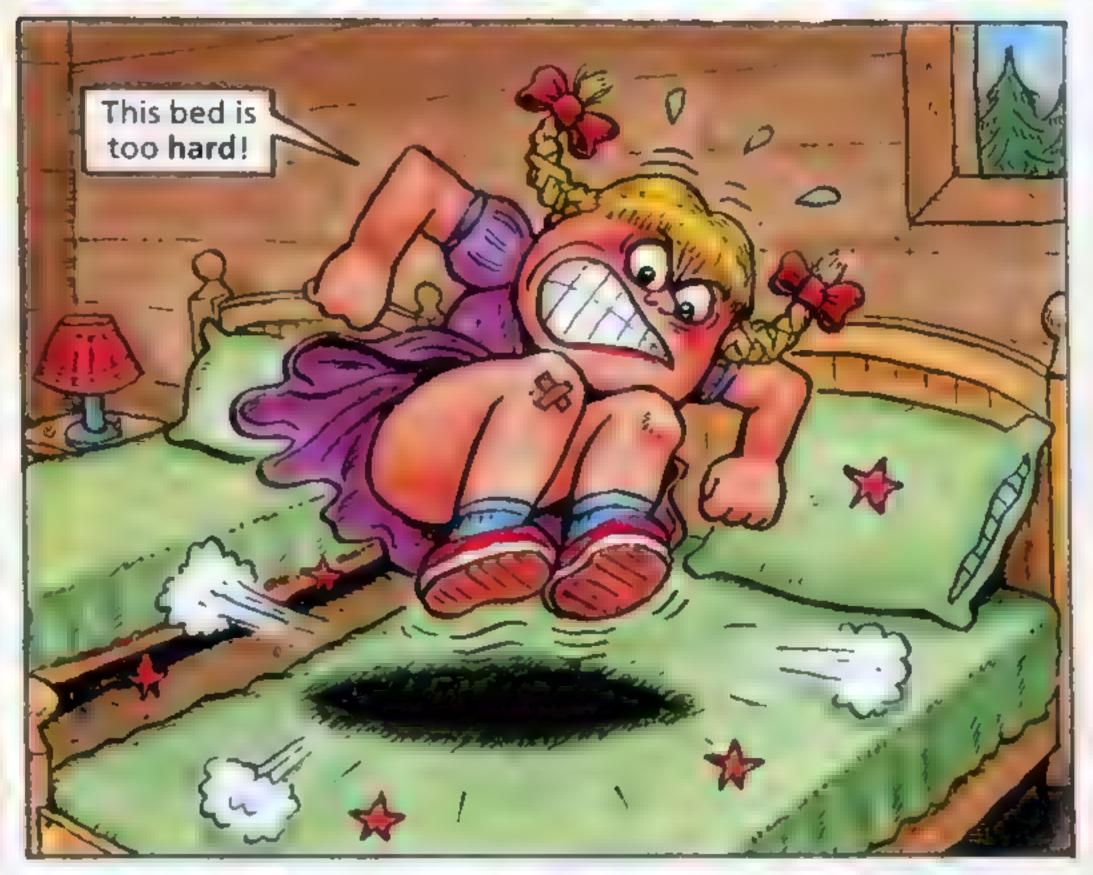




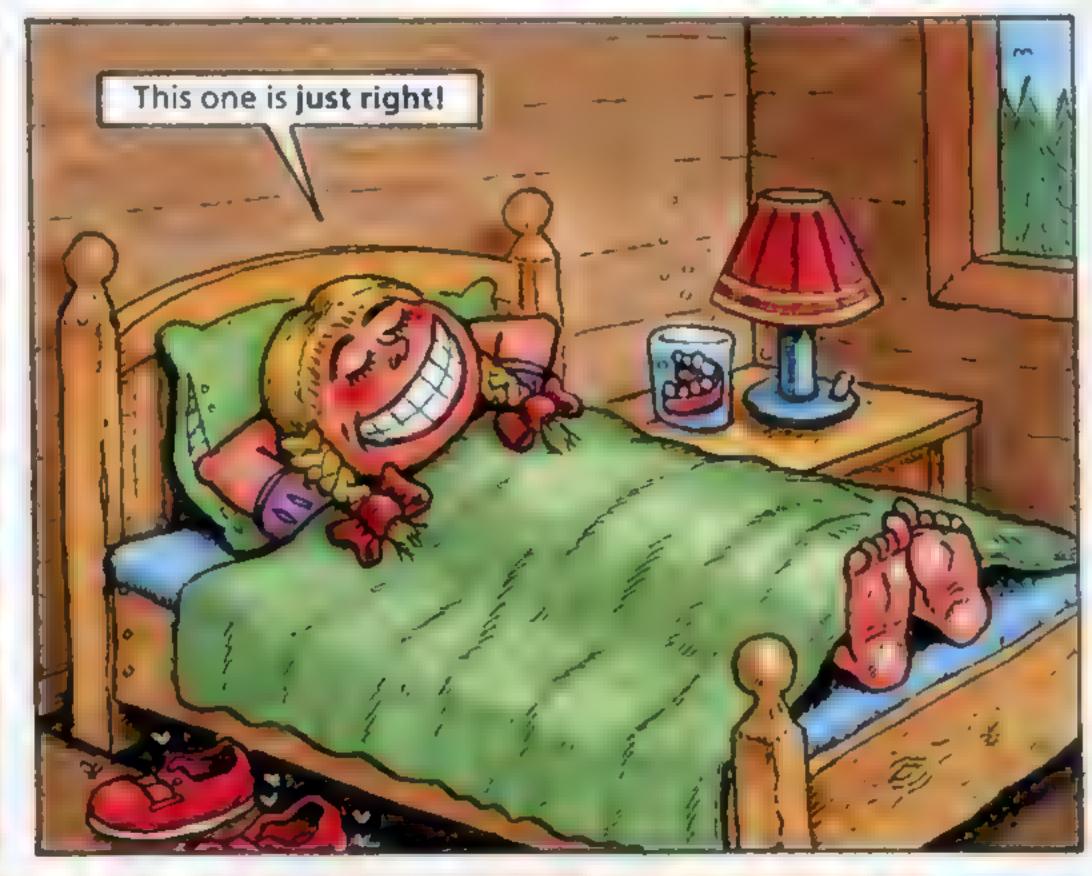


A Fairy Tale We'd Like to See: Goldilocks







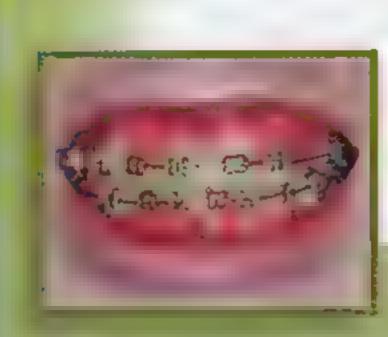






Q http://www.planettad.com/profile/09-2013





PLANET TADIII

»NAME: TAD »AGE: .014 MILLENNIA »FAVORITE BOOK: YOUR DIARY

SEPTEMBER 8, 2013

So today, Chuck and I went over to my friend Kevin's house. Kevin's older brother Todd was there, doing target practice with his paintball gun. He let each of us fire off a few practice shots. It was fun right up until Chuck

aimed too high and accidentally hit Kevin's mom's car.

Chuck said, "Maybe she'll think a bird pooped on it?" And Kevin said, "There'd have to be something really wrong with that bird."

SEPTEMBER 18, 2013

Mouse ears that you get at

Disneyland, They don't make

you look like Mickey Mouse.

They make you look like you

wearing his ears as a trophy.

scalped Mickey Mouse and are

I don't understand those Mickey



SEPTEMBER 19, 2013

If anyone from my geometry class is reading this: For the last time, I swear I wasn't picking my nose! I was just scratching it from the inside!

SEPTEMBER 9, 2013

In history, we were learning about how the ancient **Egyptians** invented sundials to tell time. I bet they were really impressed with how clever they were, right up until the first cloudy day.



SEPTEMBER 17, 2013

Good news! This weekend, Kevin's brother Todd is going paintballing with his friends, and they invited Kevin, me and Chuck along! Todd must've been really impressed by our shooting last weekend! Hooray!



LATEST TWEETS

PLANET TAD @PlanetTad If you spill too much fabric softener on your clothes, do they sell fabric hardener to

undo it?

down escalator.

PLANET TAD @PlanetTad I don't understand how anyone can stand still on a

24m

PLANET TAD @PlanetTad

How come there are glasses and hearing aids, but you never see anyone with a smelling aid?

PLANET TAD @PlanetTad So, wait: In "The Three Little Pigs", the pigs are capable of building houses, but the wolf can't figure out how to open



a door?

Tad is married to Natalie Portman (will someone please tell her?)

Supernatural

Superstorm

SEPTEMBER 17, 2013

My dad is watching a football game downstairs right now. The New York Jets are playing. I'm not sure I understand why you'd ever pick the name "Jets" for your team. I mean, I can understand calling your team the Bears, or the Lions, or the Jaguars, because that seems sort of menacing — "I'm going to tear you apart like a jaguar!" But what's so menacing about a jet? "I'm going to safely transport you somewhere really fast"?

SEPTEMBER 20, 2013

Going paintballing tomorrow. I asked Kevin what I need to bring, and he said, "Nothing much - Todd even said he'd bring lunch for us, so all you need to do is wear some clothes you don't mind getting paint on." So I went through my closet and found an old pair of jeans, and a ratty old sweatshirt with Pikachu on it from when I was ten. It's a little tight, but it still fits.

I'm psyched, and really glad Todd thought to invite us. It's funny: I always used to think he was kind of a jerk, but it turns out, he's actually pretty cool.



SEPTEMBER 20, 2013

I saw someone on TV today bragging that they had the world's largest rock collection, but I'm not sure how impressive that is. What if each rock is really tiny? What if his rock collection is just a bucket of sand?

SEPTEMBER 21, 2013



Ugh. Just got back from paintballing. I don't even want to talk about it.

DISLIKES



Supernanny





Superintendent of my school

Super

Mario Bros.

SEPTEMBER 22, 2013

OK, I guess I'm recovered enough to talk about how paintballing went. In a word, it suuuuuuuuuuuuuuuuuucked.

It started off fine — we drove way out into the woods to the paintball course, and Todd gave Kevin, Chuck and me paintball rifles, and we were all excited. Then Todd took out a couple of massive paintball guns, gave them out to his friends, and announced, "Let's give these guys a thirty-second head start."

That's when we realized: We hadn't been invited to play alongside Todd and his friends. We were invited as target practice.

It wasn't even close to a fair fight. We got totally creamed with paintballs. (It probably didn't help that I was wearing a shirt with a big, bright yellow target on it.)

And here's a thing I learned: Paintballs sting when they hit you. A lot. Getting hit with paintballs is sort of like having someone throw a fistful of nickels at you as hard as they possibly can. Here's what my outfit looks like now:



Making things even worse: The lunch that Todd brought for us was a can of sardines for each of us, and a few Saltines. (Is there any good food that ends in -ine? Sardines, Saltines, margarine, Ovaltine - none of them are good.)

Chuck, Kevin and I were all exhausted and covered in welts and paint, and none of us could stomach the thought of eating sardines.

(Wait: I just thought of a good food that ends in -ine: Tangerine. Tangerines are good.)

Anyway, the only good part of the day was when we realized what we could do with the sardines: When Todd and his friends went off to clean their massive paintball guns, we went into his car and hid sardines everywhere in it - the ashtrays, the glovebox, inside the air-conditioning vents, under the floormats. Everywhere. They don't smell too bad now. But it's supposed to be super-hot for the next couple of days. And I'm sure he'll find where we hid all of them...eventually.



ACTIVITIES



Tad is: practicing his math skills by constantly calculating and recalculating how much more of his English homework he has left to do (I'm 23.476% of the way through "The Great Gatsby"!)

PLACES

Tad visited:

🕂 Tad's house (MAYOR!)

Kevin's house

4 Lakeville High School

Painty McSplatza-Lot Paintball Course

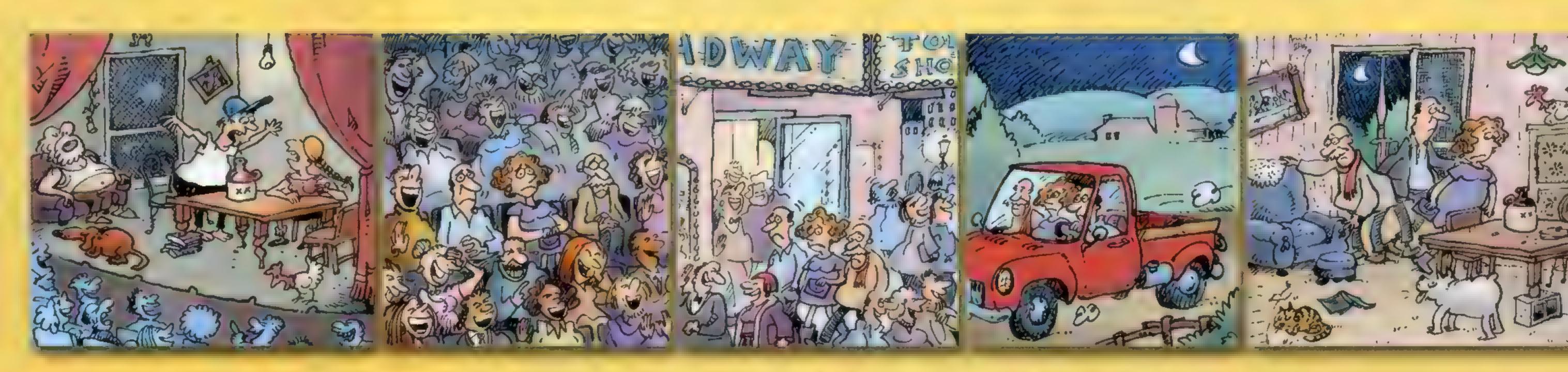




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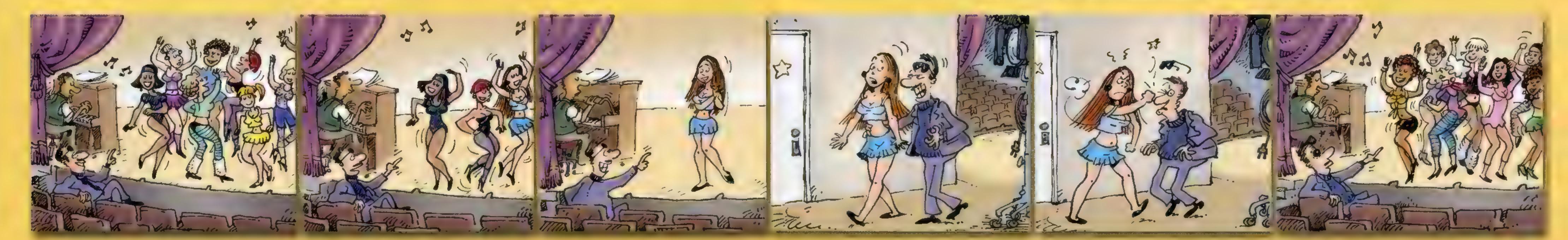


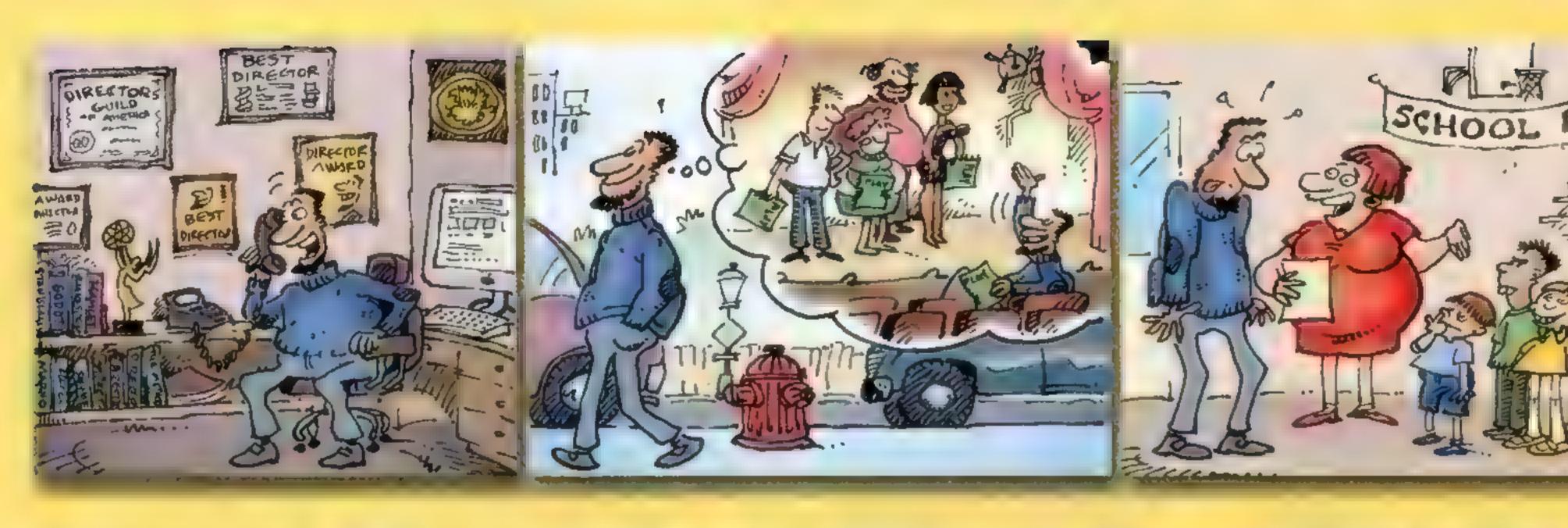


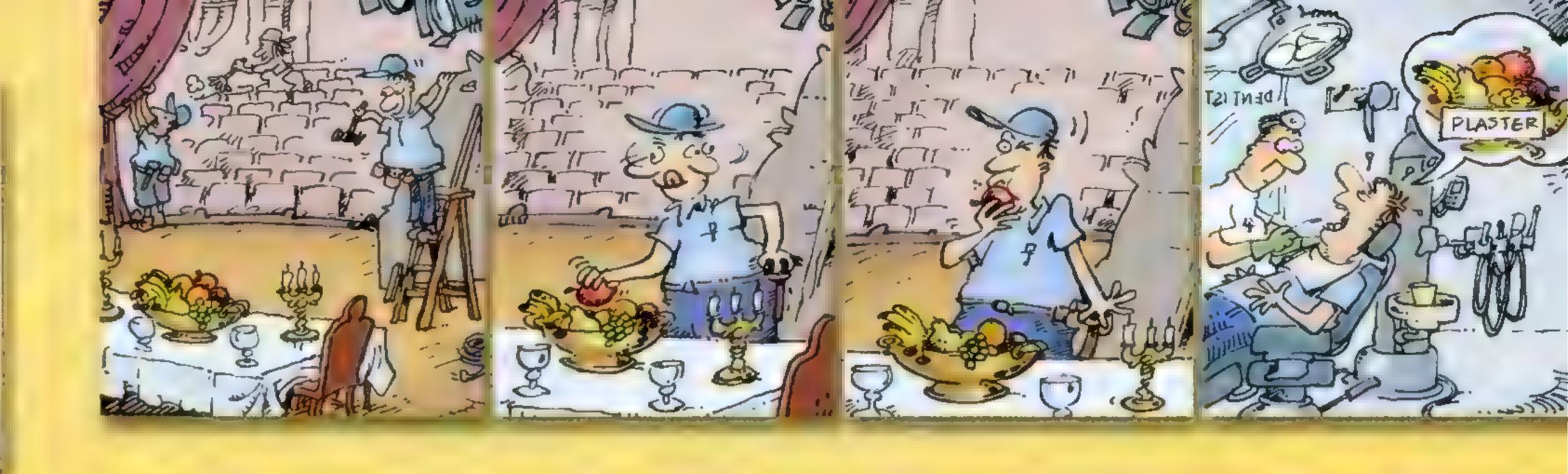


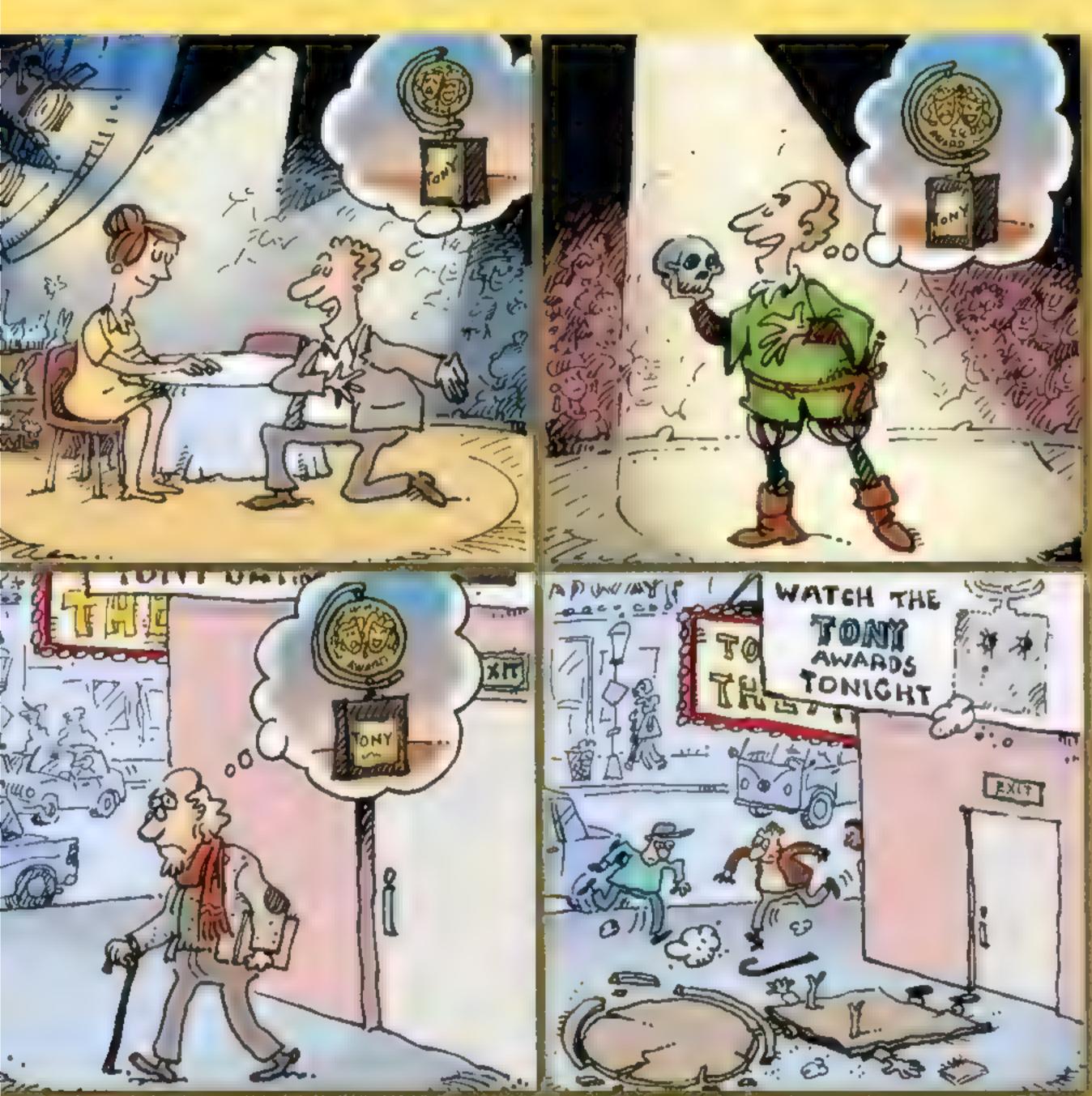


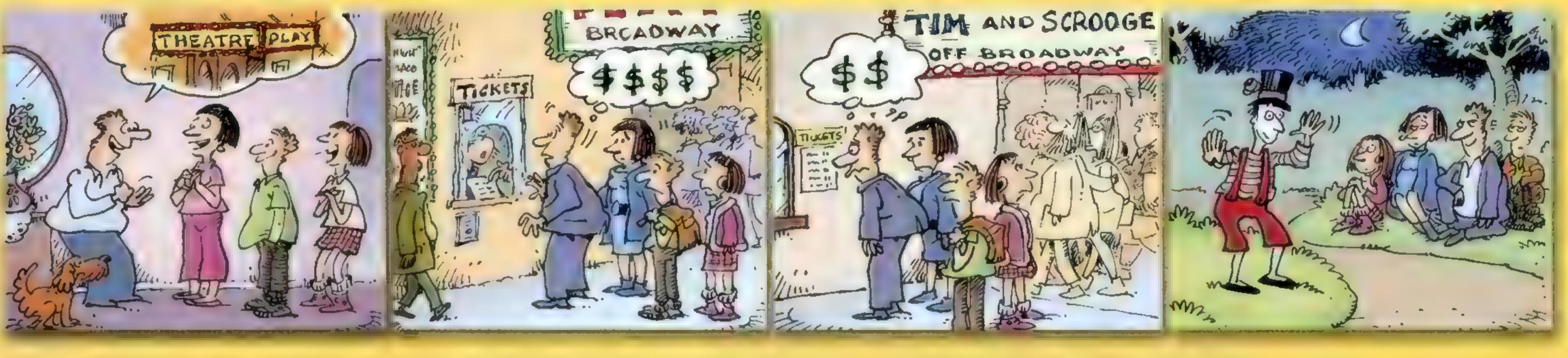
COLORIST: TOM LUTH



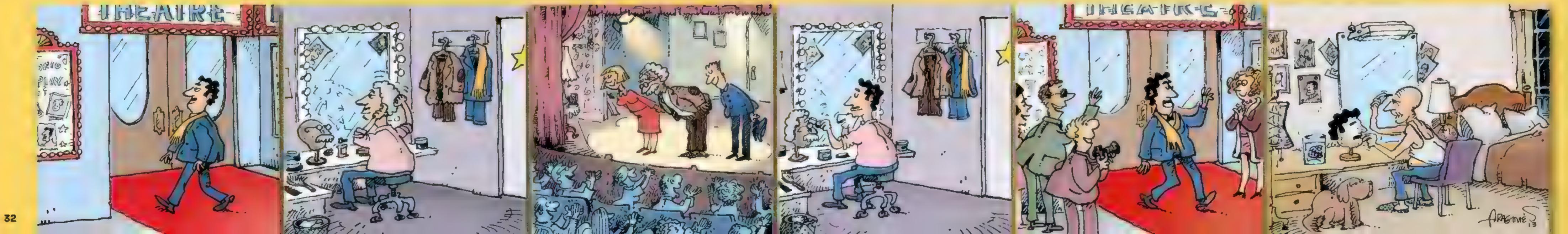














WRITER: JEFF KRUSE

ARTIST: JOHN KERSCHBAUM

an actual magazine on the newsstand.

34

used to haggle over expired coupons now has another

way to piss everyone off by slowing down the line.





THE FIRST 23 ISSUES OF MAD ARE NOW AVAILABLE FOR DOWNLOAD!



furshlugginer issues of MAD on your tablet!!!!!!!

(Extra exclamation points added to give the appearance that this is a good thing.)

AVAILABLE FROM COMIXOLOGY OR THROUGH THE MAD APP IN THE ITUNES STORE.

(Technology to order these issues through your toaster is still in development.)

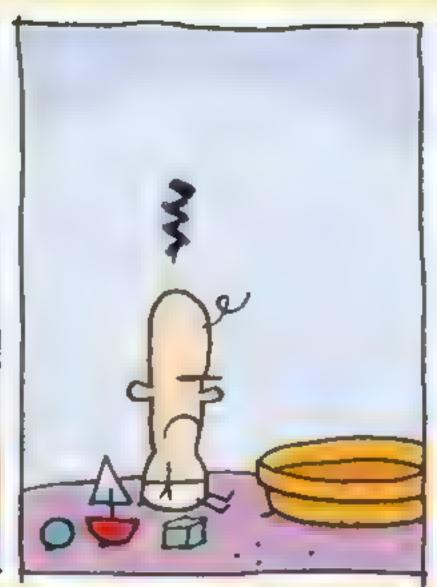
Download these classic issues now, while supplies last!

(This old advertising line's no longer valid with the whole digital thing, but we're hoping most of our readers won't think of that!)











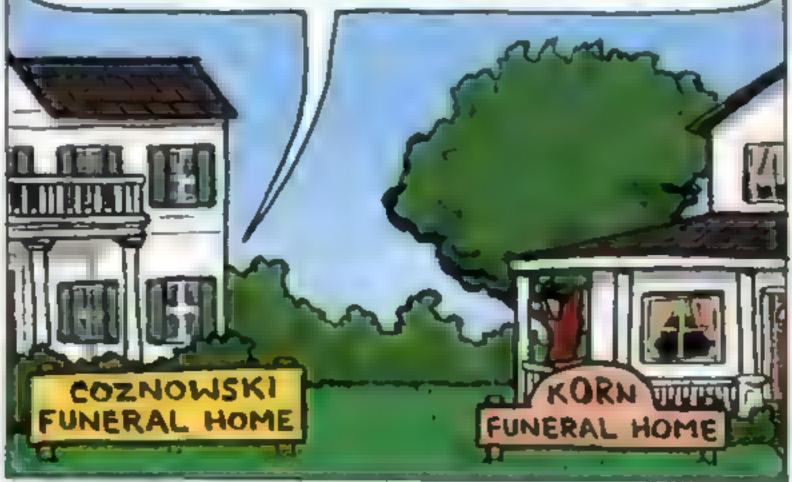




GRANDSON, YOU'RE OLD ENOUGH THAT IT'S TIME TO LET YOU IN ON THE SECRET OF OUR FAMILY BUSINESS.



AS YOU KNOW, THERE IS ONLY ONE OTHER FUNERAL HOME IN TOWN, AND WE'RE IN CONSTANT COMPETITION WITH THEM.



IN ORDER TO ACHIEVE THAT GOAL, WE'VE BEEN METHODICALLY KILLING PEOPLE WHO HAVE RELATIVES LOYAL TO OUR BUSINESS.



CUSTOMERS DON'T APPEAR OUT OF NOWHERE! CUSTO-MERS ARE MADE.



CAREFUL, GRANDSON, I'VE A MIND TO DISOWN YOU IF YOU STEP OUT OF LINE.

NO, I MEAN,

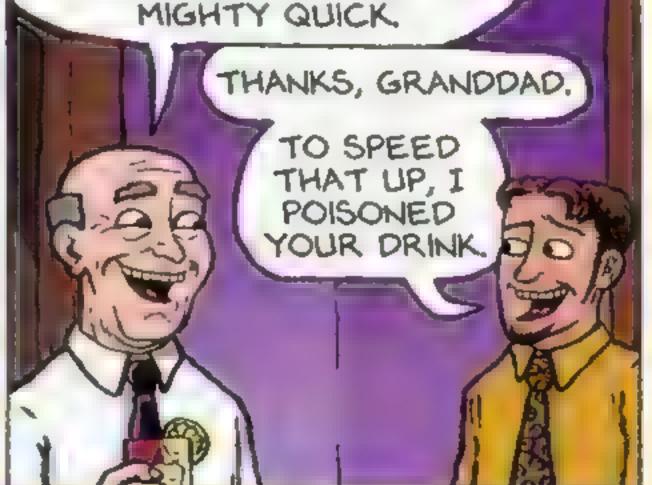


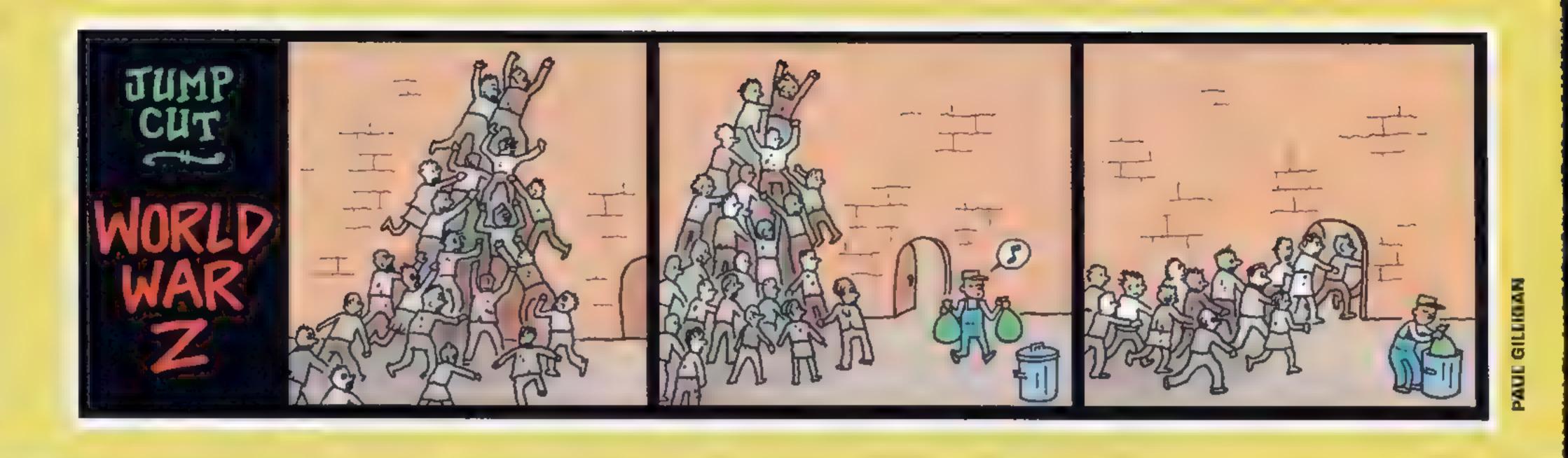
IT WOULD TAKE OUT THE COMPETITION, PLUS GIVE US THEM AS NEW CUSTOMERS!

> IT'S NOT LIKE THEMSELVES!



YOU KNOW, I THINK YOU'VE TURNED OUT ALL RIGHT. YOU'LL RISE TO THE TOP MIGHTY QUICK.







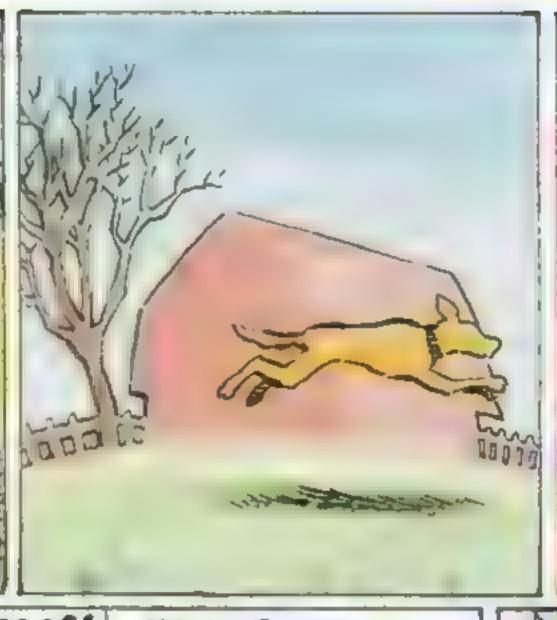




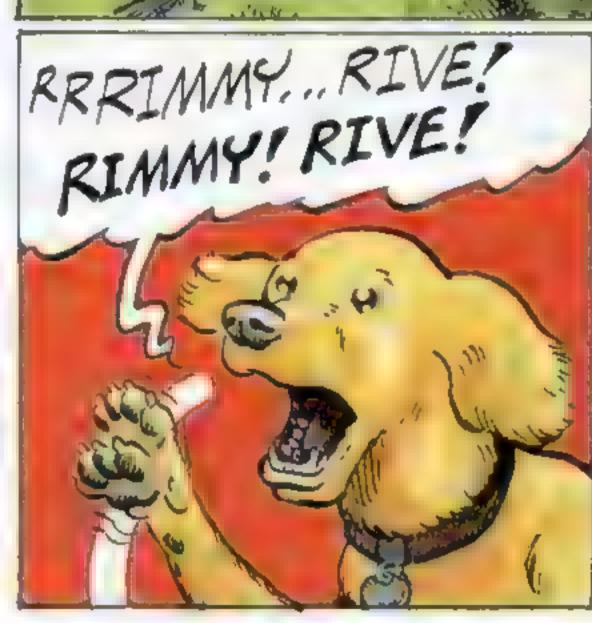










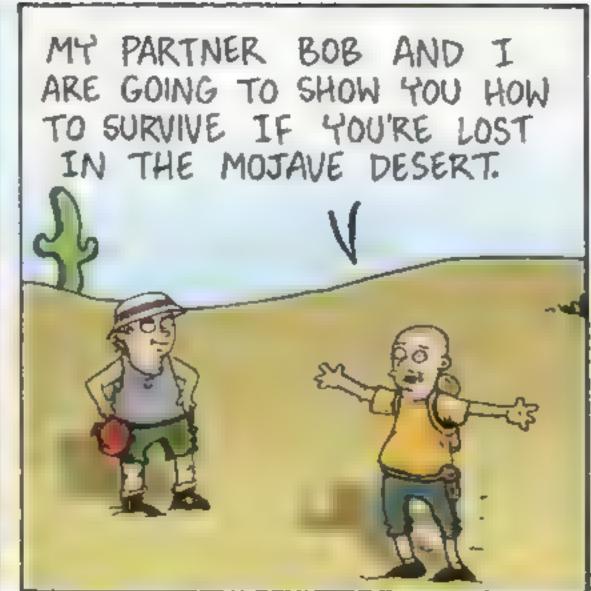






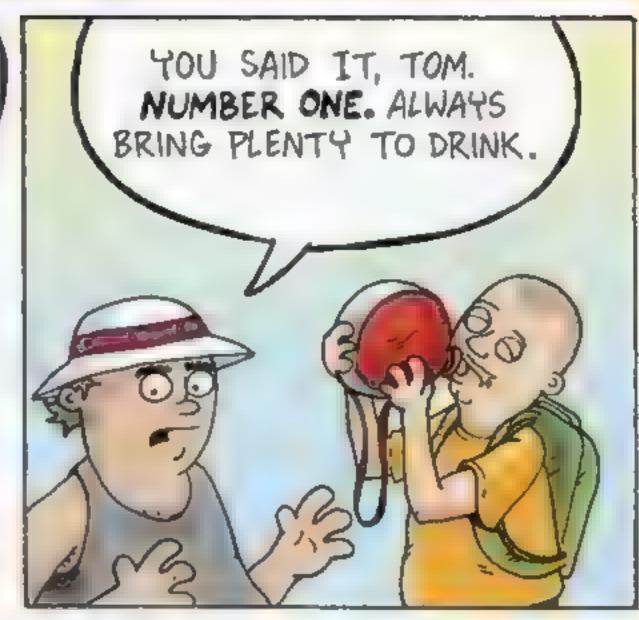
The Sommer

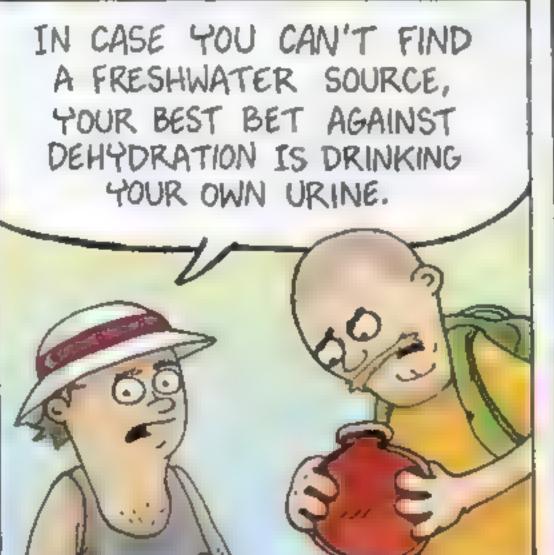




STEP NUMBER ONE -PLAN FOR PROVISIONS. HYDRATION IS CRUCIAL.

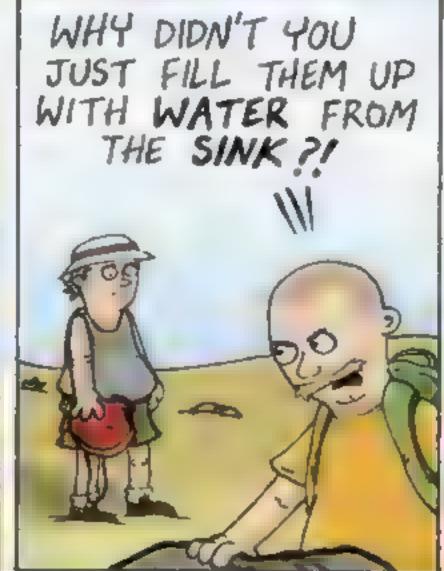


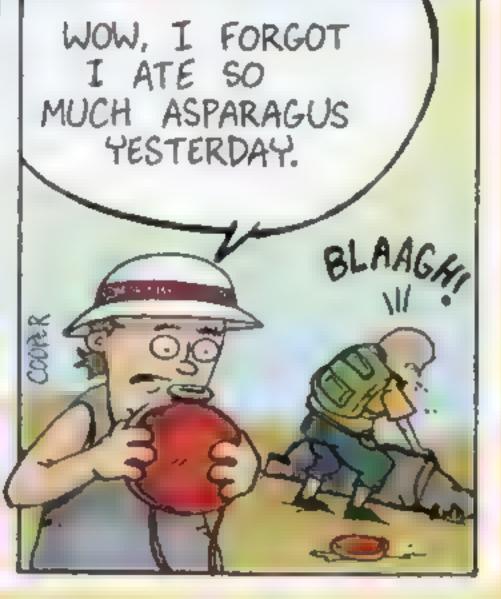






THAT'S WHY I MADE SURE



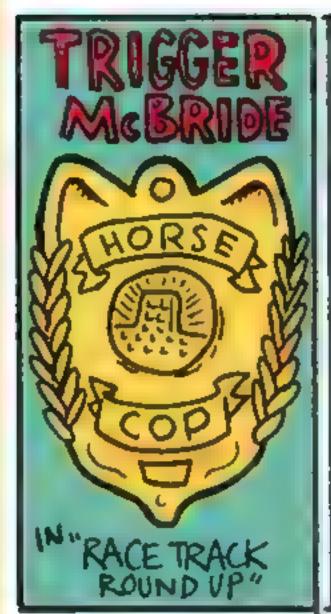


























Now! You can get free TV with no monthly bills! Just buy our amazing antenna with its super-amplified price!

Federal law requires that all TV networks broadcast crystal-clear digital TV signals for FREE! And even better news! Federal law doesn't prevent us from charging you to get FREE TV.

The Clear-Grap X-None Digital Antenna!

The advanced space-age design of the Clear-Crap X-None Digital Antenna draws heavily on the designs NASA uses for the wire hangers astronauts rely on when they hang up their space suits!

This antenna is so powerful it pulls in over-the-air digital and HDTV broadcasts right through walls and closed windows! Now you can leave behind expensive cable and satellite bills! You can also leave behind your favorite cable and premium-channel shows and movies because you won't be seeing them! But who cares? They're broadcast for entertainment purposes only!

The Clear-Crap X-None Digital Antenna is easy to install and set up! There's NO waiting for the cable guy! (There is, however, waiting for the postman, because that's how we send you your Clear-Crap X-None Digital Antenna.)

You'll be watching all your favorite shows after just 12 Easy Steps

Connect • Mount • Set • Scan • Adjust • Adjust Again • And Again

- Once More Curse Pack It Up
- Send It Back for Replacement
- Reconnect to Cable While Waiting

Want to watch cable shows, pay-per-view shows and premium-channel shows for free, too?

Order our special Clear-Crap X-None Antenna-Plus system! It includes a pair of powerful binoculars so you can look into neighbors' homes and watch what they're watching. Even if they're watching premium TV shows, you'll be watching them for free! (Ability to lip-read required in order to fully enjoy the shows.)

Even in you live in rural, outlying areas, you'll still see hundreds of shows a year! (At the rate of maybe two or three a day.)

Remember, the Clear-Crap X-None Antenna hooks to ANY TV!

It can be the latest 3D flat-screen HDTV or the oldest black & white TV. We guarantee the results will be exactly the same!

Order today, before supplies run out. (Or the Better Business Bureau finishes its investigation.)



Will the Clear-Crap X-None Antenna-Plus system work in my part of the country?

Check to see if you live in any of the 50 states listed below. If you do and you have a valid credit card, you're eligible to receive the Clear-Crap X-None Antenna-Plus!

Alabama Alaska Arizona Arkansas California Colorado

Connecticut

Delaware Florida Georgia Hawaii Idaho Illinois Indiana

lowa
Kansas
Kentucky
Louisiana
Maine
Maryland
Massachusetts

Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire

New Jersey
New Mexico
New York
North Carolina
North Dakota
Ohio
Oklahoma

Oregon
Pennsylvania
Rhode Island
South Carolina
South Dakota
Tennessee
Texas

Utah
Vermont
Virginia
Washington
West Virginia
Wisconsin
Wyoming



WE HAVE CREWS WORKING AROUND THE CLOCK! Every day thousands of returned Clear-Crap X-None Antennas are quickly re-labeled and sent out to new unsuspecting customers.



With the Clear-Crap X-None, the distortion and blurriness will be razor sharp, with HD clarity!

A MAD AD PARODY

WRITER: DICK DEBARTOLO

THE HURT MOCKER DEPT.

The best-selling trilogy Fifty
Shades of Grey has brought kink
to mainstream America (and
terrible writing to the New York
Times bestseller list). Gone
are the days when wearing a sexy
metal head cage, nipple clamps or
a zip-up leather mask shocked
anyone. In fact, bondage and
sadomasochism have become so
durn romantic, it's only a matter
of time until we see.

The Influence of 50 Shades of Grey on Modern Weddings

Bridezillas now get frustrated when their attendants can't agree on a body harness that flatters them all.



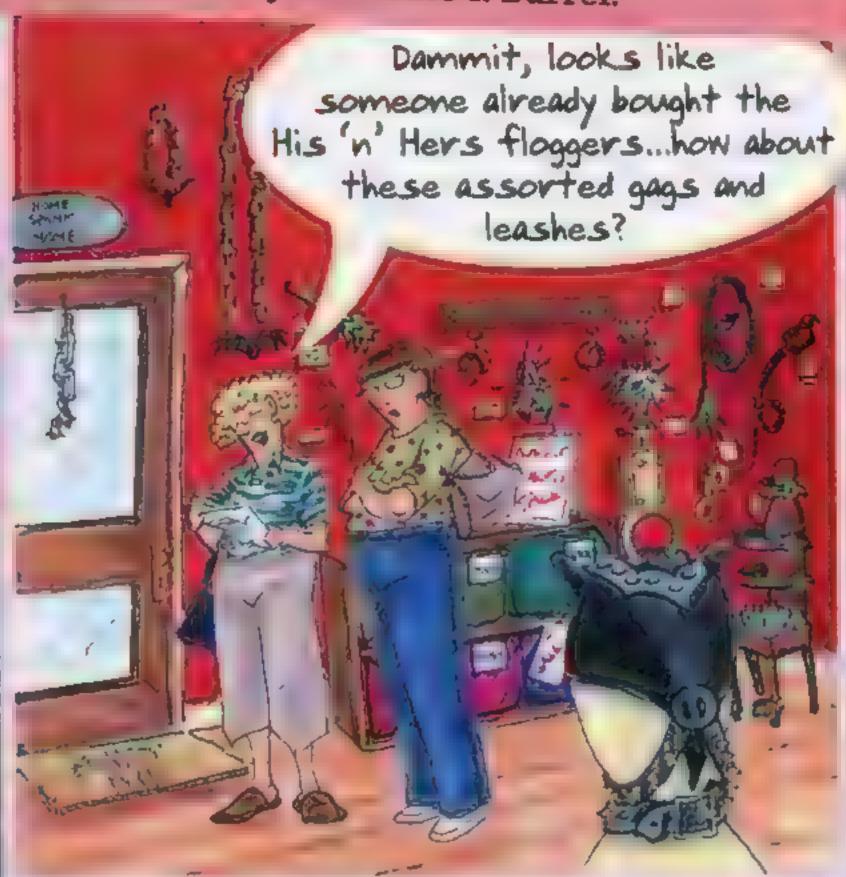
One lucky fella gets to catch the chastity belt.



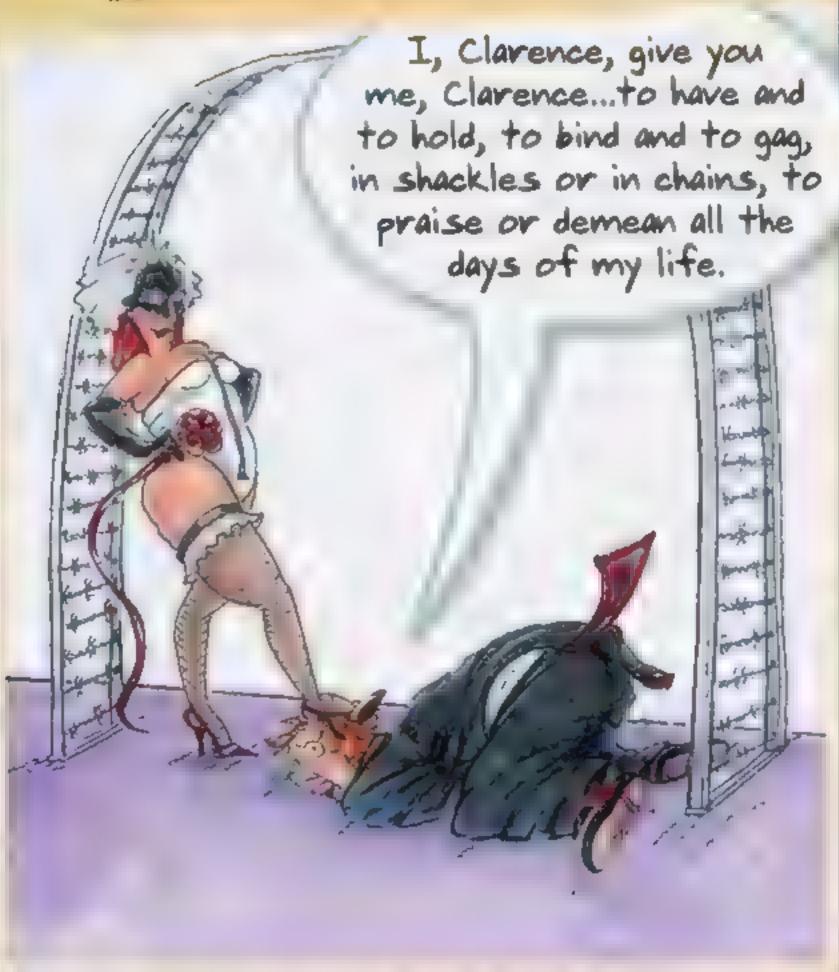
The ladies, meanwhile, struggle to catch a bouquet thrown by a fully hog-tied bride.



Guests are forced to explore registries beyond Crate & Barrel.



Intimate, personalized wedding vows have become disturbingly more intimate.



WRITER AND ARTIST; TERESA BURNS PARKHURS

Guests now have to contend with becoming uncomfortably aroused by the cake topper.



Planning the wedding will involve far fewer arguments.

Gosh, all these cakes are super-delicious, but we choose the amaretto mousse with shaved kona beans, don't we,



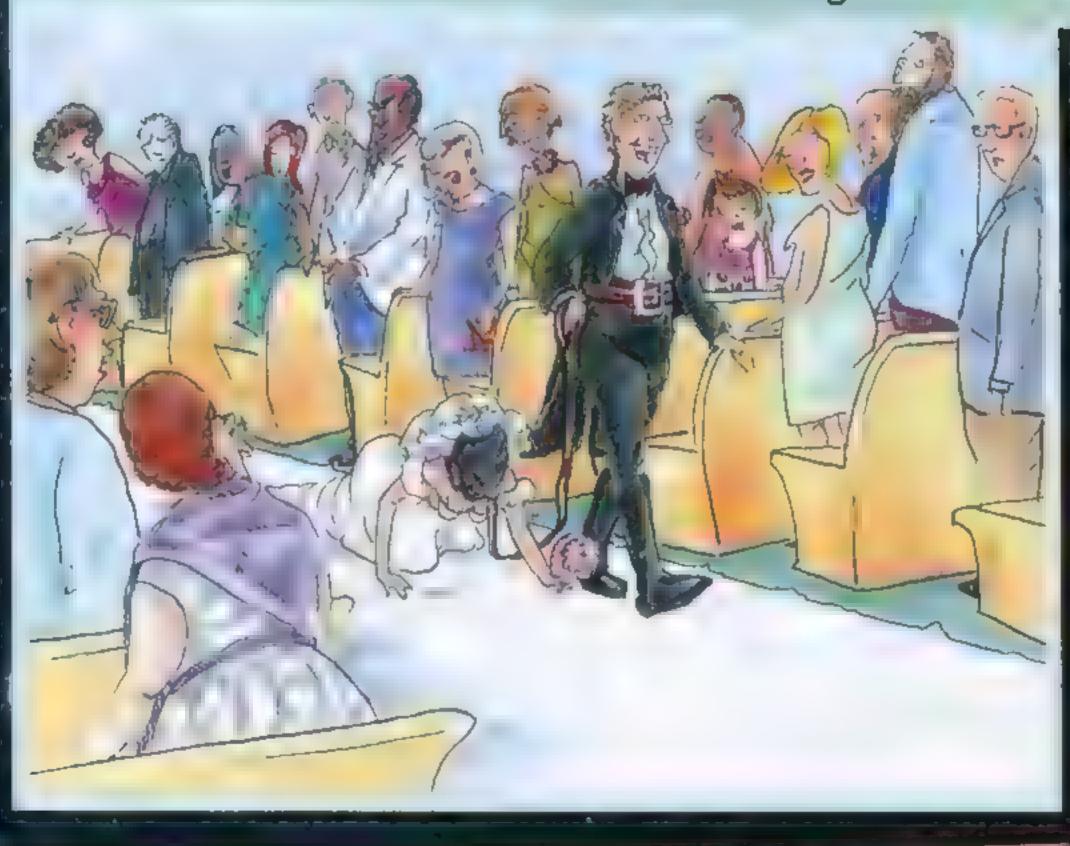
The most emotional event of the night is when the newlyweds do their first spank as a married couple.



There isn't a dry eye in the house when the groom sheds a tear during the exchanging of the rings.



"Walking the bride down the aisle" has taken on a whole new meaning.

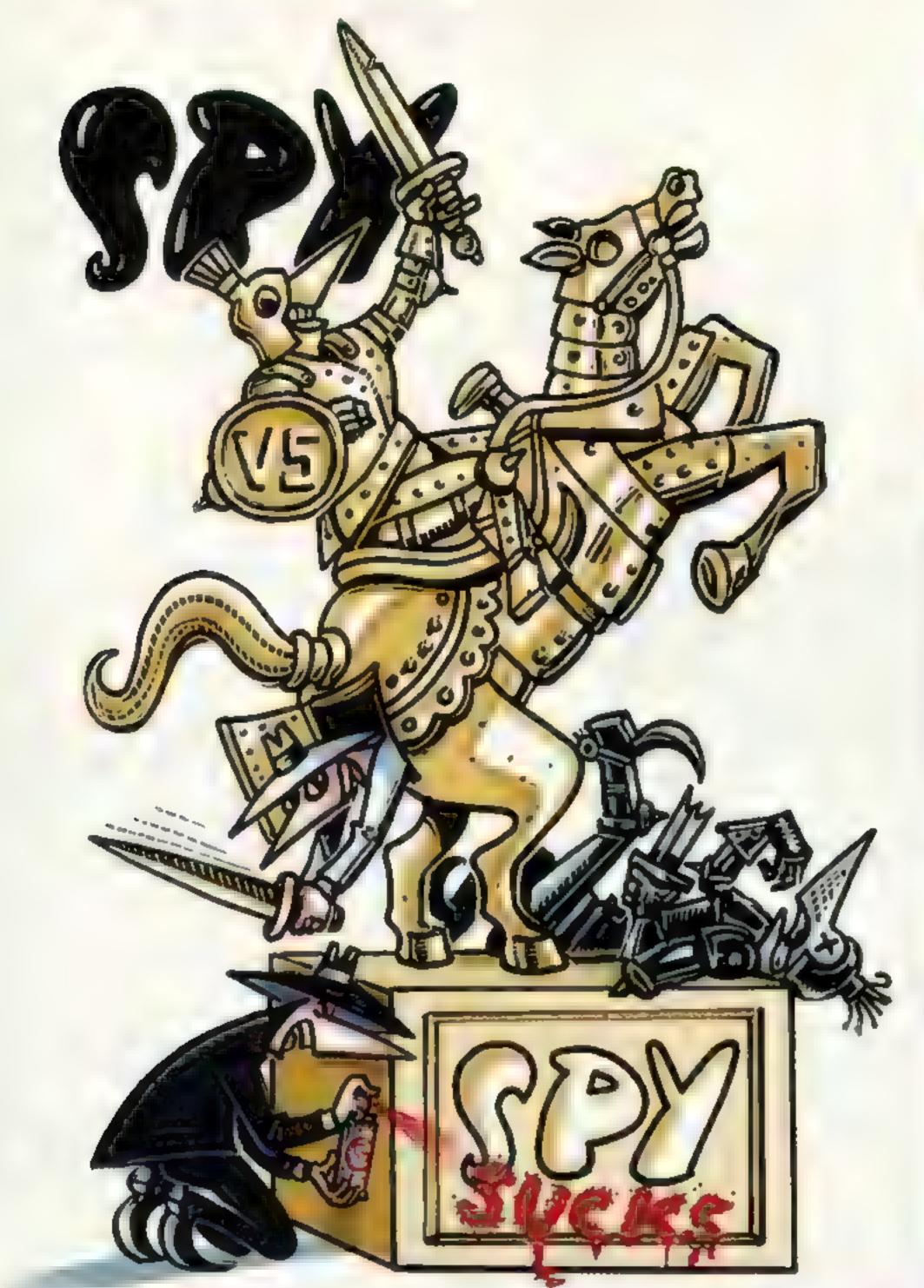


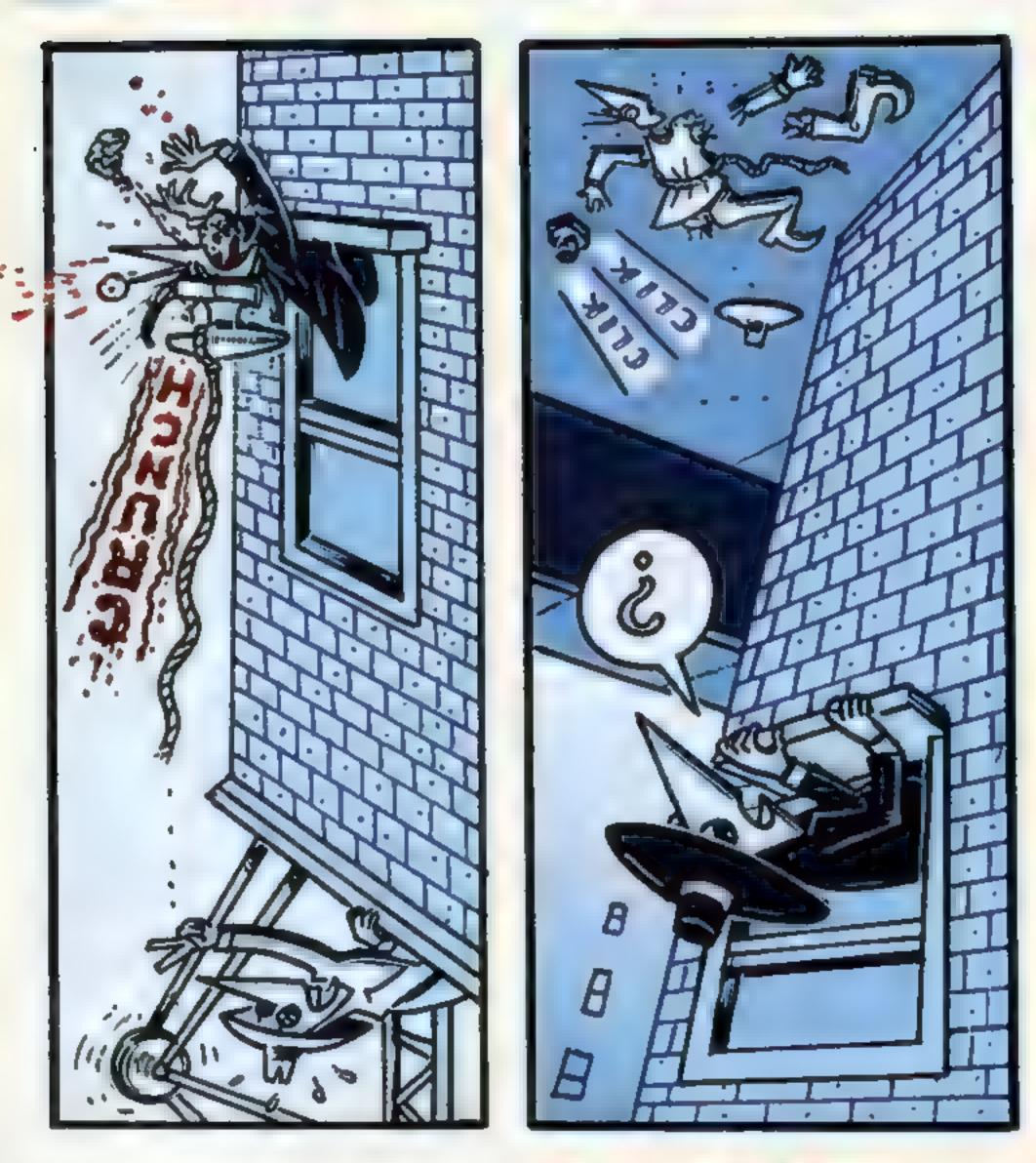
Guests will have a particularly hard time figuring out what the favors are.



It'll
hold up
the bedroom
window
anywise.

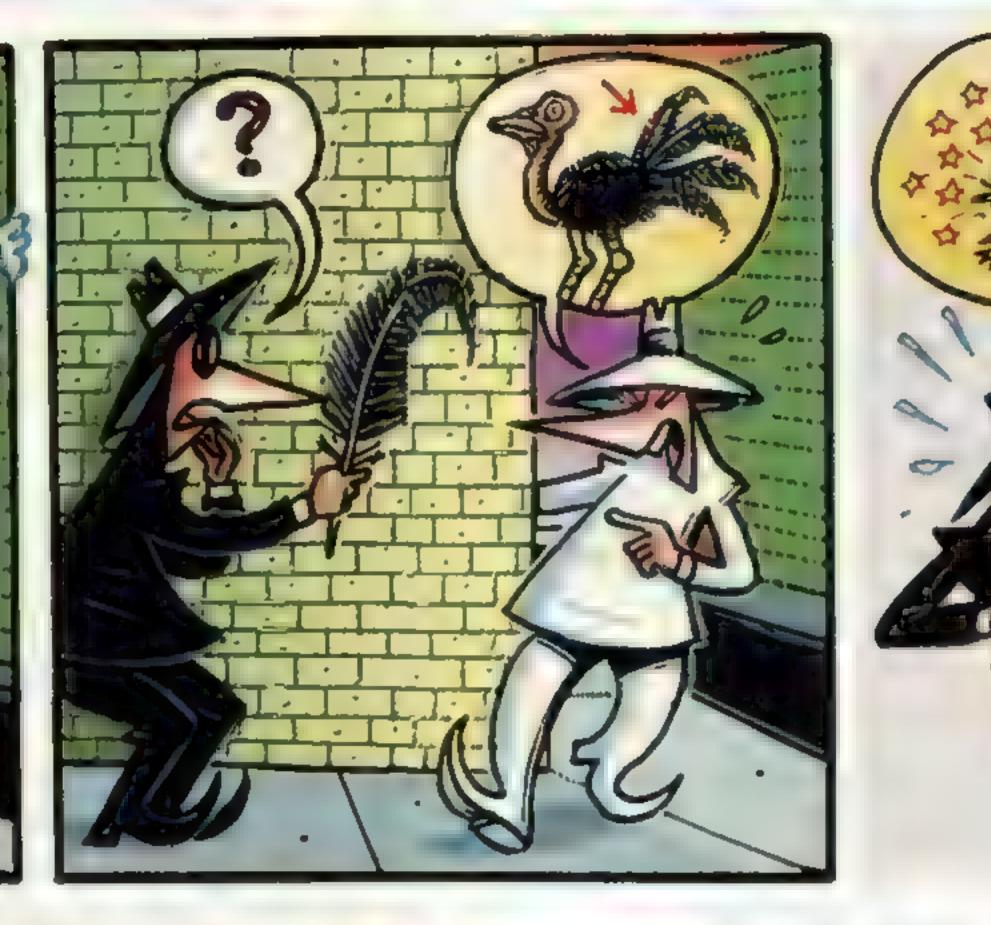


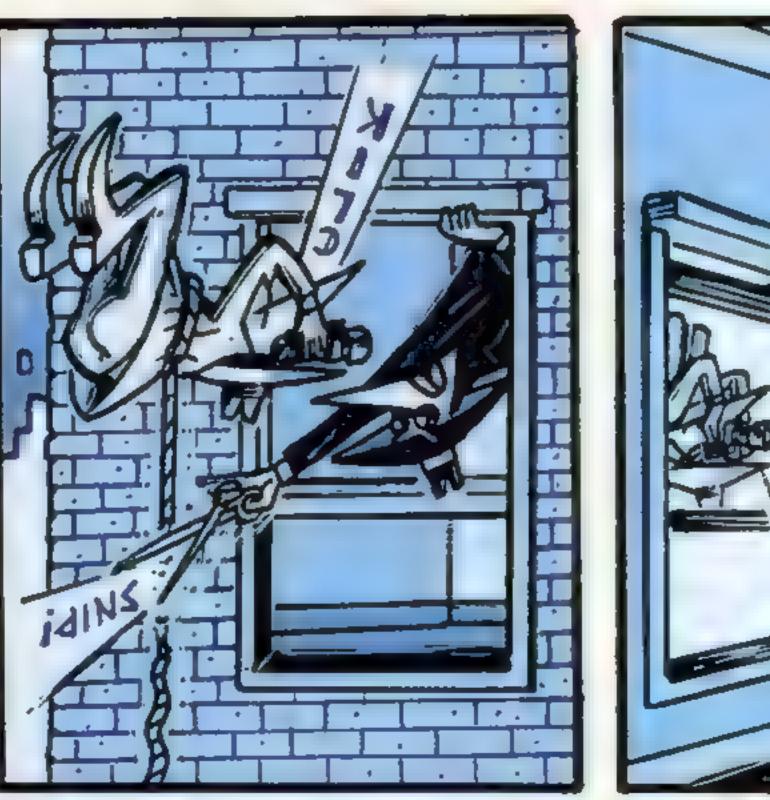














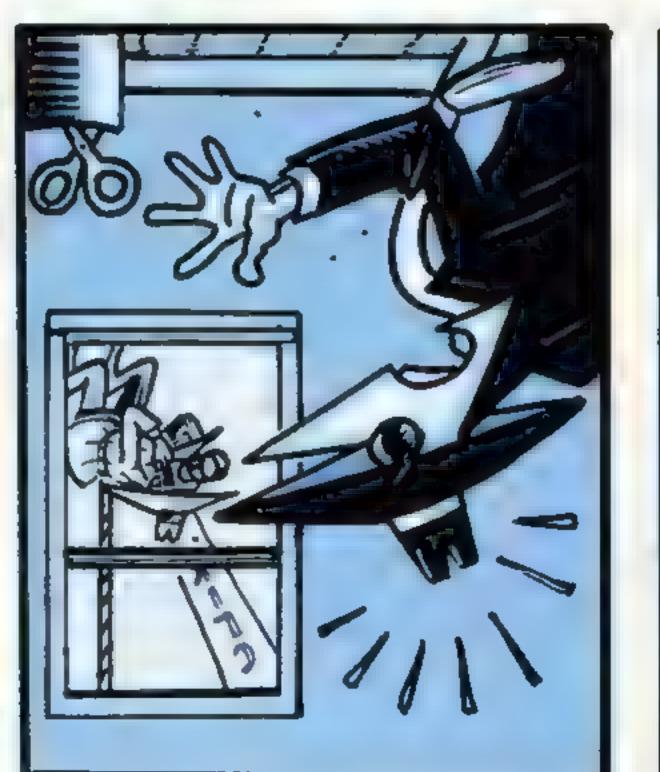


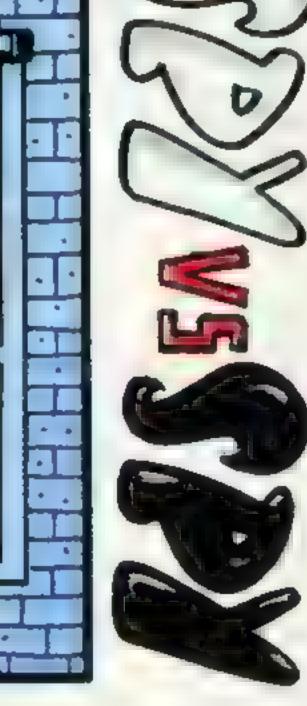
WRITER AND ARTIST: PETER KUPER











THE FRIGHT STUFF DEPT.

Sometimes, late at night when we can't sleep, we let our mind just wander wherever it wants. Sometimes it wanders to a happy place. More often, however, it wanders to a dark place. A place where fear and paranoia rule. And try as we might, we can't exit this dark locale or rid ourselves of the disturbing thoughts born there. So we: thought we'd share some of them with you. Enjoy (but be very afraid)! Here's MAD's...

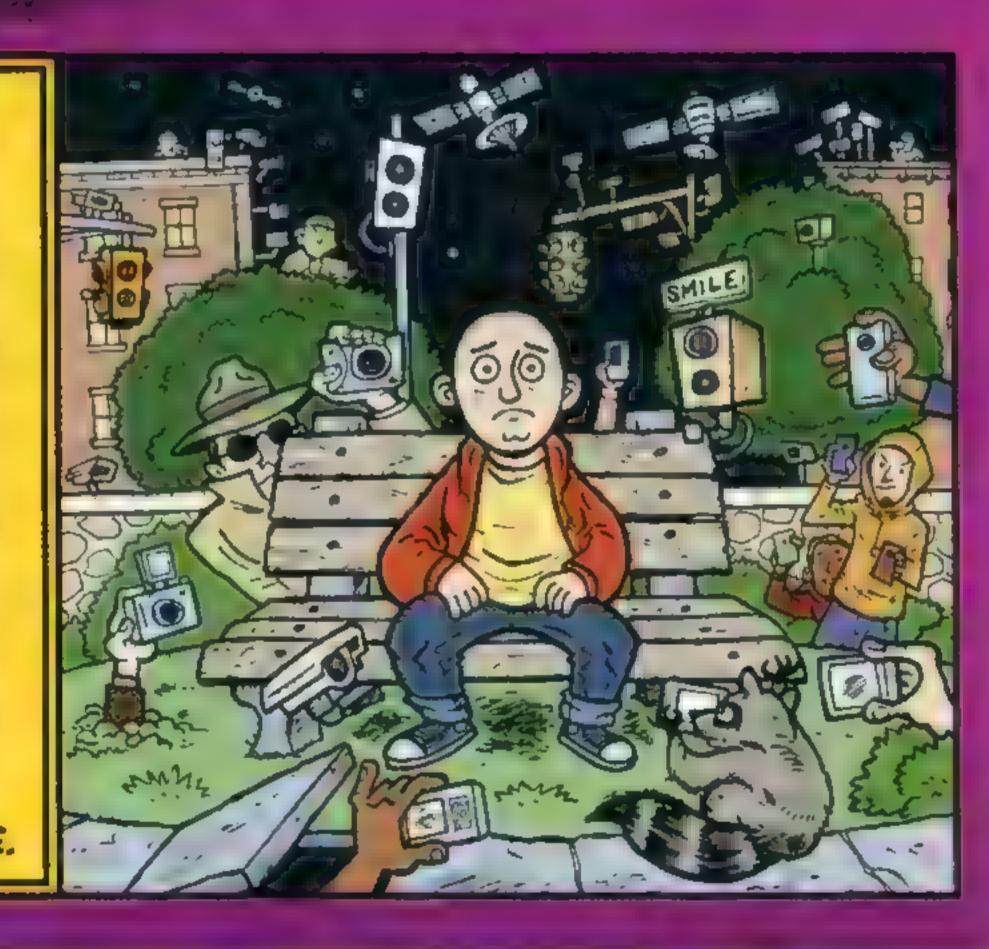
WRITER: DESMOND DEVLIN ARTIST: EVAN DORKIN COLORIST: SARAH DYER

> IF IT CAN BE IMPALED ON A STICK AND DEEP-FRIED, SOMEONE AT A STATE FAIR IS EATING IT RIGHT THIS SECOND.

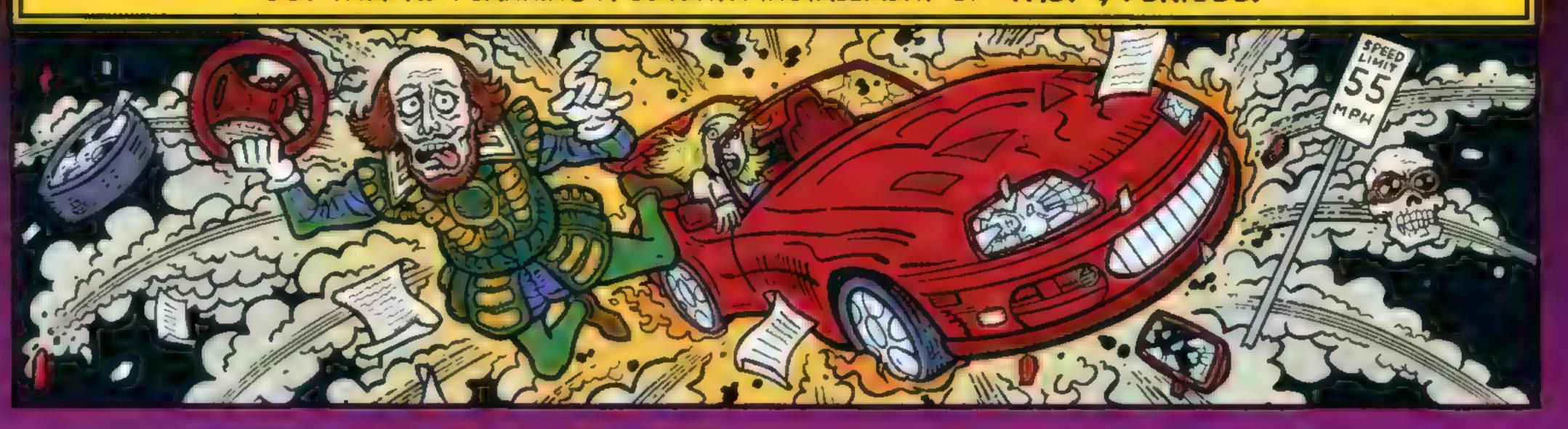


QUIET **MOMENTS** MOTHER'S WOMB, JUST BEFORE YOU'RE SPOTTED BY THE SONOGRAM, YOUR LIFE YOU'LL AWAY FROM VIDEO SURVEILLANCE.

THOSE



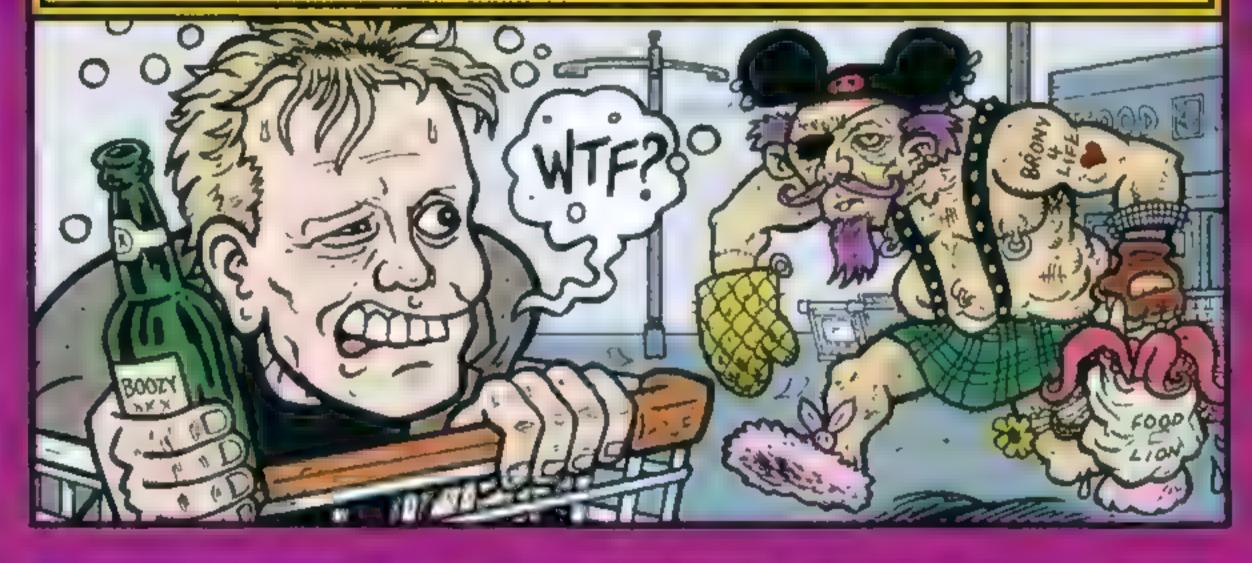
WILLIAM SHAKESPEARE WAS ABLE TO FIT THE COMPLETE SAGA OF HAMLET INTO ONE STORY. BUT THEY'RE PLANNING A SEVENTH INSTALLMENT OF *FAST & FURIOUS."



THE OBESITY EPIDEMIC IS COINCIDING WITH A RISE IN GLOBAL WARMING. AND THAT MEANS WAY MORE FAT GUYS IN SPEEDOS.



SOMEWHERE, SOMEPLACE, THERE'S A PERSON WHO MAKES GARY BUSEY THINK "WHAT A WEIRDO."



THE ESKIMOS HAVE 75 DIFFERENT WORDS

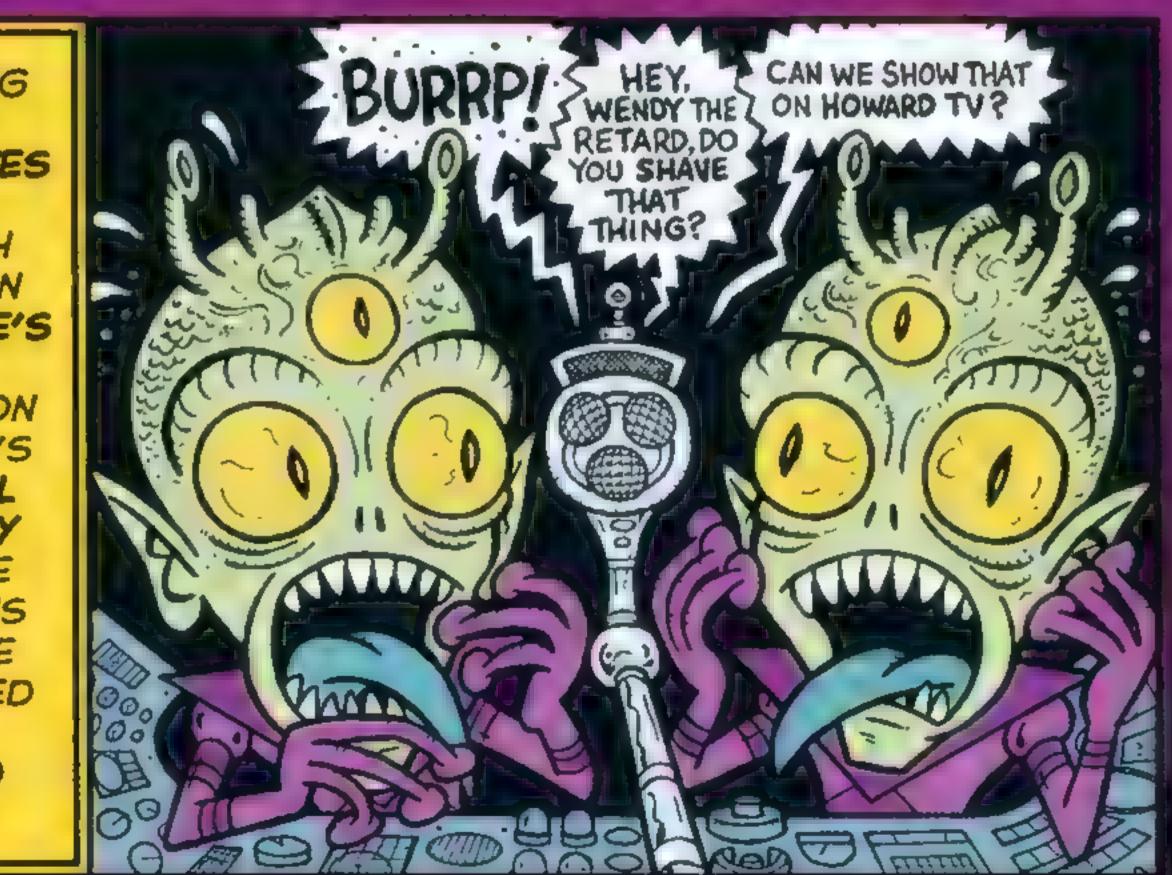


SQUEEZE INTO HIS THREE-HOUR SLOG-FEST DUE TO TIME CONSTRAINTS.



DEPENDING ON HOW RADIO WAVES TRAVEL

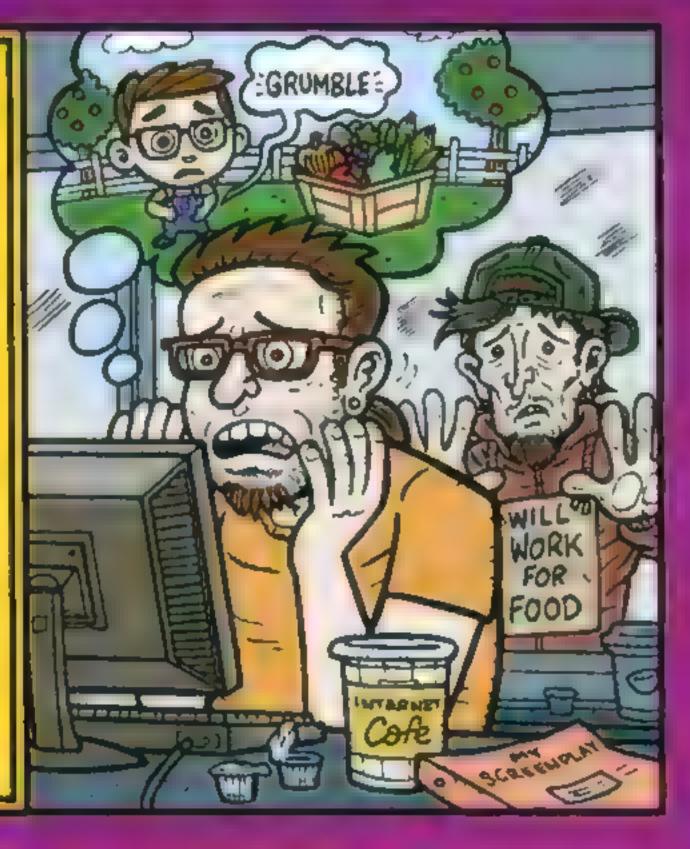
HOWARE



THERE ARE KARDASHIANS WHO AREN'T "TALENTED" OR "INTERESTING" ENOUGH TO BE ON TV.



MILLIONS OF INTERNET USERS ARE MUCH MORE WORRIED ABOUT NOT HAVING ENOUGH FOOD IN FARMVILLE THAN ABOUT ACTUAL STARVING PEOPLE.



IF THEY EVER DISCOVER CRUDE OIL DEPOSITS

UNDER ARLINGTON NATIONAL CEMETERY,

THEY'LL BE DRILLING THROUGH

PRESIDENT KENNEDY'S GRAVESITE SO FAST,

IT WILL MAKE YOUR ICH BIN EIN HEAD SPIN.



IMPROVED HEARING AIDS MEAN THAT
YOU'LL BE ABLE TO HEAR YOUR KIDS
DISCUSSING WHICH OLD FOLKS' HOME
THEY'RE GOING TO DUMP YOU IN
WITH INCREDIBLE CLARITY.



ALL IT
TAKES IS
ONE
PEDOPHILE
IN
ONE
GOAT
COSTUME,
AND WE
CAN ALL
KISS
PETTING
ZOOS
GOODBYE.



SITIAINS-WONOMA

THE CATALOG FOR KOOKS

FREE

on orders over

(Good luck finding anything under \$49) ECLECTIC FLAVORS, EXOTIC TASTES

Even the most repellent foods look almost appetizing when placed on expensive table settings and photographed professionally

ENTER TO WIN A TRIP TO ONE OF OUR STORES

Where Our Highly-Trained Sales Staff Will Push You Into Purchases You Were Just Vaguely Considering While Leafing Through The Catalog

WRITER ROOTL MAIKO

ARTISTS SCOTT INCIDEN

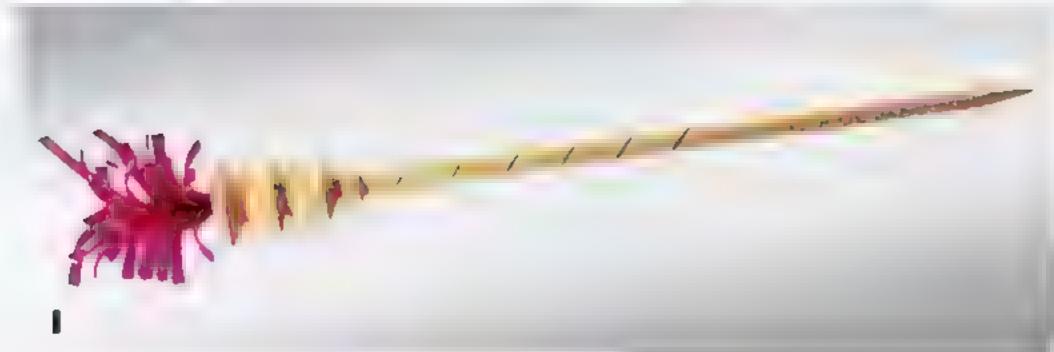


EXCESSIVE ENTERTAINING

From candlesticks made from vintage World War I crutches to a \$600 tempered steel Portuguese fig zester you'll never use, there's room for everything on your bridal registry list.









Looking for a convenient, stylish way to serve single garbanzo beans? Bingo! Our sturdy wire hopper allows for easy serving of individual chick peas. For kitchen and table use.

\$24.95

H Glassblower's Apprentice Misshapen Tumblers

Each heavy, hand-blown glass tumbler features a stripe of color at the rim — inconsistent in hue and width from glass to glass — uneven thickness, small galaxies of bubbles irregularly spread throughout each glass and in many cases, dents or thumb indentations. Will explode like a nail bomb if put in the microwave.

Set of 6 **\$42.95**

I Hand-hewn Artisanal Toothpick

Perfect for spearing an olive, skewering a cube of full-bodied Manchego or prying loose a wisp of corn silk wedged 'twixt your molars! Our toothpicks are hand-crafted from wood harvested from a select grove of beech trees in Germany's primeval Spessart Forest by a small, ancient guild of zahnstocher craftsmen.

\$27.95







J Anchovy Tree

The festive way to offer anchovies to your guests. Lucite tree is approximately 12" tall and holds up to 50 anchovies. Base features a receptacle to catch dripping oil.

\$17.95

K Single Kernel Microwave Popper

Pop a healthy snack to artisanal perfection with this one-kernel microwave popper. Remove lid after popping for use as a teeny-tiny serving bowl.

\$9.95

L "Antique Canning Jar" Glasses

Imitation old-fashioned canning jars make a bold, rustic statement when used as drinking glasses. Permanently affixed wire latches clattering to and fro with every tilt of one's hand make getting even the smallest sip an awkward, blundering affair. A perfect complement to every other piece of glassware or crockware that we inexplicably outfit with late-19th-century swing tops, rubber gaskets and ceramic stoppers that have served no purpose since advances in modern bottling gave us screw tops in 1909.

With tuft of frilly cellophane on the end \$34.95

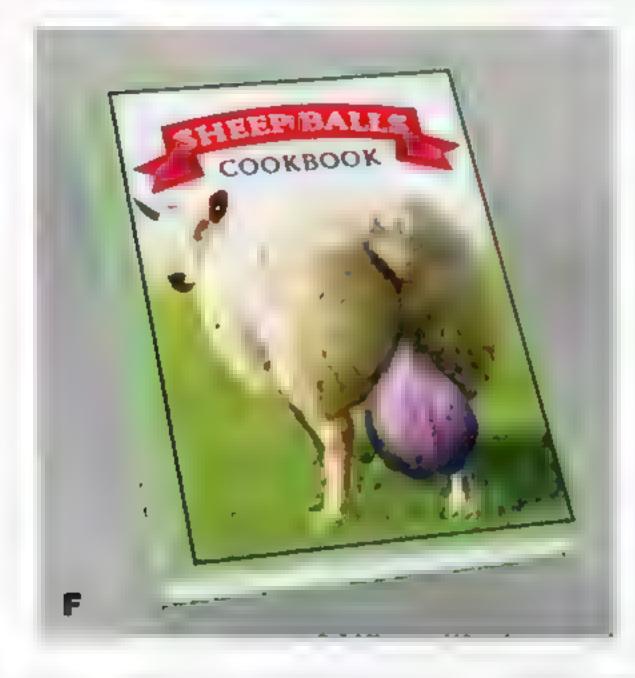












Silliams-Wonoma House Olive Oil

Grown from 100% Nevada-grown,

early-season Cerignola olives, we

chose this as our house olive oil

because we got a good deal on

a tanker truck of it. Plus, we knew

that describing it with terms like "100%

Nevada-grown," "early-season" and

"Cerignola" would guarantee us big

sales. But just to be sure, each bottle

is sealed with red wax, melted down

from a bunch of candles from last

Whistling Tea Kettle

Handsome stainless steel tea kettle plays Roger Whittaker's "Mexican Whistler" via steam escaping through miniature calliope pipes when water inside reaches a boil. Also available in "Andy Griffith Show Theme" and "Folsom Prison Blues."

\$62.95

Pancake Compass

No more amoeba-shaped, amorphous blobs at breakfast with our precision griddle compass. Create a stack of perfectly round, uniform pancakes that Archimedes himself would be proud to chow down on. Also great for crêpes, blintzes and picking at toenails while on the phone.

\$12.95

Note: Use on Siliams-Wonoma cookware may damage cooking surface/void warranty.

Illuminated Manuscript **Parchment Muffin Cups**

We've literally taken a page right out of history with these muffin/cupcake liners made from upcycled 11th-century religious texts from various monasteries across the British Isles.

\$1,795.95

\$40

Swiss-Made Olive Speculum

year's catalog that didn't sell.

Between removing the olive pit with our French olive pit remover and stuffing the olive with our Japanese olive stuffer, you'll want to inspect the olive's cavity for any irregularities. Our high-quality brushed steel olive speculum makes it easy.

Sheep Balls Cookbook

The classic cookbook now celebrating its 60th anniversary is a must-have for every kitchen. 227 tasty recipes, including such perennial favorites as Roasted Sheep Balls with Honey, Thyme, Jalapeño & Sheep Ball Poppers and Sheep-and-Matzoh-Ball Soup.

\$17.95

\$29.95



Spaghetti Wall

Perfect al dente spaghetti demands a smooth, painted wall for a test strand to be tossed at, leaving those with mere tile or exposed brickwork at a culinary disadvantage. Portable 4' x 8' vertical surface can be rolled out, petted with pasta, and then tucked away in a large storage closet, extra bedroom or garage when cooking is complete. Glossy white enamel finish on drywall, mounted on standard 2x4 studs.

\$675.00

Herculean Salt and Pepper Grinders

Applying the two most basic seasonings to your meal becomes a sciatica-inducing event with these unwieldy salt and pepper grinders, romantically hearkening back to some imagined time when food presumably tasted better if one really had to work for that little bit of extra flavor. Designed for everyday use, but sure to be quickly put away in a cupboard and replaced on the table with standard shakers. each grinder accommodates six ounces of weevil-prone peppercorns and salt crystals that will fuse into a solid mass with just the slightest change in humidity.

\$110.00

Antique Stew Pot — Exclusive!

Originally from a 19th-century Belfast insane asylum, these large enamel metal chamber pots have been repurposed as charming cooking vessels, perfect for brewing up a steaming load of Irish stew. Quantities are limited.

\$129.95

African Warlord Pizza Machete

Quickly cut pizza into uniform slices and then chop off the hand of anyone who dares to reach for seconds. Warped, rusty steel.

\$37.95

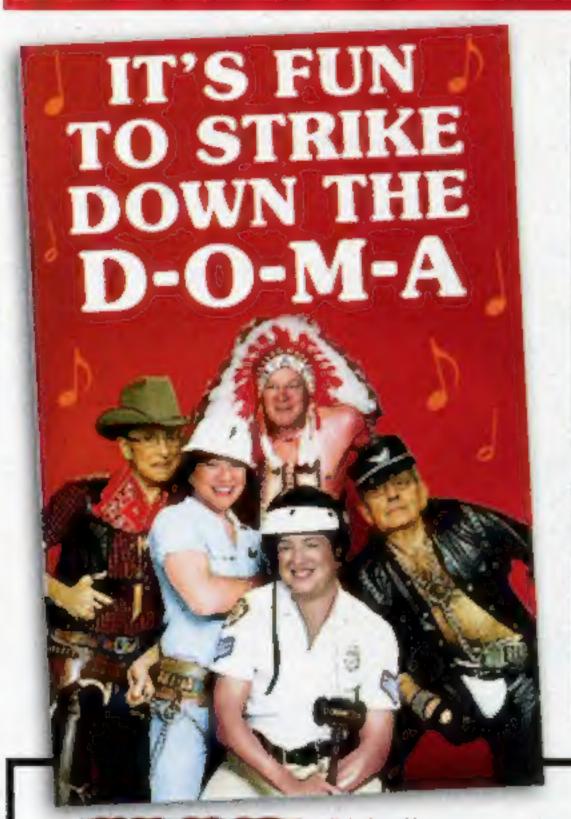
Industrial Institution 12-Gallon Floor Mixer

This 12-gallon floor mixer was designed for use in hospitals, prisons and school cafeterias to prepare enormous quantities of bland food, but is now available to us through special consideration from the manufacturer. Over five feet tall and weighing more than 600 pounds, its sheer size makes a definite statement - and then there's the noise and vibration from its 18-horsepower motor. We anticipate this will be our most popular mixer yet, given that our customers show as much fondness for oversized, unwieldy, utilitarian appliances as they do for tiny, unnecessary, ridiculously specific one-purpose gewgaws. Can also be used to mix cement for that kitchen expansion you'll need to store it. \$9,855.95

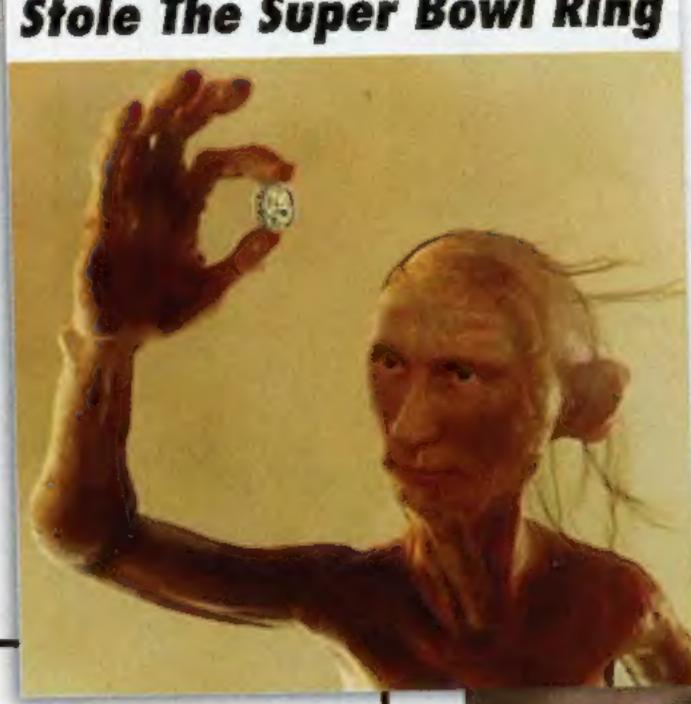


For months now, we've been telling you to check out the MAD blog, The Idiotical, and to "Like" us on Facebook — but have you!?!? Nooooo! (Well, that's not fair...maybe you have — these little intros don't allow for a whole lot of back-and-forth with our readers. Sorry.) Anyhoo — if you haven't checked out The Idiotical yet, here's some of what you've been missing!

The Best of The Idiotical



Proof That Vladimir Putin Stole The Super Bowl Ring



Paula Deen's Career is

GONE WITH THE WIND

"As God is my witness,
I'll never say 'n***** again!"

AAAD ASKS:

WHAT DO YOU SEE?

Do you see a YOUNG LADY ...or an OLD HAG?





Do you see a CANDLESTICK ...or TWO FACES?

Do you see a
HEROIC
PATRIOT
...or a
DESPICABLE
TRAITOR?



Why Men's Wearhouse Fired its Founder, George Zimmer

> You can't go around taking customers' inseam measurements unless you're a tailor

He wasted millions in R&D on doomed "Triple-breasted suit" project

They couldn't convince customers that he isn't the "stand your ground" guy from Florida

It was discovered that he was leaking company secrets to Joseph A. Banks

The board of directors thought his "Buy one suit, get three trousers, two sport coats, six handkerchiefs, 12 pairs of socks, three polo shirts, a trench coat, three MORE pairs of slacks, two dress shirts, seven ascots and a fedora for \$10" promotion was unsustainable

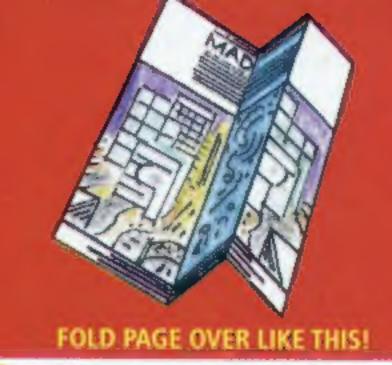
All together now: The board just didn't like the way he looked

New stupidity daily on The Idiotical at madmagazine.com!

WHAT LONG-DORMANT
ENTERPRISE HAS
THE OBAMA
ADMINISTRATION
SUCCESSFULLY REVIVED
IN AMERICA?

HERE WE GO WITH ANOTHER RIDICULOUS WARD FOLD - N

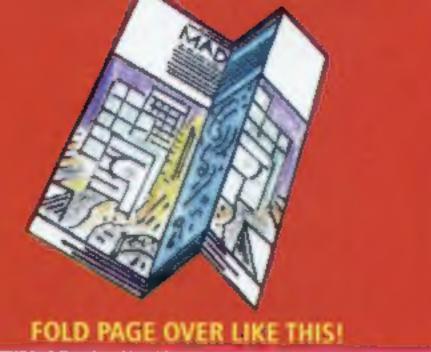
For a long time, it seemed like all industry in this country was dying and no one would take any action. Amazingly, the government has proven that they're paying close attention and know exactly what we're all saying. In fact, when they looked at the numbers, the results were just staggering! To find out what industry is back and bigger than ever, fold page in as shown.



FOLD PAGE OVER LEFT FOLD BACK SO THAT "A" MEETS "B" CHEMICALS ELECTRIC TOOLS PARTS

SNOWBALLING GOOD ECONOMIC NEWS IS DEVELOPING ON JOBS AND INDUSTRIAL PRODUCTIVITY. THIS IS URGENT IF PROSPERITY IS TO RETURN TO OUR NATION. WE SHOULD IGNORE SO-CALLED SPECIALISTS' PHONY PREDICTIONS OF DOOM. WE REJOICE AS WE RECOVER FINANCIALLY AND RECEIVE JUST REWARDS

WHAT LONG-DORMANT
ENTERPRISE HAS
THE OBAMA
ADMINISTRATION
SUCCESSFULLY REVIVED
IN AMERICA?



FOLD BACK SO THAT "A" MEETS "B"

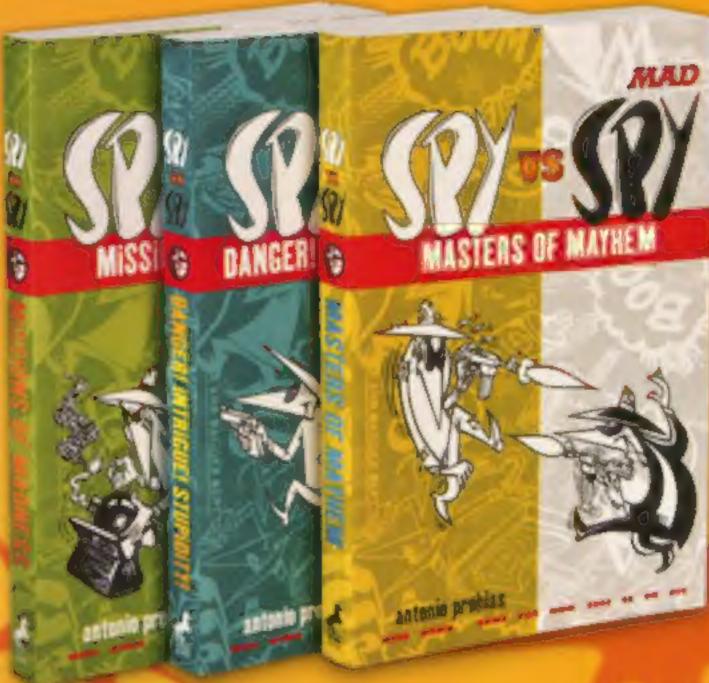
SNOOPING ON JOUR-

NALISTS' PHONE RECORDS



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